



Client	Brooklyn College
Project Name	Beliefs and Motivation Study
Project Number	8223
Survey length (median)	10 minute survey
Population	Gen pop 18+
Pretest	N=25
Main	N=1000
MODE	Web/Phone
Language	English-only
Incentive	3,000
Survey description	Beliefs and Motivation 2017
Eligibility Rate	100%

Standard demographic preloads:

<u>Var Name</u>	<u>Var Type</u>	<u>Var length</u>	<u>Variable Label</u>
S_AGE	Numeric	5	Age
S_GENDER	String	8	Gender
S_RACETHNICITY	Numeric	8	Race/ethnicity
S_EDUC	Numeric	6	Education
S_MARITAL	Numeric	9	Marital Status
S_EMPLOY	Numeric	8	Current employment status
S_INCOME	Numeric	8	Household income
S_STATE	String	7	State
S_METRO	Numeric	7	Metropolitan area flag
S_INTERNET	Numeric	10	Household internet access
S_HOUSING	Numeric	9	Home ownership
S_HOME_TYPE	Numeric	11	Building type of panelist's residence
S_PHONESERV	Numeric	11	Telephone service for the household
S_HHSIZE	Numeric	8	Household size (including children)
S_HH01	Numeric	6	Number of HH members age 0-1
S_HH25	Numeric	6	Number of HH members age 2-5
S_HH612	Numeric	7	Number of HH members age 6-12
S_HH1317	Numeric	8	Number of HH members age 13-17
S_HH18OV	Numeric	8	Number of HH members age 18+
S_file_date	Date	11	

These populated as a pre-load when the panelists get sampled into the survey

Standard sample preloads

<u>Variable Name</u>	<u>Variable Type</u>	<u>Variable Label</u>
Username	Numeric	Analogous to Member_PIN
P_Batch	Numeric	Batch Number (if only one assignment, then everyone will be 1)
Dialmode	Numeric	CATI Dialmode (predictive, preview, etc)
P_LCS	Numeric	Life cycle stage, 0=released but not touched
Y_FCELLP	String	
Surveylength	Numeric	Estimated length of survey
SurveyId	Numeric	Survey ID# in A4S
Incentwcomma	String	Study specific
P_Hold01	Numeric	Prevents dialing cases without phone numbers

Custom survey-specific preloads

<u>Variable Name</u>	<u>Variable Type</u>	<u>Variable Label</u>

This survey will use the following RND_xx variables:

Note, these are randomized in the script (NOT preloads)

<u>RND_xx</u>	<u>Associated survey Qs</u>
RND_00	
RND_01	
RND_02	
RND_03	
RND_04	
RND_05	
RND_06	

PHONE SCRIPTS

[CATI - OUTBOUND]

INTRO

Hello, my name is \$I. I'm calling from AmeriSpeak by NORC. May I please speak with [FIRSTNAME]?

[IF RESPONDENT IS AVAILABLE]

Thank you for your continued participation in AmeriSpeak. I am calling to let you know that your next survey is available. The survey takes approximately [SURVEYLENGTH] minutes to complete. If you complete the survey, you will receive [INCENTWCOMMA] AmeriPoints for your time.

[IF S_AMS_SWEEP=1] Plus, get entered into the Wintry Holiday Sweepstakes for a chance to win \$500!

We will keep all of your answers confidential. Shall we proceed?

Great. As always, for quality assurance purposes, this call may be recorded or monitored.

[CATI-INBOUND]

INTRO

Thank you for calling AmeriSpeak by NORC. My name is \$I. How are you today?

And are you calling to take your next survey?

I just need to confirm that I'm speaking with [FIRSTNAME] [LASTNAME]. Is that you?

Great. This survey takes approximately [SURVEYLENGTH] minutes to complete over the phone and you will earn [INCENTPOINTS] AmeriPoints for your time.

[IF S_AMS_SWEEP=1] Plus, get entered into the Wintry Holiday Sweepstakes for a chance to win \$500!

We will keep all of your answers confidential. As always, for quality assurance purposes, this call may be recorded or monitored.

Shall we proceed?

[CATI-CALLBACK]

CBINTRO

Hello, my name is \$I. I'm calling from AmeriSpeak by NORC. We previously spoke with [FIRSTNAME] about completing an AmeriSpeak survey. Is [FIRSTNAME] available?

