

RETAIL SALES ANALYTICS
DASHBOARD (ISTANBUL)

category

- Books
- Clothing
- Cosmetics
- Food & Beverage
- Shoes
- Souvenir
- Technology
- Toys

Total number of customers

99.5K

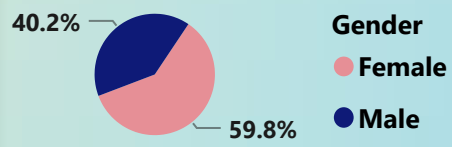
Average age

43

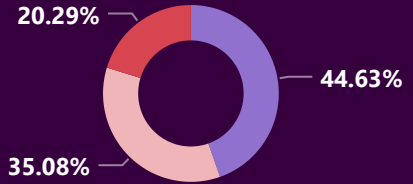
Average Sales Indicator (in
Turkish Liras)



Gender Classification



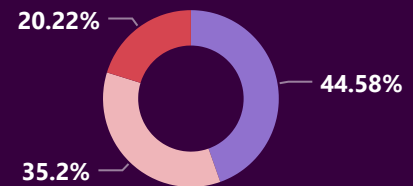
Age group 18 - 35



Payment Methods

- Cash
- Credit Card
- Debit Card

Age group 36 - 55



Payment Methods

- Cash
- Credit Card
- Debit Card

Age group 56 - 69

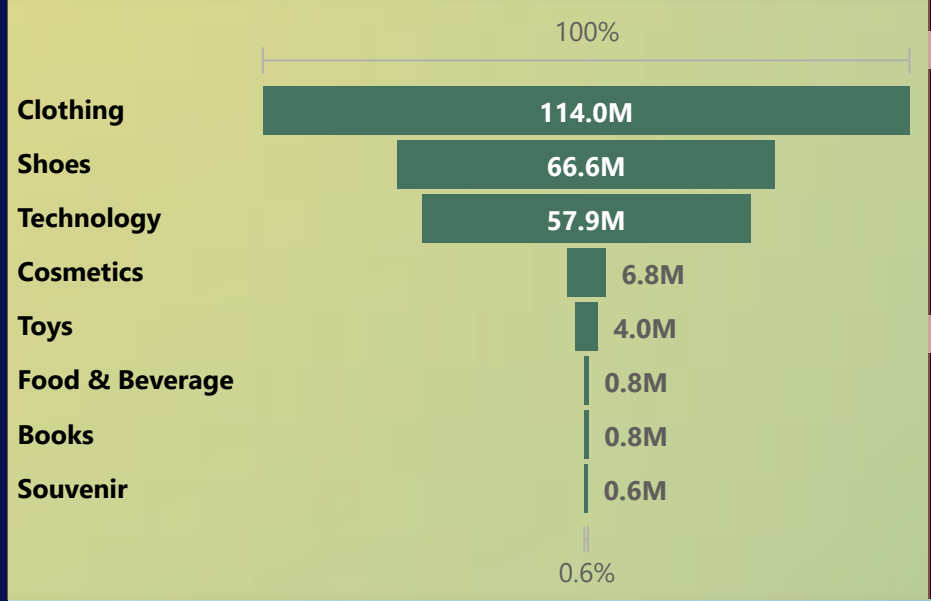


Payment Methods

- Cash
- Credit Card
- Debit Card

Shopping Malls	2021 - 2022	2022 - 2023	Avg Sales
Emaar Square Mall	2.70K	2.45K	2.58K
Mall of Istanbul	2.59K	2.51K	2.55K
Kanyon	2.56K	2.54K	2.55K
Viaport Outlet	2.41K	2.70K	2.55K
Zorlu Center	2.46K	2.63K	2.54K
Cevahir AVM	2.49K	2.58K	2.53K
Istinye Park	2.52K	2.51K	2.52K
Metropol AVM	2.50K	2.50K	2.50K
Forum Istanbul	2.47K	2.51K	2.49K
Metrocity	2.44K	2.53K	2.49K
Average Sales in TL	2.52K	2.54K	2.53K

Total Sales by Category



Average Quarterly Sale in each Year

