



GREEN LION SOLUTIONS

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Green Lion Solutions



2 Experienced Developers



1 Project Manager



2 Pitching Planners

The Problem

To identify under represented founders from diverse backgrounds who may need funding

Market Size (2019)

4,800,000



Population of BAME in London

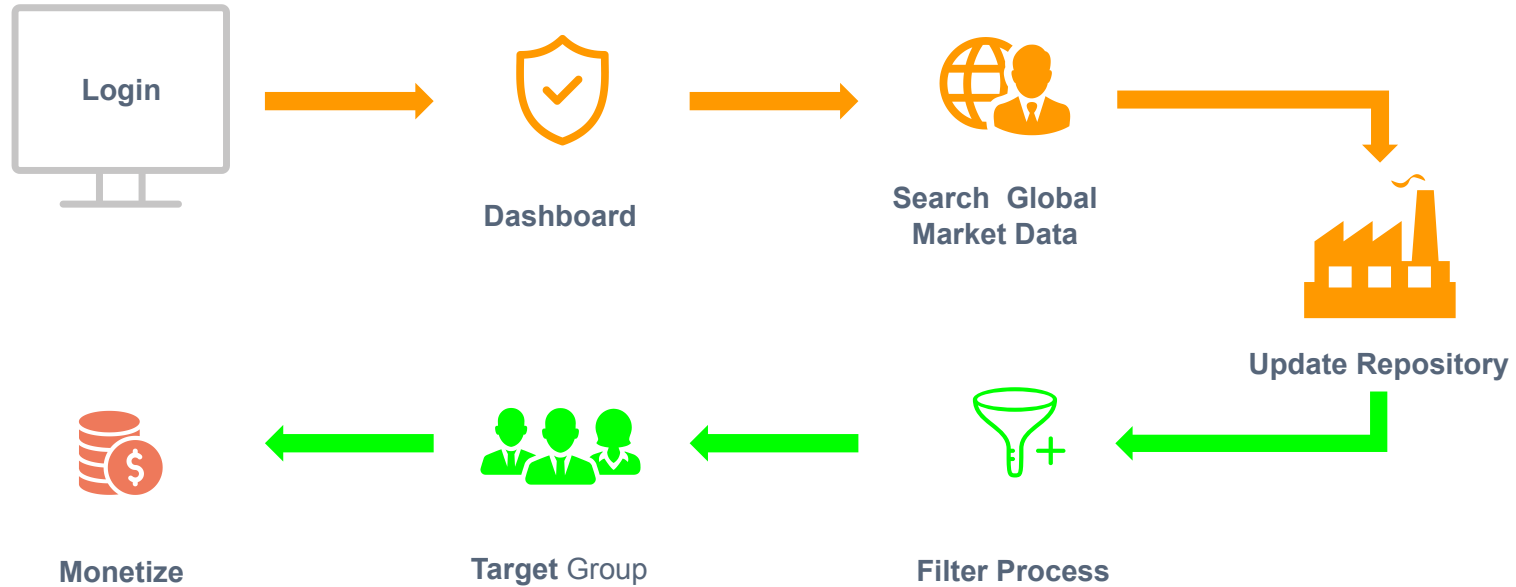
DIVERSITY IN LONDON

The Solution

An secure website with which automatically analyses global market data to identify under represented founders



How It Works



Role 1 →

Role 2 →

The Outcome

To produce structured, analytical data which can be used by Venture Capitalists to fund startups with founders from a diverse background

Business Solutions

Make your business profitable using diversity data

Funding Investments



Marketplace Research



Government Statistics



Targeted Sales



Scalability Investments



Standardised Data

Why Now?

- High education achievements
- Lack of exposure to investors
- Improve social capital
- No access to resources
- Demand for investments in diverse founders
- Improved profitability