[IF RESPONDENT IS AVAILABLE]

Hello, my name is \$I, calling from AmeriSpeak by NORC. We previously spoke with you about completing an AmeriSpeak survey. Are you available now to continue?

As always, for quality assurance purposes, this call may be recorded or monitored.

[DISPLAY THIS AM LANGUAGE IF SurveyAccessEnd-CALLDATE>1 DAY]

[CATI-MISSED OUTBOUND, ANSWERING MACHINE]

AM1

Hello, this message is [FIRSTNAME] [LASTNAME]. I'm calling from AmeriSpeak from NORC to let you know that you have a survey waiting for you. The survey will take approximately [surveylength] minutes and you will receive [INCENTWCOMMA] AmeriPoints for your time.

[IF S_AMS_SWEEP=1] Plus, get entered into the Wintry Holiday Sweepstakes for a chance to win \$500!

Call us toll-free at 888-326-9424 and enter your PIN number, [MEMBER_PIN], to complete your survey and earn rewards.

[DISPLAY THIS AM LANGUAGE IF SurveyAccessEnd-CALLDATE>1 DAY]

[CATI-ANSWERING MACHINE MISSED APPOINTMENT CALLBACK]

AMHARD

Hello, this message is for [FIRSTNAME] and I'm calling from AmeriSpeak from NORC. When we spoke previously, you requested that we call you back <at this time>. I'm sorry that we've missed you. We'll try to contact you again soon but please feel free to return our call any time at 888-326-9424 and enter your PIN number, [MEMBER_PIN], to complete your survey and earn rewards. Thank you.

[DISPLAY THIS AM LANGUAGE IF SurveyAccessEnd-CALLDATE>1 DAY]

[CATI-ANSWERING MACHINE MISSED CALLBACK]

AMSOFT

Hello, this message is for [FIRSTNAME]. I am calling from AmeriSpeak from NORC. We are calling you back to complete your AmeriSpeak survey. Remember, you will earn rewards for completing this survey.

[IF S_AMS_SWEEP=1] Plus, get entered into the Wintry Holiday Sweepstakes for a chance to win \$500!

I'm sorry that we've missed you. We'll try to contact you again soon but please feel free to return our call any time at 888-326-9424 and enter your PIN number, [MEMBER_PIN], to complete this survey.

[DISPLAY THIS AM LANGUAGE IF SurveyAccessEnd-CALLDATE=1 DAY]

[CATI-NEARING END OF FIELD, ANSWERING MACHINE]

AMEND

Hello, this message is for [FIRSTNAME]. I'm calling from AmeriSpeak from NORC to let you know that a survey will be ending tomorrow. We'd love to hear from you so please call us toll-free at 888-326-9424 and enter your PIN number, [MEMBER_PIN], to complete your survey and earn rewards. Thank you.

Please include the following options for all questions in CATI:

77 DON'T KNOW

99 REFUSED

Please code refusals in CAWI:

98 IMPLICIT REFUSAL, WEB SKIP

Do not code 77 Don't Know/99 Refused options in CAWI unless written in item response options

Text shown in green includes researcher notes and should not be included in the programming.

[START OF SURVEY]

CREATE DATA-ONLY VARIABLE: QUAL

1=Qualified Complete

2=Not Qualified

3=In progress

AT START OF SURVEY COMPUTE QUAL=3 "IN PROGRESS"

CREATE MODE_START

1=CATI

2=CAWI

Beliefs & Motivation Study 2017 Draft

Date: 11/20/2017

[DISPLAY – WINTRO_1]

Thank you for agreeing to participate in our new AmeriSpeak survey! To thank you for sharing your opinions, we will give you a reward of [INCENTWCOMMA] AmeriPoints after completing the survey.

[IF S_AMS_SWEEP=1] Plus, get entered into the Wintry Holiday Sweepstakes for a chance to win \$500!

As always, your answers are confidential.

Please use the "Continue" and "Previous" buttons to navigate between the questions within the questionnaire. Do not use your browser buttons.

