HILLSBOROUGH COUNTY ECONOMIC DEVELOPMENT INNOVATION INITIATIVE (EDI2) AWARD AGREEMENT

This Agreement is entered into this *26* day of *September* , 2017 (the "Effective Date"), by and between HILLSBOROUGH COUNTY, a political subdivision of the State of Florida ("County") and Rubicon Analytics and Development LLC for Code for Tampa Bay Hack Zika 2017. ("Awardee").

WHEREAS, the Hillsborough County Board of County Commissioners (the "BOCC") adopted the Economic Development Innovation Initiative (EDI2) Program and Economic Development Department Policy and Procedures Document Number ED-14, as amended (collectively, the "Program") in part, to grow technology and innovation start-ups, jobs and private investment in Hillsborough County through the strengthening of services and resources that directly support entrepreneurs; and

WHEREAS, Awardee applied to County for a funding award under the Program for reimbursement of approved expenses for the project described in the attachment hereto entitled **Exhibit A** (the "Project"), which attachment also describes the type and amount of approved Project expenses for which reimbursement from County is requested (the "Approved Project Expenses"); and

WHEREAS, acceptance and distribution of such award is contingent upon execution of an award agreement with County.

NOW, THEREFORE, in consideration of the mutual covenants, promises and representations contained herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, County and Awardee agree as follows.

ARTICLE 1
Project

Awardee shall carry out, or cause to be carried out, the Project as described in **Exhibit A** to this Agreement.

ARTICLE 2
Term of Agreement

This Agreement shall commence on the Effective Date and shall expire one (1) year thereafter, unless terminated in advance thereof pursuant to the provisions of this Agreement.

ARTICLE 3
Award Payment

A. Within thirty (30) days of completion of the Project, Awardee shall submit to County a request for payment, together with documentation evidencing that Awardee has completed the Project as described in Exhibit A and paid the Approved Project Expenses described in Exhibit A.

B. Upon County's verification that Awardee has completed the Project as described in Exhibit A and paid the Approved Project Expenses described in Exhibit A, County agrees to pay Awardee a maximum award in the amount of up to Two Thousand Dollars ($2,000).

C. County shall not be liable to any vendor, supplier or subcontractor for any expenses or liabilities incurred in connection with the Project and Awardee shall be solely liable for such expenses and liabilities.

D. Requests for payment submitted after the expiration of this Agreement will not be eligible for payment.

ARTICLE 4
Maintenance and Review of Records

Grantee shall maintain all records and accounts, including property, personnel and financial records, contractual agreements, memoranda of understanding, subcontracts, proof of insurance, and any other records related to or resulting from the Project to assure a proper accounting and monitoring of all funds awarded.

With respect to all matters covered by this Agreement, records will be made available for examination, audit, inspection or copying purposes at any time during normal business hours and as often as County may require. Awardee will permit same to be examined and excerpts or transcriptions made or duplicated from such records, and audits made of all contracts, invoices, materials, records of personnel and of employment and other data relating to all matters covered by this Agreement.

Awardee shall retain all records and supporting documentation applicable to this Agreement for three (3) years from the date of payment to Awardee. If any litigation, claim, negotiation, audit, monitoring, inspection or other action has been started before the expiration of the required record retention period, records must be retained until completion of the action and resolution of all issues which arise from it, or the end of the required period, whichever is later. This Article shall survive the expiration or earlier termination of this Agreement.

ARTICLE 5
Program Policies

This Agreement is subject to the policies and procedures of the Program as adopted by County, which are incorporated in this Agreement by reference.

ARTICLE 6
Indemnification

Awardee shall indemnify, hold harmless, and defend County from and against any and all liabilities, losses, claims, damages, demands, expenses or actions, either at law or in equity, including court costs and attorneys' fees (at the trial and all appellate levels), that may hereafter at any time be made or brought by anyone on account of personal injury, property damage, loss of monies, or other loss, allegedly caused or incurred, in whole or in part, as a result of any negligent, wrongful, or intentional act or omission, or based on any act of fraud or defalcation by

Awardee, its agents, subcontractors, assigns, heirs, and employees resulting from or arising under this Agreement.

