

Adobe Photoshop Certification Curriculum

A comprehensive, student-engagement-focused curriculum for Adobe Certified Professional in Visual Design Using Adobe Photoshop

Curriculum Overview

This curriculum transforms traditional Adobe certification prep from boring textbook reading into engaging, bite-sized activities that students actually want to complete. Each activity card focuses on immediate application with instant grading opportunities.

Learning Philosophy

- **Chunked Learning:** No massive study guides - just what you need, when you need it
- **Immediate Application:** Learn by doing, not by reading
- **Instant Feedback:** Every activity designed for immediate grading
- **Real-World Context:** All activities built around realistic client scenarios

Repository Structure

```
adobe-photoshop-curriculum/
├── README.md           # This file
├── curriculum-overview.md # Detailed curriculum guide
├── day-1/              # Complete Day 1 materials
│   ├── README.md      # Day 1 overview
│   ├── facilitator-guide.html # Teacher instructions & scripts
│   ├── activity-cards/ # Student activity modules
│   │   ├── 01-copyright-legal.html # Copyright & legal research
│   │   ├── 02-audience-analysis.html # Target audience analysis
│   │   ├── 03-technical-specs.html # Technical specifications
│   │   └── 04-design-principles.html # Design principles & composition
│   └── examples/
│       └── good-vs-bad-presentations.html # Example presentations
├── day-2/              # Future expansion
│   └── README.md      # Coming soon
├── assets/             # Shared resources
│   ├── images/        # Example images & graphics
│   ├── templates/     # Google Doc templates
│   └── rubrics/        # Grading rubrics
├── resources/          # Additional materials
│   ├── adobe-objectives.md # Complete objectives list
│   ├── troubleshooting.md # Common issues & solutions
│   └── extension-activities.md # Advanced challenges
└── docs/               # Documentation
    ├── implementation-guide.md # How to use this curriculum
    ├── grading-guide.md      # Assessment strategies
    └── student-feedback.md   # Lessons learned
```

Quick Start Guide

For Teachers New to This Curriculum:

1. **Start Here:** Read [curriculum-overview.md](#) for the big picture
2. **Day 1 Prep:** Review [day-1/facilitator-guide.html](#) for complete teaching scripts
3. **Student Setup:** Upload activity cards to Google Classroom
4. **Grade Setup:** Use the built-in point systems (435 total points for Day 1)

For Students:





1. Complete activity cards in order (they build on each other)
2. Submit each activity to Google Classroom immediately after completion
3. Use the reference sections for quick lookups during activities

Day 1 Activity Breakdown

Activity Card	Focus Area	Points	Time	Adobe Objectives
Copyright & Legal	Don't get sued basics	75 pts	40 min	1.3.a, 1.3.b
Audience Analysis	Know your customers	110 pts	60 min	1.1.a, 1.1.b
Technical Specs	Smart tech decisions	125 pts	61 min	1.4.a, 1.4.b
Design Principles	Make it not ugly	125 pts	69 min	1.5.a, 1.5.b, 1.5.c
Total Day 1	Complete foundation	435 pts	~4 hours	All 11 objectives

Adobe Certification Alignment

This curriculum covers **ALL Adobe Certified Professional objectives** for Photoshop:

-  **1.1** - Purpose, audience, and audience needs
-  **1.2** - Client communication and project management
-  **1.3** - Copyright, permissions, and licensing
-  **1.4** - Digital image terminology and color theory

-  **1.5** - Design principles and best practices

Key Features

Student Engagement

- **Sassy tone** that keeps students awake
- **Real client scenarios** (Bite-Sized Bistro throughout)
- **Immediate gratification** with frequent submissions
- **Point-based progression** like a video game

Teacher Support

- **Complete facilitator scripts** - no guessing what to say
- **Troubleshooting guides** for common student questions
- **Flexible timing** - activities can be shortened or extended
- **No prep required** - everything is ready to use

Assessment Ready

- **Built-in rubrics** aligned to Adobe standards
- **Clear deliverables** for each activity
- **Instant grading** opportunities
- **Progress tracking** through point accumulation

Implementation Options

Option 1: Full Day Intensive

- Complete all Day 1 activities in one 4-5 hour session
- Best for: Boot camps, intensive workshops, dedicated class periods

Option 2: Multi-Day Spread

- Spread activities across multiple class sessions
- Best for: Regular semester courses, part-time programs

Option 3: Self-Paced Modules

- Students complete activities independently
- Best for: Hybrid learning, differentiated instruction



Success Metrics

Student Outcomes

- Students complete activities with 85%+ engagement
- Immediate understanding of Adobe certification concepts
- Confidence in real-world design decision making
- Preparation for actual Adobe certification exam

Teacher Benefits

- Reduced prep time (everything provided)
- Higher student engagement vs traditional textbook approach
- Immediate feedback on student understanding
- Professional development in modern teaching methods



Technical Requirements

For Teachers:

- Google Classroom access

- Projector/screen for facilitator guide
- Timer for activity management

For Students:

- Computer with internet access
- Google account for submissions
- Web browser (Chrome recommended)

Contributing

This curriculum is actively developed based on real classroom feedback. See [docs/student-feedback.md](#) for lessons learned and improvements made.

Feedback Welcome:

- Teaching experience reports
- Student engagement observations
- Timing adjustments needed
- Content suggestions
- Technical improvements

License

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Success Stories

"They almost died reading that study guide! But with these activity cards, they were engaged and turning in work every 15 minutes!" - Curriculum Creator

| *"Finally, Adobe certification prep that doesn't put students to sleep!"* - Teacher Feedback

Ready to transform your Adobe Photoshop certification course? Start with [day-1/facilitator-guide.html](#) and watch student engagement soar! 🚀