[IF S_AMS_SWEEP=1]

[SMALL FONT] [REMOVE BOLD] NO PURCHASE OR PAYMENT OF ANY KIND OR COMPLETION OF SURVEY IS NECESSARY TO ENTER OR WIN. PURCHASE OR PAYMENT DOES NOT IMPROVE YOUR CHANCE OF WINNING. The Wintry Holiday Sweepstakes is open only to legal residents of the 50 US and DC, 18+, who are current and active members of the AmeriSpeak Panel and have received an invitation to participate in a survey associated with this sweepstakes. Void elsewhere and where prohibited. Promotion ends January 31st, 2018. On or about February 14, 2018, a random drawing will be conducted from among all eligible entries received. Odds of winning a prize depend on the number of entries received. All potential winners will be contacted by telephone, email, regular mail or overnight mail. Subject to complete Official Rules at rules.promotrust.com/holiday.

[DISPLAY_1]

The first set of questions in this survey are about the reasons why people in our society have higher and lower socioeconomic status. Socioeconomic status is a concept that is defined by the combination of one's wealth, one's level of education, and the quality of one's job.

[SPACE]

Someone who is very wealthy, highly educated, and has a high quality job would be very high on the socioeconomic scale. Someone who is very poor, has little to no education, and has no or a very low quality job would be very low on the socioeconomic scale. Most people's socioeconomic status are in between these extremes, with some of the three components of socioeconomic status (wealth education, job quality) for any one person possibly being higher or lower than the other components.

[GRID 6,6,5; SP][RANDOMIZE GRID ITEMS; KEEP Q1P AND Q1Q TOGETHER]

Q1.

These questions are about potential causes of socioeconomic status.

[SPACE]

[CAWI] To begin, please let us know how important you feel each of the following are for why people in general have a high socioeconomic status.

[CATI] Please tell me how important you feel each of the following are for why people in general have a high socioeconomic status.

GRID ITEMS:

- A. Possessing drive and persistence
- B. Never giving up
- C. Having influential social connections
- D. Knowing the right people
- E. Having the right training and expertise
- F. Receiving financial support from others
- G. Being born and raised in an environment that provided plenty of opportunities
- H. Having the right talents and abilities
- I. Experiencing good luck in life
- J. Being hard-working
- K. Receiving favoritism
- L. Having fortunate experiences that one did not directly control
- M. Having people to turn to for support
- N. Having the necessary skills and qualifications
- O. Being in the right place at the right time
- P. One's fate
- Q. One's destiny

RESPONSE OPTIONS:

- 1. Not at all important
- 2. Slightly important
- 3. Moderately important
- 4. Very important

5. Extremely important

[GRID 6,6,6; SP] [RANDOMIZE GRID ITEMS; KEEP Q2Q AND Q2R TOGETHER]

Q2.

[CAWI] Now, please let us know how important you feel each of the following are for why people in general have a low socioeconomic status.

[CATI] Now, please tell me how important you feel each of the following are for why people in general have a low socioeconomic status.

GRID ITEMS:

- A. Not possessing drive and persistence
- B. Giving up
- C. Not having influential social connections
- D. Not knowing the right people
- E. Not having the right training and expertise
- F. Not receiving financial support from others
- G. Being born and raised in an environment that provided very few opportunities
- H. Not having the right talents and abilities
- I. Experiencing bad luck in life
- J. Being lazy
- K. Being discriminated against
- L. Having unfortunate and uncontrollable experiences
- M. Not having people to turn to for support
- N. Not having the necessary skills and qualifications
- O. Being in the wrong place at the wrong time
- P. Not having faith
- Q. One's fate
- R. One's destiny

RESPONSE OPTIONS:

- 1. Not at all important
 - 2. Slightly important
 - 3. Moderately important
 - 4. Very important
 - 5. Extremely important
-

[GRID 6,6,5; SP] [RANDOMIZE GRID ITEMS; KEEP Q3P AND Q3Q TOGETHER]

Q3.

[CAWI] Now, we would like to know how important you feel each of the following are for why you yourself have your current socioeconomic status.

[CATI] Please tell me how important you feel each of the following are for why you yourself have your current socioeconomic status.