ARTICLE 7
Equal Opportunity; Non-Discrimination

Awardee shall comply with Hillsborough County, Florida – Code of Ordinances and Laws, Part A, Chapter 30, Article II (Hillsborough County Human Rights Ordinance) as amended, which prohibits illegal discrimination on the basis of actual or perceived race, color, sex, age, religion, national origin, disability, marital status, sexual orientation, or gender identity or expression, in employment, public accommodations, real estate transactions and practices, County contracting and procurement activities, and credit extension practices.

Awardee shall also comply with the requirements of all applicable federal, state and local laws, rules, regulations, ordinances and executive orders prohibiting and/or relating to discrimination, as amended and supplemented. All of the aforementioned laws, rules, regulations, and executive orders are incorporated herein by reference.

ARTICLE 8
Governing Laws; Venue

This Agreement shall be governed by the laws, rules, and regulations of the State of Florida, and venue shall be in Hillsborough County, Florida.

ARTICLE 9
Public Entity Crimes

Awardee hereby represents and warrants that it has not been convicted of a public entity crime and that it is not on the State of Florida's convicted vendor list. Awardee also represents that it is not prohibited from entering into this Agreement by Section 287.133, Florida Statutes.

·ARTICLE 10
Compliance With Applicable Laws

Awardee shall comply with the requirements of all applicable federal, state and local laws and the rules and regulations promulgated thereunder, including, but not limited to, Florida's Public Records Act, Chapter 119, Florida Statutes.

ARTICLE 11
Assignment

This Agreement may not be assigned or subcontracted in whole or in part without the prior written consent of County.

ARTICLE 12
Headings

Article headings have been included in this Agreement solely for the purpose of convenience and shall not affect the interpretation of any of the terms of this Agreement.

ARTICLE 13
Waiver

No waiver of any term, condition, default or breach of this Agreement shall be effective unless in writing and executed by the party granting such waiver, and no such waiver shall operate as a waiver of such term, condition, default or breach on any other occasion. No delay or failure to enforce any provision of this Agreement shall operate as a waiver of such provision or any other provision herein or in any document related hereto.

ARTICLE 14
Severability

In the event that any provision of this Agreement is held to be invalid, illegal or unenforceable by a court of competent jurisdiction, the remainder of this Agreement shall not be affected by such determination and shall remain in full force and effect.

ARTICLE 15
Survivability

Any term, condition, covenant or obligation which requires performance by either party subsequent to termination of this Agreement shall remain enforceable against such party subsequent to such termination.

ARTICLE 16
Project Publicity

Pursuant to BOCC Policy No. 10.04.00.00, any news release or other type of publicity pertaining to the Project and this Agreement must recognize the contribution of County. Awardee shall recognize County for its contribution in all promotional materials and at any event or workshop for which County funds are allocated. Any news release or other type of publicity must identify County as a funding source. In written materials, the reference to County must appear in the same size letters and font type as the name of any other funding sources.

ARTICLE 17
Third Party Beneficiaries/Independent Contractor

This Agreement is for the benefit of County and Awardee. No third party is an intended beneficiary so as to entitle that person to sue for an alleged breach of this Agreement. Awardee acknowledges and agrees that it is acting as an independent contractor in performing its obligations hereunder and not as an agent, officer or employee of County. In no event shall any provision of this Agreement make County liable to any person or entity that contracts with or provides goods or services to Awardee in connection with the Project. There is no contractual relationship, either express or implied, between County or any political subdivision of the State of Florida and any person or entity supplying any work, labor, services, goods or materials to Awardee as a result of the Project.

4

ARTICLE 18
Political Activity

Pursuant to BOCC Policy No. 02.12.00.00, Awardee shall not engage, participate or intervene in any form of political activity or campaign on behalf of, or in opposition to, any candidate for public office.

ARTICLE 19
Amendment

This Agreement may be amended only by a written instrument executed by County and Awardee.

ARTICLE 20
Termination of Agreement

In addition to the exercise of any other remedies available to it at law or in equity, County may terminate this Agreement for Awardee's non-performance, as solely determined by County, upon no less than twenty-four (24) hours written notice to Awardee.

