

May 9, 2023

Dear Madam and/or Sir,

Please accept this letter of recommendation on behalf of Nasir Watts. Nasir has been a contractor on my Email Execution team at Wells Fargo for the past year and I can offer only the highest regards for his work and the way he conducts himself in a professional environment.

Here are a few thoughts around what makes him such a valuable part of a team. He:

- Displays full command of this role at a time that many of his teammates are new/learning and he executes flawlessly.
- Builds strong relationships with teammates, partners, and stakeholders. He has built a high level of trust with his marketing partners, making those relationships difficult to replace.
- Provides proactive and ongoing communication with stakeholders in marketing; these communications have been used as the basis for training other email builders how to communicate with their marketers.
- Has Salesforce technical acumen that is amongst the highest on the team. This positions him to step in and help with teammates when they get stuck.
- Quickly learns and masters processes and procedures as Email Execution work changes, reducing risk associated with his campaigns.

I personally attempted to hire him full time, but that was prevented only because he is not in a core location for our company, and we are now required to hire in locations with offices. However, he is a professional that is worthy of your consideration.

Thanks,

Chris Hendren

Senior Digital Marketing Manager
Email Marketing Channel
Wells Fargo