CAWI GRID ITEMS:

- A. Possessing drive and persistence
- B. Never giving up

- C. Having influential social connections
- D. Knowing the right people
- E. Having the right training and expertise
- F. Receiving financial support from others
- G. Being born and raised in an environment that provided plenty of opportunities
- H. Having the right talents and abilities
- I. Experiencing good luck in life
- J. Being hard-working
- K. Receiving favoritism
- L. Having fortunate experiences that you did not directly control
- M. Having people to turn to for support
- N. Having the necessary skills and qualifications
- O. Being in the right place at the right time
- P. My fate
- Q. My destiny

CATI GRID ITEMS:

- A. Possessing drive and persistence
- B. Never giving up
- C. Having influential social connections
- D. Knowing the right people
- E. Having the right training and expertise
- F. Receiving financial support from others
- G. Being born and raised in an environment that provided plenty of opportunities
- H. Having the right talents and abilities
- I. Experiencing good luck in life
- J. Being hard-working
- K. Receiving favoritism
- L. Having fortunate experiences that you did not directly control
- M. Having people to turn to for support
- N. Having the necessary skills and qualifications
- O. Being in the right place at the right time
- P. Your fate
- Q. Your destiny

RESPONSE OPTIONS:

- 1. Not at all important
- 2. Slightly important
- 3. Moderately important
- 4. Very important
- 5. Extremely important

[GRID 6,6,5; SP] [RANDOMIZE GRID ITEMS; KEEP Q4P AND Q4Q TOGETHER]
Q4.

[CAWI] Finally, we would like to know how important you feel each of the following are for why you yourself have not been able to attain a higher socioeconomic status.

[CATI] Finally, please tell me how important you feel each of the following are for why you yourself have not been able to attain a higher socioeconomic status.

CAWI GRID ITEMS:

- A. Being discriminated against
- B. Not possessing drive and persistence
- C. Giving up
- D. Not having influential social connections
- E. Not knowing the right people
- F. Not having the right training and expertise
- G. Not receiving financial support from others
- H. Being born and raised in an environment that provided very few opportunities
- I. Not having the right talents and abilities
- J. Experiencing bad luck in life
- K. Being lazy
- L. Having unfortunate and uncontrollable experiences
- M. Not having people to turn to for support
- N. Not having the necessary skills and qualifications
- O. Being in the wrong place at the wrong time
- P. My fate
- Q. My destiny

CATI GRID ITEMS:

- A. Being discriminated against
- B. Not possessing drive and persistence
- C. Giving up
- D. Not having influential social connections
- E. Not knowing the right people
- F. Not having the right training and expertise
- G. Not receiving financial support from others
- H. Being born and raised in an environment that provided very few opportunities
- I. Not having the right talents and abilities
- J. Experiencing bad luck in life
- K. Being lazy
- L. Having unfortunate and uncontrollable experiences
- M. Not having people to turn to for support
- N. Not having the necessary skills and qualifications
- O. Being in the wrong place at the wrong time
- P. Your fate
- Q. Your destiny

RESPONSE OPTIONS:

- 1. Not at all important
- 2. Slightly important
- 3. Moderately important

4. Very important
5. Extremely important

WHAT IS YOUR MOST IMPORTANT GOAL?

[TEXTBOX]

Q5.

People have different personal goals, projects or enterprises. These personal goals can be related to any area of life, such as going to school, friends, family, working life, studies, dating, health, your parents, your children, acquiring and spending money, traveling, developing abilities, pursuing interests or hobbies. What is your most important personal goal that you hope to achieve in the next 5 to 10 years?

Most important goal: [MEDIUM TEXTBOX]

[SHOW IF Q5 <> 98; GRID 5,4; SP] [RANDOMIZE GRID ITEMS]

Q6.

[CAWI] Now, please let us know how strongly you agree or disagree with the following statements as they relate to your most important goal.

[CATI] Now, please tell me how strongly you agree or disagree with the following statements as they relate to your most important goal.

CAWI GRID ITEMS:

- A. This goal is very important to me
- B. I am completely committed to this goal
- C. I have made considerable progress toward reaching this goal
- D. I have spent a lot of time in the pursuit of this goal
- E. Pursuing this goal is very stressful
- F. Pursuing this goal is exhausting
- G. It is very likely that I will reach this goal
- H. Reaching this goal is completely under my control
- I. I think about this goal often

CATI GRID ITEMS:

- A. This goal is very important to you
- B. You are completely committed to this goal
- C. You have made considerable progress toward reaching this goal
- D. You have spent a lot of time in the pursuit of this goal
- E. Pursuing this goal is very stressful
- F. Pursuing this goal is exhausting
- G. It is very likely that you will reach this goal
- H. Reaching this goal is completely under your control
- I. You think about this goal often

RESPONSE OPTIONS:

1. Strongly Disagree
 2. Disagree
 3. Neutral
 4. Agree
 5. Strongly Agree
-

OPS

[GRID 5,5,5; SP] [RANDOMIZE GRID ITEMS]

Q7.