ARTICLE 21
Availability of Funds

The obligations of County under this Agreement are subject to the availability of funds lawfully appropriated annually for such purposes. In the event sufficient funds to fund this Agreement become reduced or unavailable, County shall notify Awardee of such occurrence, and County may terminate this Agreement, without penalty or expense to County, upon no less than twenty-four (24) hours written notice to Awardee. County shall be the final authority as to the availability of funds and how available funds will be allotted.

ARTICLE 22
Drug Free Workplace

Awardee shall administer, in good faith, a policy designed to ensure that Awardee's employees, agents and subcontractors are free from the illegal use, possession, or distribution of drugs or alcohol.

ARTICLE 23
Notice

Any notice required or permitted to be given hereunder shall be sent by United States certified mail, return receipt requested, overnight delivery service or personal delivery with signature verification, to the attention of the following representatives of the parties:

A.　County
Ms. Lindsey Kimball, Director
Economic Development Department

To the following address for U.S. mail:
Post Office Box 1110
County Center – 20th Floor
Economic Development Department
Tampa, Florida 33601 – 1100

And to the following address for overnight
delivery service, certified mail or personal delivery:
County Center – 20th Floor
Economic Development Department
601 E. Kennedy Boulevard
Tampa, Florida 33602

B.　Grantee
Mike Turtora
Organizing Committee Chair, Code for Tampa Bay Hack Zika 2017
Rubicon Analytics and Development, LLC
326 W. Crest Ave.
Tampa, FL 33603
Telephone: 904-540-0231
Email: mjturtora@gmail.com

Any notice sent in accordance with this Article shall be deemed given two (2) days after deposit in the U.S. Mail, if sent by certified mail, return receipt requested, overnight delivery service or personal delivery. The act of refusal by a party of delivery of a notice sent in accordance with this Article shall be deemed acceptance of such notice by such party.
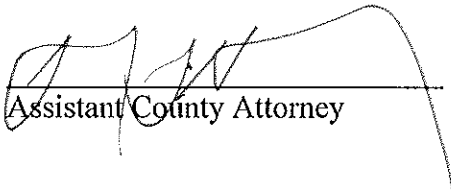
IN WITNESS WHEREOF, County and Awardee have caused this Agreement to be executed by their duly authorized representatives.
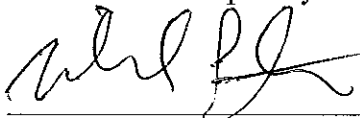
COUNTY: HILLSBOROUGH COUNTY, FLORIDA

BY: _____

Date: 9/26/17

Approved as to form and legal sufficiency:

_____
Assistant County Attorney

AWARDEE Rubicon Analytics and Development, LLC for Code for Tampa Bay Hack Zika 2017:

BY: _____

9/26/17
_____
(Date)

ACKNOWLEDGEMENT OF AGREEMENT

STATE OF FLORIDA
COUNTY OF HILLSBOROUGH

The foregoing instrument was acknowledged before me this ___2 6___ day

of __September 2017__ by ___Michael Turtora___
<p align="center">Name and Title of Officer or Agent</p>

of __Rubicon Analytics & Dev. LLC__, a ___Florida___ corporation
(Name of Corporation)   (State of Incorporation)

on behalf of the corporation. He/she is personally known to me or has produced:

__FLORIDA DL__.
<p align="center">(Type of Identification)</p>

__Rita J. Sauri__
Signature of Notary

__Rita I. Sauri__
Name of Notary Typed, Printed or Stamped

__FF 182185__
Serial Number, If Any

EXHIBIT A
SCOPE OF PROJECT

READ THIS FIRST

Deadline: The application submitted must be complete and received by **3:00 P.M.** local time on **TBD**. Applications received after the submission deadline will not be considered. Please attach narrative responses with corresponding question numbers.

