

ReelCraft Challenge(Reel Making)

Scoring Criteria:

- Likes: 1 point per like
- Comments: 2 points per comment
- Shares: 2 points per share
- Views: 1 point per 100 plays
- Jury members: 70% weightage to the points given by the jury members in the 1st round
- Social media likes: 30% weightage to the social media likes
- Quality of the video: Also taken into consideration

Rules and Regulations:

- Participants must submit only One Reel throughout the event.
- The reel must be made within the timeframe of the Fest.
- Participants must submit their Reels on time.
- Any kind of inappropriate content would be immediately disqualified.
- Any sign of plagiarism will lead to disqualification.
- Participants must also submit an overall description of the Reel. (Word Limit: 50 words).