[CAWI] These next questions ask about how you generally act and think during your day-to-day life. Please tell us how strongly you agree or disagree with each statement below.

[CATI] These next questions ask about how you generally act and think during your day-to-day life. Please tell me how strongly you agree or disagree with each statement below.

CAWI GRID ITEMS:

- A. Even when I feel I have too much to do, I find a way to get it all done.
- B. When I encounter problems, I don't give up until I solve them.
- C. I rarely give up on something I am doing, even when things get tough.
- D. When I cannot solve a problem by myself, I ask others for help.
- E. When obstacles get in my way, I try to get help from others.
- F. When difficulties become too great I ask others for advice.
- G. When I have decided on a goal, I always keep in mind its benefits.
- H. When I have decided on something, I avoid anything that could distract me.
- I. For goals that are difficult to achieve, I keep in mind how good I will feel when I have reached them.
- J. When it turns out that I cannot attain a goal in any way, I let go of it.
- K. I stop thinking about a goal that has become unattainable and let it go.
- L. When something I wanted did not work out, I try not to think about it too much.
- M. When I find it impossible to attain a goal, I try not to blame myself.
- N. If I cannot attain a goal in my life, I think about other new goals to pursue.
- O. I feel relieved when I let go of some of my responsibilities.

CATI GRID ITEMS:

- A. Even when you feel you have too much to do, you find a way to get it all done.
- B. When you encounter problems, you don't give up until you solve them.
- C. You rarely give up on something you are doing, even when things get tough.
- D. When you cannot solve a problem by yourself, you ask others for help.
- E. When obstacles get in your way, you try to get help from others.
- F. When difficulties become too great you ask others for advice.
- G. When you have decided on a goal, you always keep in mind its benefits.
- H. When you have decided on something, you avoid anything that could distract you.
- I. For goals that are difficult to achieve, you keep in mind how good you will feel when you have reached them.
- J. When it turns out that you cannot attain a goal in any way, you let go of it.
- K. You stop thinking about a goal that has become unattainable and let it go.
- L. When something you wanted did not work out, you try not to think about it too much.
- M. When you find it impossible to attain a goal, you try not to blame yourself.

- N. If you cannot attain a goal in your life, you think about other new goals to pursue.
- O. You feel relieved when you let go of some of your responsibilities.

RESPONSE OPTIONS:

- 1. Strongly Disagree
 - 2. Disagree
 - 3. Neutral
 - 4. Agree
 - 5. Strongly Agree
-

[GRID; SP] [RANDOMIZE GRID ITEMS]

Q8.

[CAWI] Please tell us how strongly you agree or disagree with each statement below.

[CATI] Please tell me how strongly you agree or disagree with each statement below.

CAWI GRID ITEMS:

- A. I can do just about anything I really set my mind to
- B. When I really want to do something, I usually find a way to succeed at it
- C. What happens to me in the future mostly depends on me
- D. I often feel helpless in dealing with the problems of life
- E. Other people determine most of what I can and cannot do
- F. What happens in my life is often beyond my control

CATI GRID ITEMS:

- A. You can do just about anything you really set my mind to
- B. When you really want to do something, you usually find a way to succeed at it
- C. What happens to you in the future mostly depends on you
- D. You often feel helpless in dealing with the problems of life
- E. Other people determine most of what you can and cannot do
- F. What happens in your life is often beyond your control

RESPONSE OPTIONS:

- 1. Strongly Disagree
 - 2. Disagree
 - 3. Neutral
 - 4. Agree
 - 5. Strongly Agree
-

[GRID; SP] [RANDOMIZE GRID ITEMS]

Q9.

How much do you agree or disagree with each of these statements?

CAWI GRID ITEMS:

- A. I think people should assist those in their lives who are in need of help
- B. I think it is important for people to follow rules and laws
- C. I think it is important to challenge inequalities in society

- D. I believe I can make a difference in my community

CATI GRID ITEMS:

- A. You think people should assist those in their lives who are in need of help
- B. You think it is important for people to follow rules and laws
- C. You think it is important to challenge inequalities in society
- D. You believe you can make a difference in your community

RESPONSE OPTIONS:

- 1. Strongly Disagree
 - 2. Disagree
 - 3. Neutral
 - 4. Agree
 - 5. Strongly Agree
-

SES

[SP]

Q10.