Note: In accordance with the policy ED-14 governing the EDI2 Program, adopted by the BOCC on December 16, 2015, prior to receiving County funding, all approved applicants are required to provide metrics, samples of marketing materials, a performance evaluation, a final budget evaluation, invoice from vendor(s), cancelled check(s) indicating that the vendor(s) and the specific invoice(s) have been paid and other information after the completion of the project. The documentation should show that the funded event actually occurred and the vendor was paid to the satisfaction of the County. This information will be evaluated based on the information provided by the applicant in this application. All applicants should read the EDI2 program description, policy and guidelines, and are strongly encouraged to schedule a pre-application meeting prior to submitting this application to discuss eligibility requirements. To schedule a pre-application meeting, contact Jennifer Whelihan at HYPERLINK "mailto:whelihanj@hillsboroughcounty.org" whelihanj@hillsboroughcounty.org or (813) 272-6217.

Note: When evaluating applications, the staff will make recommendations based on the following County policies in addition to the review criteria listed in the policy document: 1) County does not fund food or drink; 2) County does not fund lodging for event participants; 3) County does not count "in-kind" services toward budget total; 4) In order to demonstrate proper leverage of public sector funding, County money will not exceed 50% of the proposed budget. A full list of EDI2 funding guidelines is available on the website, along with the BOCC approved policy document.

PART A – INTRODUCTION

1. **LEGAL NAME OF APPLICANT ORGANIZATION: Rubicon Analytics and Development, LLC**

CONTACT PERSON: **Michael Turtora**   TITLE: **Organizing Committee Chair**

ADDRESS: **326 W. Crest Ave, Tampa, FL 33603**

DAYTIME PHONE: **904 540 0231** FAX: _____ EMAIL: **mjturtora@gmail.com**

2. **EVENT NAME:** Hack Zika 2017

3. **EVENT DATE(S):** September 29 - October 7, 2017

4. **LOCATION/ADDRESS** (if applicable): Tampa Bay WaVE, 500 E. Kennedy Blvd, Tampa, FL 33602

☐ UNINCORPORATED COUNTY   ☐ CITY OF PLANT CITY

X CITY OF TAMPA   ☐ CITY OF TEMPLE TERRACE

5. **NUMBER OF EXPECTED PARTICIPANTS:** 100

6. **EXPECTED PARTICIPANT OR TARGET PROFILE (ENTREPRENEUR, EXECUTIVE, VENTURE CAPITAL, MINORITY, WOMEN, ETC.):** Students, Entrepreneurs, Executives, event open to all.

7. EXPECTED TOTAL COST OF EVENT OR INDUSTRY PROMOTION (Also, provide a breakdown of the event by major category expense and attach): $9,000

8. GRANT AMOUNT REQUESTED ($20,000 maximum): $2,000

9. GEOGRAPHIC REACH OF IMPACT (for example – national conference, regional meeting, etc.):

INTERNATIONAL ☐   NATIONAL ☐   STATEWIDE X   LOCAL (TAMPA BAY) ☐

10. IS THIS A RECURRING EVENT? Yes. Gave this year's name of C4TB annual hackathon.

<u>IF YES:</u>

10a. HOW OFTEN DOES THE EVENT OCCUR? Annually or Biannually

10b. WHEN WAS THE INITIAL EVENT? 2013?

10c. DO YOU PLAN TO CONTINUE THE EVENT IN THE FUTURE? YES

<u>FOR THE FOLLOWING QUESTIONS, PLEASE ATTACH NARRIATIVE RESPONSES TO APPLICATION</u>

11. BRIEFLY DESCRIBE THE EVENT OR INDUSTRY PROMOTION (PLEASE LIMIT RESPONSE TO TWO PARAGRAPHS).

<u>PART B – REVIEW CRITERIA</u>

DESCRIBE HOW THE EVENT MEETS AND/OR EXCEEDS EACH OF THE APPLICABLE REVIEW CRITERIA AS THEY APPLY. <u>EACH REVIEW CRITERIA MUST BE ADDRESSED AND ARE DESCRIBED IN GREATER DETAIL IN THE EDI2 PROGRAM POLICY DOCUMENT.</u>

1. **DESCRIPTION:** DESCRIBE HOW THE EVENT (i) DRIVES THE GROWTH OF TECHNOLOGY AND INNOVATION START-UPS AND SMALL BUSINESSES IN HILLSBOROUGH COUNTY; (ii) SUPPORTS THE PURPOSE AND MEET THE OBJECTIVES OF EDI2; and (iii) SUPPORTS MINORITIES, WOMEN AND/OR VETERANS WITH THEIR ENTREPRENEURIAL SUCCESS.

