



- CodeWave Leads campaign ...
- CodeWave Leads ad set ...
- CodeWave Leads ad ...

Edit Review

Campaign name

CodeWave Leads campaign [Create Template](#)

Special ad categories

Declare if your ads are related to credit, employment, housing, social issues, elections or politics. Requirements differ by country. [Learn more about special ad categories](#)

Benefits of declaring special ad categories

Accurately declaring your ad categories helps you run ads which are compliant with our advertising standards and helps prevent potential ad rejections.

[Categorise your ads](#)

Categories

Select the categories that best describe what this campaign will advertise.

Declare category if applicable

Campaign details

Buying type

Auction

Campaign objective

☐ Awareness

☐ Traffic

☐ Engagement

☒ Leads

☐ App promotion

☐ Sales

[Show more options](#)

A/B test [Create A/B test](#)

To help improve ad performance, test versions with different images, text, audiences or placements. For accuracy, each one will be shown to separate groups of your audience.

Advantage campaign budget [On](#)

Advantage campaign budget will distribute your budget across currently delivering ad sets to get more results depending on your performance goal choices and bid strategy. You can control spending on each ad set. [Learn more](#)

Campaign budget

Daily budget Rs400.00 PKR

You'll spend an average of Rs400 per day. Your maximum daily spend is **Rs500** and your maximum weekly spend is **Rs2800**. [Learn more](#)

Campaign bid strategy

Highest volume

[Show more options](#)