As [IF CAWI INSERT: we] [IF CATI INSERT: I] noted earlier, American society is made up of many people with varying levels of socioeconomic status, based on a combination of their levels of wealth, levels of education, and the quality of their jobs.

[SPACE]

Now using this context described above, please indicate on a scale from 0 to 10 with 0 being the least amount of money, little to no education, and no jobs, and 10 being the most amount of money, the highest amount of education, and really good jobs, where you feel your family was when you were growing up.

RESPONSE OPTIONS:

- 0. Least amount of money, little to no education, and no jobs
 - 1.
 - 2.
 - 3.
 - 4.
 - 5. An average amount of money and education, and decent jobs
 - 6.
 - 7.
 - 8.
 - 9.
 - 10. Most amount of money, highest amount of education, and really good jobs
-

[SP]

Q11.

[CAWI] Now, using the same scale from 0 to 10, please let us know where you feel you are currently.

[CATI] Now, using the same scale from 0 to 10, please let me know where you feel you are currently.

RESPONSE OPTIONS:

0. Least amount of money, little to no education, and no jobs
 - 1.
 - 2.
 - 3.
 - 4.
 5. An average amount of money and education, and decent jobs
 - 6.
 - 7.
 - 8.
 - 9.
 10. Most amount of money, highest amount of education, and really good jobs
-

[SP]

Q12.

[CAWI] Finally, using the same scale from 0 to 10, please let us know where you expect to be in 10 years.

[CATI] Finally, using the same scale from 0 to 10, please let me know where you expect to be in 10 years.

RESPONSE OPTIONS:

0. Least amount of money, little to no education, and no jobs
 - 1.
 - 2.
 - 3.
 - 4.
 5. An average amount of money and education, and decent jobs
 - 6.
 - 7.
 - 8.
 - 9.
 10. Most amount of money, highest amount of education, and really good jobs
-

Free-Will

[GRID 5,4; SP] [RANDOMIZE GRID ITEMS]

Q13.

Please indicate the extent to which you agree with the following statements.

CAWI GRID ITEMS:

- A. People have complete control over the decisions they make
- B. People can overcome any obstacles if they truly want to
- C. People do not choose to be in the situations they end up in, it just happens
- D. No one can predict what will happen in this world
- E. Life seems unpredictable, just like throwing dice or flipping a coin
- F. I don't believe in chance

- G. I believe that my future has already been pre-determined by fate
- H. What will be, will be, there's not much you can do about it
- I. No matter how hard you try, you can't change your destiny

CATI GRID ITEMS:

- A. People have complete control over the decisions they make
- B. People can overcome any obstacles if they truly want to
- C. People do not choose to be in the situations they end up in, it just happens
- D. No one can predict what will happen in this world
- E. Life seems unpredictable, just like throwing dice or flipping a coin
- F. You don't believe in chance
- G. You believe that your future has already been pre-determined by fate
- H. What will be, will be, there's not much you can do about it
- I. No matter how hard you try, you can't change your destiny

RESPONSE OPTIONS:

- 1. Strongly Disagree
 - 2. Disagree
 - 3. Neutral
 - 4. Agree
 - 5. Strongly Agree
-

Well-being

[GRID 5,5,3; SP] [RANDOMIZE GRID ITEMS]

Q14.

[CAWI] Below are statements with which you may agree or disagree. Please let us know how much you agree with each statement. Please be open and honest in your responses.

[CATI] Below are statements with which you may agree or disagree. Please let me know how much you agree with each statement. Please be open and honest in your responses.

CAWI GRID ITEMS:

- A. In most ways, my life is close to my ideal
- B. So far, I have gotten the important things I want in life
- C. If I could live my life over, I would change almost nothing
- D. I lead a purposeful and meaningful life
- E. My social relationships are supportive and rewarding
- F. I am engaged and interested in my daily activities
- G. I actively contribute to the happiness and well-being of others
- H. I am competent and capable in the activities that are important to me
- I. I am a good person and live a good life
- J. My material life (income, housing, etc.) is sufficient for my needs
- K. I generally trust others and feel part of my community
- L. I am optimistic about the future
- M. People respect me

CATI GRID ITEMS:

