



# IDE vs SME Framework

Innovation Driven Environment vs Small/Medium Enterprise



## IDE Approach

- Innovation-first mindset
- Exponential growth targets (10x)
- Fail fast, learn faster
- Create new markets
- AI amplifies humans
- Small autonomous teams
- Decisions in hours



## SME Approach

- Stability-first mindset
- Linear growth (10% YoY)
- Minimize risk & costs
- Capture existing markets
- Traditional workflows
- Departmental silos
- Decisions in weeks

## QUICK COMPARISON

ASPECT	IDE	SME
Primary Goal	Disrupt & Create	Capture Market Share
Risk Tolerance	High — embrace failure	Low — avoid failure
Failure View	Learning data points	Costs to minimize
Team Structure	Flat, cross-functional	Hierarchical silos

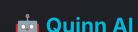


**Key Insight:** The culture of experimentation is what separates IDEs from SMEs more than any single practice. IDEs treat failures as data, SMEs treat them as costs.

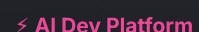
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