2. **LEVERAGING:** DESCRIBE HOW THE PROJECT (i) LEVERAGES PRIVATE SECTOR DOLLARS IN TERMS OF FINANCING, EXPERTISE AND NETWORKING; and (ii)DEMONSTRATES A COLLABORATIVE AND SYNERGISTIC APPROACH

3. **PERFORMANCE EVALUATION/METRICS.** PROVIDE APPROPRIATE CRITERIA AND MILESTONES FOR DETERMINING/ MEASURING THE SUCCESS OF THE EVENT. DEFINE RELEVANT OUTCOME INDICATORS AND TARGETS DURING AND AFTER THE EVENT (SUCH NUMBER OF EVENT ATTENDEES, ATTENDEE PROFILES, MEDIA COVERAGE, GROWTH IN PARTICIPATION OVER PREVIOUS YEARS, HOTEL NIGHTS, NEW START-UPS FORMED, NUMBER OF JOBS CREATED AS A RESULT OF THE EVENT, AMOUNT OF PROVATE CAPITAL INVESTMENT RECEIVED AS A RESULT OF THE EVENT.)

4. **ECONOMIC DEVELOPMENT IMPACT:** DESCRIBE HOW THE EVENT DEMONSTRATES A WELL-THOUGHT OUT IDEA AND MODEL THAT HAS THE POTENTIAL TO BE SUSTAINABLE AND GENERATE ECONOMIC DEVELOPMENT; CREATES PERMANENT LOCAL JOBS AND POTENTIAL FOR SUSTAINED ECONOMIC IMPACT AND GROWTH; GENERATES LOCAL BUSINESS; ADDS VALUE TO THE LOCAL ECONOMY.

5. **QUALITY OF TEAM:** DESCRIBE THE QUALIFICATIONS, TRACK RECORD, AND ABILITY OF THE APPLICANT AND PROFESSIONALS COMPOSING THE EVENT TEAM TO SUCCESSFULLY EXECUTE THE EVENT.

PART C – ATTACHMENTS

ATTACH ANY COLLATERAL/PROMOTIONAL MATERIAL, EVENT AGENDA, TESTIMONIALS, PAST EVENT AGENDAS IF APPLICABLE, AND OTHER INFORMATION THAT WILL ASSIST STAFF IN EVALUATING THE APPLICATION.

APPLICANT CERTIFICATION

I agree to comply with all requirements of the Hillsborough County Economic Development Innovation Initiative, that any funds received as a result of the application will be used only for purposes set forth herein, that I am authorized to submit this application on behalf of my organization, and that the statements herein are true, complete and accurate to the best of my knowledge. I also certify that I have read and understand the EDI2 program description, policy and guidelines. I acknowledge that staff strongly encourages applicants to have a pre-application meeting.

_____
Signed Name

_4/22/2017_
Date

Michael Turtova
Printed Name

<RAD/>
Rubicon Analytics & Development LLC
326 W. Crest Ave.
Tampa, FL 33603

Code for Tampa Bay

Hillsborough County
Economic Development Innovation Initiative Application
Events and Industry Promotion Initiatives

11. BRIEFLY DESCRIBE THE EVENT OR INDUSTRY PROMOTION (PLEASE LIMIT RESPONSE TO TWO PARAGRAPHS).

Hack Zika 2017 will be this year's fall hackathon sponsored by **Code for Tampa Bay Brigade (C4TB)**. C4TB is a local chapter of Code for America, one of many in the state of Florida. As a Code for America Brigade, C4TB is an organizing force for local civic engagement - part of a national network of civic-minded volunteers who contribute their skills toward using the web as a platform for local government and community service. **Hack Zika 2017** will focus on creating solutions in support of Hillsborough County Mosquito Control in order to lower the risk posed by the Zika virus. We are developing a suite of hackathon challenges based on Mosquito Control's "wish list" of applications they had previously determined they need.