- A. In most ways, your life is close to your ideal
- B. So far, you have gotten the important things you want in life
- C. If you could live your life over, you would change almost nothing
- D. You lead a purposeful and meaningful life
- E. Your social relationships are supportive and rewarding
- F. You are engaged and interested in your daily activities
- G. You actively contribute to the happiness and well-being of others
- H. You are competent and capable in the activities that are important to you
- I. You are a good person and live a good life
- J. Your material life (income, housing, etc.) is sufficient for your needs
- K. You generally trust others and feel part of your community
- L. You are optimistic about the future
- M. People respect you

RESPONSE OPTIONS:

- 1. Strongly Disagree
 - 2. Disagree
 - 3. Neutral
 - 4. Agree
 - 5. Strongly Agree
-

Need for cognition / closure

[GRID 5,5,5; SP] [RANDOMIZE GRID ITEMS]

Q15.

Please indicate how strongly you agree or disagree with the following statements.

CAWI GRID ITEMS:

- A. I don't like situations that are uncertain
- B. I dislike questions which could be answered in many different ways
- C. I find that a well-ordered life with regular hours suits my temperament
- D. I feel uncomfortable when I don't understand the reason why an event occurred in my life
- E. I feel irritated when one person disagrees with what everyone else in a group believes
- F. I don't like to go into a situation without knowing what I can expect from it
- G. When I have made a decision, I feel relieved
- H. I would quickly become impatient and irritated if I would not find a solution to a problem immediately
- I. Even if I get a lot of time to make a decision, I still feel compelled to decide quickly
- J. I don't like to be with people who are capable of unexpected actions
- K. I dislike it when a person's statement could mean many different things
- L. I find that establishing a consistent routine enables me to enjoy life more
- M. I enjoy having a clear and structured mode of life
- N. I do not usually consult many different opinions before forming my own view
- O. I dislike unpredictable situations

CATI GRID ITEMS:

- A. You don't like situations that are uncertain
- B. You dislike questions which could be answered in many different ways
- C. You find that a well-ordered life with regular hours suits your temperament
- D. You feel uncomfortable when you don't understand the reason why an event occurred in your life
- E. You feel irritated when one person disagrees with what everyone else in a group believes
- F. You don't like to go into a situation without knowing what you can expect from it
- G. When you have made a decision, you feel relieved
- H. You would quickly become impatient and irritated if you would not find a solution to a problem immediately
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- J. You don't like to be with people who are capable of unexpected actions
- K. You dislike it when a person's statement could mean many different things
- L. You find that establishing a consistent routine enables you to enjoy life more
- M. You enjoy having a clear and structured mode of life
- N. You do not usually consult many different opinions before forming your own view
- O. You dislike unpredictable situations

RESPONSE OPTIONS:

- 1. Strongly Disagree
 - 2. Disagree
 - 3. Neutral
 - 4. Agree
 - 5. Strongly Agree
-

[SP]

Q16.

Were you born in the U.S.?

CAWI RESPONSE OPTIONS:

- 1. Yes
- 2. No

CATI RESPONSE OPTIONS:

- 1. YES
 - 2. NO
-

[SHOW IF Q16=2]

[NUMBOX]

Q17.

What age were you when you moved to the U.S.?

[NUMBOX ACCEPT 0-100, 777,998,999]

[SHOW IF Q16=1]

[SP]

Q18.

Were both of your parents born in the U.S.?

CAWI RESPONSE OPTIONS:

1. Yes
2. No

CATI RESPONSE OPTIONS:

1. YES
 2. NO
-

[SP]

Q19.

Do you practice a religion or consider yourself part of a religious community?

CAWI RESPONSE OPTIONS:

1. Yes
2. No

CATI RESPONSE OPTIONS:

1. YES
 2. NO
-

[SHOW IF Q19=1]

[SP]

RELIG.

What is your present religion, if any?

RESPONSE OPTIONS:

- 1 Protestant (Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, Reformed, Church of Christ, Jehovah's Witness, etc.)
- 2 Roman Catholic (Catholic)
- 3 Mormon (Church of Jesus Christ of Latter-day Saints/LDS)
- 4 Orthodox (Greek, Russian, or some other orthodox church)
- 5 Jewish (Judaism)
- 6 Muslim (Islam)
- 7 Buddhist
- 8 Hindu
- 9 Atheist (do not believe in God)
- 10 Agnostic (not sure if there is a God)
- 11 Nothing in particular
- 12 Just Christian
- 13 Unitarian (Universalist)
- 14 Other (please specify): [\[SMALL TEXTBOX\]](#)

[SP]

D3.

