Experiment 3b

Instructions

Imagine that you have been put in charge of hiring a human resources consultant to advise your boss on strategy. On each page you will see information taken from the resumes of each of the candidates.

Note that the position of the candidates will change on each page. Please pay attention to whether the information presented corresponds to Candidate A or Candidate B!

You will see 30 trials like this and then make 2 decisions. It is fine if you need to take a bit of time to answer on each page. Please just do your best not to make any errors as you are responding!

Hit begin when you are ready to start.



Warmth Exposure:

Which candidate is more warm?
Candidate A: Nominated for a mentorship award.
Candidate B: Won a mentorship award.
Candidate A B

Warmth items:

1

- o Candidate A: Customer satisfaction rating: 89%
- o Candidate B: Customer satisfaction rating: 95%

2.

- o Candidate A: Employee retention rate: 65%
- Candidate B: Employee retention rate: 89%

3.

- o Candidate A: Nominated for a mentorship award.
- o Candidate B: Won a mentorship award.

4.

- o Candidate A: Successfully mediated 83% of internal disputes.
- o Candidate B: Successfully mediated 98% of internal disputes.

5.

- Candidate A: Built productive teams in different departments, facilitating communication and cooperation among 5 service units.
- Candidate B: Built productive teams in different departments, facilitating communication and cooperation among 14 service units.

6.

- Candidate A: Cultivated level of employee loyalty, achieving retention of 75% of employees over a 10-year period.
- Candidate B: Cultivated level of employee loyalty, achieving retention of 86% of employees over a 10-year period.

Competence Exposure:

Which candidate is more competent?

Candidate A: Guided recruitment of 100 technical, professional, and management staff.

Candidate B: Guided recruitment of 50 technical, professional, and management staff.

Candidate Candidate

A B

Competence items:

1.

- Candidate A: Provided one-on-one training to a major corporate client, leading to a \$4
 million increase in the contract value.
- Candidate B: Provided one-on-one training to a major corporate client, leading to a \$1 million increase in the contract value.

2.

- Candidate A: Managers across different departments express 98% satisfaction with organization of job searches.
- Candidate B: Managers across different departments express 83% satisfaction with organization of job searches.

3.

- o Candidate A: Supervised up to 200 employees.
- Candidate B: Supervised up to 75 employees.

4.

- Candidate A: Enabled operational change essential to a \$5 million reduction in HR costs
- Candidate B: Enabled operational change essential to a \$3 million reduction in HR costs.

5.

- Candidate A: Guided recruitment of 100 technical, professional, and management staff.
- o Candidate B: Guided recruitment of 50 technical, professional, and management staff.

6.

- Candidate A: Provided HR leadership during a period of rapid growth with better than 18% increase in annual revenues and 10% gain in profitability.
- Candidate B: Provided HR leadership during a period of rapid growth with better than 10% increase in annual revenues and 5% gain in profitability.

Likelihood of hiring:

How likely are you to hire this candidate as an HR consultant?

Candidate A

Very Unlikely Unlikely Somewhat Undecided Somewhat Likely Very Likely Unlikely Unlikely Undecided Likely Very Likely

How likely are you to hire this candidate as an HR consultant?

Candidate B

Very Unlikely Unlikely Somewhat Undecided Somewhat Likely Very Likely
Likely Likely

Experiment 3b

Demographics:

With which gender do you most identify?* Male	Please enter the following information:	
Male Female Not otherwise specified I do not wish to provide this information With which race/ethnicity do you most identify?* American Indian or Alaska Native Asian Black or African-American Native Hawaiian or Other Pacific Islander White Other Are you currently employed or were you employed in the last six months?* Yes No Do you have experience evaluating resumes as part of your current job or a past job?* Yes	What is your age?*	
Male Female Not otherwise specified I do not wish to provide this information With which race/ethnicity do you most identify?* American Indian or Alaska Native Asian Black or African-American Native Hawaiian or Other Pacific Islander White Other Other Are you currently employed or were you employed in the last six months?* Yes No Do you have experience evaluating resumes as part of your current job or a past job?* Yes		
Female Not otherwise specified I do not wish to provide this information With which race/ethnicity do you most identify?* American Indian or Alaska Native Asian Black or African-American Native Hawaiian or Other Pacific Islander White Other Are you currently employed or were you employed in the last six months?* Yes No Do you have experience evaluating resumes as part of your current job or a past job?* Yes	With which gender do you most identify?*	
Female Not otherwise specified I do not wish to provide this information With which race/ethnicity do you most identify?* American Indian or Alaska Native Asian Black or African-American Native Hawaiian or Other Pacific Islander White Other Are you currently employed or were you employed in the last six months?* Yes No Do you have experience evaluating resumes as part of your current job or a past job?* Yes	∩ Male	
I do not wish to provide this information With which race/ethnicity do you most identify?* American Indian or Alaska Native Asian Black or African-American Native Hawaiian or Other Pacific Islander White Other Are you currently employed or were you employed in the last six months?* Yes No Do you have experience evaluating resumes as part of your current job or a past job?* Yes		
With which race/ethnicity do you most identify?* American Indian or Alaska Native Asian Black or African-American Native Hawaiian or Other Pacific Islander White Other Are you currently employed or were you employed in the last six months?* Yes No Do you have experience evaluating resumes as part of your current job or a past job?* Yes	Not otherwise specified	
American Indian or Alaska Native Asian Black or African-American Native Hawaiian or Other Pacific Islander White Other Are you currently employed or were you employed in the last six months?* Yes No Do you have experience evaluating resumes as part of your current job or a past job?* Yes	☐ I do not wish to provide this information	
Asian Black or African-American Native Hawaiian or Other Pacific Islander White Other Are you currently employed or were you employed in the last six months?* Yes No Do you have experience evaluating resumes as part of your current job or a past job?*	With which race/ethnicity do you most identify?*	
Asian Black or African-American Native Hawaiian or Other Pacific Islander White Other Are you currently employed or were you employed in the last six months?* Yes No Do you have experience evaluating resumes as part of your current job or a past job?* Yes	☐ American Indian or Alaska Native	
Black or African-American Native Hawaiian or Other Pacific Islander White Other Are you currently employed or were you employed in the last six months?* Yes No Do you have experience evaluating resumes as part of your current job or a past job?* Yes		
White Other Are you currently employed or were you employed in the last six months?* Yes No Do you have experience evaluating resumes as part of your current job or a past job?* Yes		
Other Are you currently employed or were you employed in the last six months?* Yes No Do you have experience evaluating resumes as part of your current job or a past job?* Yes	☐ Native Hawaiian or Other Pacific Islander	
Are you currently employed or were you employed in the last six months?* Yes No Do you have experience evaluating resumes as part of your current job or a past job?* Yes		
Yes No Do you have experience evaluating resumes as part of your current job or a past job?*	Other	
○ No Do you have experience evaluating resumes as part of your current job or a past job?* Yes	Are you currently employed or were you employed in the last six months?*	
No Do you have experience evaluating resumes as part of your current job or a past job?* Yes	Yes	
Yes		
Yes	Do you have experience evaluating resumes as part of your current job or a past job?*	
UNO NO		
	ONU	
	Continue	