Code for America organizes a "National Day of Civic Hacking" (NDCH) typically held in June. This year, the NDCH will be held September 23rd. Because of Hurricane Irma, Florida Brigades have rescheuled their Day of Civic Hacking making it a Florida event. **Hack Zika 2017,** will unite technologists, entrepreneurs, developers and other citizens while using open data to improve our communities and the governments that serve them.

PART B – REVIEW CRITERIA

DESCRIBE HOW THE EVENT/PROMOTION MEETS AND/OR EXCEEDS EACH OF THE APPLICABLE REVIEW CRITERIA AS THEY APPLY. EACH REVIEW CRITERIA MUST BE ADDRESSED BELOW.

1. **DESCRIPTION:** DESCRIBE HOW THE EVENT (i) DRIVES THE GROWTH OF TECHNOLOGY AND INNOVATION START-UPS AND SMALL BUSINESSES IN HILLSBOROUGH COUNTY; (ii) SUPPORTS THE PURPOSE AND MEET THE OBJECTIVES OF EDI2; and (iii) SUPPORTS MINORITIES, WOMEN AND/OR VETERANS WITH THEIR ENTREPRENEURIAL SUCCESS.

Hack Zika 2017 will drive the growth of technology and innovation by bringing together local business and technology professionals, students, and professors interested in civic engagement, providing a positive environment for networking and collaboration. This effort will help strengthen Tampa Bay's technology community by bringing together a diverse group of people for the common good of Tampa

Bay. The event is open to all, and minorities, women, and veterans are encouraged to participate, join teams, and compete.

2. LEVERAGING: DESCRIBE HOW THE PROJECT (i) LEVERAGES PRIVATE SECTOR DOLLARS IN TERMS OF FINANCING, EXPERTISE AND NETWORKING; and (ii) DEMONSTRATES A COLLABORATIVE AND SYNERGISTIC APPROACH

Hack Zika 2017, hosted by Tampa Bay WaVE, a leading Tampa business start-up incubator, leverages the private sector and Tampa's technical and creative resources by showcasing the best that Tampa has to offer, in the service of a better Tampa community. Our local event is necessarily a collaborative endeavor, bringing together area professionals and Hillsborough government to work together on solutions for improving services and resources for residents through shared skills. The event has been widely advertised and may well attract participants and support from national brands (IBM, Microsoft, HomeAdvisor).

3. PERFORMANCE EVALUATION/METRICS. PROVIDE APPROPRIATE CRITERIA AND MILESTONES FOR DETERMINING/MEASURING THE SUCCESS OF THE EVENT/PROMOTION. DEFINE RELEVANT OUTCOME INDICATORS AND TARGETS DURING AND AFTER THE EVENT/PROMOTION (SUCH NUMBER OF EVENT ATTENDEES, ATTENDEE PROFILES, MEDIA COVERAGE, GROWTH IN PARTICIPATION OVER PREVIOUS YEARS, HOTEL NIGHTS, NEW START-UPS FORMED)

There have been several previous hackathons in Hillsborough County focused on civic hacking, both with and without participation by C4TB. Attendance is typically 50 to 100 people ranging from students and professors to technology entrepreneurs; as well as community leaders, government employees, and members of the press. We are using Eventbrite for registration this year which will allow us to survey attendees as to their roles and interests. A post registration survey will also be sent to those that request help forming teams during the kick-off time period.

Jenny Dean, of channel 10 news (WTSP) may cover the event. 83 Degrees Media will be covering the event and other print media outlets have been invited (Creative Loafing).

While the event itself will produce tangible economic benefits, the true measure of a hackathon's success is the implementation of its products. The focus of last year's hackathon was to develop applications in support of the Tampa Hillsborough Homeless Initiative (THHI). Antonio Byrd (THHI COO) reports that the online "point-in-time" homeless survey was delayed because THHI's proprietary database vendor (Bowman Systems) was slow to provide the information the Accusoft team needed to deploy the application. Development continues however, and there is a good chance the system will be up and running for next year's homeless survey.