Generally speaking, do you consider yourself to be liberal, moderate or conservative?

CAWI RESPONSE OPTIONS:

- | | |
|---|--------------|
| 1 | Liberal |
| 2 | Moderate |
| 3 | Conservative |

[SP; SHOW IF D3=1]

D4.

Do you consider yourself to be:

RESPONSE OPTIONS:

- | | |
|---|-------------------|
| 1 | Extremely liberal |
| 2 | Very liberal |
| 3 | Somewhat liberal |

[SP; SHOW IF D3=3]

D5.

Do you consider yourself to be:

RESPONSE OPTIONS:

- | | |
|---|------------------------|
| 1 | Extremely conservative |
| 2 | Very conservative |
| 3 | Somewhat conservative |

Inequality

[SP]

Q22.

Using a scale from 1 to 10, where 1 equals no social inequality and 10 equals a great deal of social inequality, how much social inequality do you believe currently exists in the United States?

RESPONSE OPTIONS:

- | | |
|----|----------------------|
| 1. | No social inequality |
| 2. | |
| 3. | |

4. A little inequality
- 5.
- 6.
7. A lot of inequality
- 8.
- 9.
10. An extreme amount of social inequality

[SP]

Q23.

How acceptable do you feel this amount of social inequality is?

RESPONSE OPTIONS:

1. Unacceptable
2. Slightly unacceptable
3. Slightly acceptable
4. Acceptable

RE-COMPUTE QUAL=1 "COMPLETE"

SET CO_DATE, CO_TIME, CO_TIMER VALUES HERE

CREATE MODE_END

1=CATI

2=CAWI

[IF S_AMS_SWEEP=1]

CHECKBOX

SCONSENT

[IF CAWI]

We're almost done! As mentioned previously, you will also be entered into the Wintry Holiday Sweepstakes for a chance to win \$500. Please read the statement below carefully and check the box in order to be entered into the Wintry Holiday Sweepstakes.

Click "Continue" if you do not want to be entered into the sweepstakes.

☐ Yes, I would like to enter the sweepstakes and I agree to be bound by the terms of the Official Rules and Privacy Policy. [\[With the underlined words should be hyperlinks to the respective terms.\]](#)

[Note to TQA: If SCONSENT=1, create a Sweepstake entry in PIMS when complete or screen-out. If SCONSENT=2, do NOT create sweepstakes entry but proceed to survey]

SCRIPTING NOTES: PUT QFINAL1, QFINAL2, QFINAL3 in the same screen.

[SINGLE CHOICE]

QFINAL1.

Thank you for your time today. To help us improve the experience of AmeriSpeak members like yourself, please give us feedback on this survey.

[RED TEXT – CAWI ONLY] If you do not have any feedback for us today, please click “Continue” through to the end of the survey so we can make sure your opinions are counted and for you to receive your AmeriPoints reward.

Please rate this survey overall from 1 to 7 where 1 is Poor and 7 is Excellent.

Poor						Excellent
1	2	3	4	5	6	7

[SINGLE CHOICE – CAWI ONLY]

QFINAL2.

Did you experience any technical issues in completing this survey?

1. Yes – please tell us more in the next question
2. No

[TEXT BOX] [CATI version needs “no” option]

QFINAL3.

Do you have any general comments or feedback on this survey you would like to share? If you would like a response from us, please email support@AmeriSpeak.org or call (888) 326-9424.

[DISPLAY]

END.

[CATI version]

Those are all the questions we have. You have earned a reward of [INCENTWCOMMA] AmeriPoints for completing the survey. If you have any questions at all for us, you can email us at support@AmeriSpeak.org or call us toll-free at **888-326-9424**. Let me repeat that again: email us at support@AmeriSpeak.org or call us at **888-326-9424**. Thank you for participating in our new AmeriSpeak survey!

[CAWI version]

Those are all the questions we have. You have earned a reward of [INCENTWCOMMA] AmeriPoints for completing the survey. If you have any questions at all for us, you can email us at support@AmeriSpeak.org or call us toll-free at **888-326-9424**. Thank you for participating in our new AmeriSpeak survey!

You can close your browser window now if you wish or click Continue below to be redirected to the AmeriSpeak member website.