As a recognized Code for America Brigade, C4TB is well positioned to provide long term metrics of efforts initiated at Hack Zika 2016 and to keep track of efforts that may spin off from projects developed during the event. Additionally, Eureka Factory, which lead event planning for Hack Tampa Bay 2015, and is also

involved this year, has organized well-respected events like ROBOTICON Tampa Bay and Gulf Coast MakerCon, and has a reliable track record for recording event statistics and measuring program growth.

4. ECONOMIC DEVELOPMENT IMPACT: DESCRIBE HOW THE EVENT/INDUSTRY PROMOTION DEMONSTRATES A WELL-THOUGHT OUT IDEA AND MODEL THAT HAS THE POTENTIAL TO BE SUSTAINABLE AND GENERATE ECONOMIC DEVELOPMENT; CREATES PERMANENT LOCAL JOBS AND POTENTIAL FOR SUSTAINED ECONOMIC IMPACT AND GROWTH; GENERATES LOCAL BUSINESS; ADDS VALUE TO THE LOCAL ECONOMY. '

Hackathons follow established protocols, and have proven themselves popular and sustainable, as well as a source of new community-minded app and software development. With the added value of being produced by an approved Code for America Brigade unit, Hack Zika 2017, has a greater potential to provide participants with spin off opportunities on developed apps and business solutions, and certainly brings added value to the local economy by helping improve government resources and civic solutions.

5. QUALITY OF TEAM: DESCRIBE THE QUALIFICATIONS, TRACK RECORD, AND ABILITY OF THE APPLICANT AND PROFESSIONALS COMPOSING THE EVENT/PROMOTION TEAM TO SUCCESSFULLY EXECUTE THE EVENT/PROMOTION.

The Hack Tampa Bay team includes professionals from a variety of technology and innovation sectors of Tampa Bay, with a proven track record of event and program production. Planning team members include:

- Terri Willingham, of Willingham Associates, LLC , developers of the John F. Germany makerspace, the Hive, and organizers of ROBOTICON Tampa Bay for the last two years, and Gulf Coast MakerCon,
- John Punzak, Sr. National Sales Director, State & Local Government / Education with Red Hat, an open source software development for enterprise IT, with a broad portfolio of products and services for commercial markets.
- Michael Turtora, of Rubicon Analytics and Development, LLC, a semi-retired tech entrepreneur with decades of experience in project management and data science. While serving the Federal Government as a statistical ecologist for the United States Geological Survey, he managed complex projects with high levels of public participation and volunteer support.
- Meg Comins, Loop Jr. Software Developer, SourceToad, a Tampa web development firm.

Hack Zika 2017 Budget

Items	Expense
Event shirts	$1,000
Promotional materials (flyers,banners, signage)	$1,800
Administrative	$500
Food	$2,500
Prizes	$1,000
Venue	$2,200
Total	$9,000

As per EDI2 guidelines, food costs, and in-kind services will not be paid with EDI2 funds but dollar value of all expenses are listed here for reference to total event cost.

Letter of Support

Jennifer Whelihan, M.A.
Economic Development Manager
Hillsborough County Economic Development
601 East Kennedy Blvd 20ᵗʰ Floor
Tampa, FL 33602-3503

Dear Ms. Whelihan,

I am writing you in support of Edi2 funding for the "Hack Zika 2017" event, organized by the Code for Tampabay.com. Code for Tampabay is a local chapter of Code for America, an organizing force in local civic engagement, part of the national network of volunteers who contribute their time and skills toward using the internet as a platform for improving local government and community service.

In my "day job" I manage business development across the U.S. for Red Hat software, *linux* if you are familiar with it. Hillsborough County government is a significant user of our software for their mission critical servers. One theme I hear consistently from my government customers is the need for transparency with public information, also known as open data. By opening data sources such as maps, criminal incident data and transactions which contain public information, teams of volunteers "hackers" can quickly create software applications which can improve government services and benefit the community. There is a tremendous amount of cognitive surplus waiting to be tapped by working with volunteer coders.

I believe an event like Hack Zika 2017 can do well to promote openness for the county and our citizens, and get them engaged and interacting with their government. I've seen positive results in cities like Miami and Boston, I'd love to see Tampa take a leadership position in Florida.

Can we count on your support?

Best regards,

John Punzak
Senior Director Business Development
Government and Education markets
813-760-7055

Event Flyer

<c4tb/> Hack Zika 2017

Register:
c4tb-zika.eventbrite.com

Call for Designers, Programmers, Developers, Game Engine and UX/UI Experts, Graphic Designers, and other Technologists

Help Hillsborough County government control mosquitoes and prepare for a response to the Zika threat. Hosted by

TAMPA BAY
wave

500 E. Kennedy Blvd
Suite 300 Tampa FL 33602

Sept. 29-Oct. 1 Group hack hosted by Tampa Bay Wave

Oct. 2-6 Independent teamwork

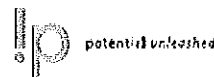**Oct. 7** Presentations and Awards

For more info: **contact@codefortampabay.org**

Sponsors:

FVLL STACK TALENT

fitlife x foods.
powerfully good.

THE IRON YARD

potential unleashed

Germinal
Design.Develop.Deploy

ClearlyAgile

HIVELOCITY

Sponsor Flyer

C4TB Hillsborough Hackathon 2017: Responding to the Zika threat

- **What:** a Code for Tampa Bay community-powered civic hackathon to write software applications which will help Hillsborough County Public Works Mosquito Control District fight mosquitoes through education, public-service and analysis. Several challenges on tap require a range of skill sets from game development to Prescriptive Analytics to build a threat-based model to select treatment zones.

- **When:** Weekend of September 29 – Oct. 1 followed by a presentation & awards session on October 7

- **How:** you can help make the event a *HUGE* success. We need sponsors to provide T-shirts, 7 meals, giveaways, and prizes to the winning projects! Pick a level or meal period, (please) get involved, and thanks! Get your logo on our T-shirt with a commitment by September 25th!

—	Event Level	$5,000	Recognition as a premiere sponsor of the hackathon (only 3 maximum will be sold), and largest logo on T-Shirt
—	Gold Level	$2,500	Includes Bronze and Silver level benefits as well as a presentation speaking slot to address the group (15 minutes total), and logo on T-Shirt larger than Silver
--	Silver Level	$1,000	Includes Bronze level benefits, a banner hung in main event room, and recognition as a sponsor of one of the meal periods with shout out and placard at meal service, and larger logo on T-Shirt
—	Bronze Level	$500	Includes logo placement on T-Shirt and in the revolving PPT presentation which runs at various times during the weekend

R.S.V.P:Contact the organizers at:
contact@codefortampabay.org

Help Us Help Our Community!

Code for Tampa Bay

Our CfA Brigade is an organizing force for local civic engagement, part of a national network of civic-minded technologists who contribute their skills toward using the web as a platform for local government and community service.

Are you a Civic-Minded Coder?

Technologist? Writer? Artist?

Your community needs you!

Join our volunteer network to build apps, websites, open source civic software and more! We meet the f1st Monday of each month at "The Hive" , the John F. Germany Library makerspace.

Help us build more social & professional bridges in Tampa Bay!

Learn more at CodeforTampaBay.org

or join us on Facebook /CodeforTampaBay

CODE *for*
AMERICA
BRIGADE

< /> Code for Tampa Bay

CODE FOR AMERICA BRIGADE

CfA Brigade is an organizing force for local civic engagement - a national network of civic-minded technologists who contribute their skills toward using the web as a platform for local government & community service.

5 ACTIVITIES TO CODE FOR AMERICA

CODE for **AMERICA** BRIGADE

LEAD AND ORGANIZE
Organize civic-minded technologists where you live around Brigade activities and campaigns.

OPEN CIVIC DATA
Build digital libraries in your community. Help publish and curate open civic data.

DEPLOY CIVIC APPS
Bring civic apps to your city. Change the way your city uses web and mobile software to operate.

ADVOCATE FOR OPEN GOVERNMENT
Teach your city about the benefits of open civic data, open source software and open government.

CONTRIBUTE TO OPEN SOURCE, CIVIC SOFTWARE
Write code, create graphics, write copy while collaborating with other civic-minded developers.

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or join us on Facebook /CodeforTampaBay