

Tufail Ahmad

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SKILLS

- Social Media Marketing | Social Media Management | Video Editing (VN vilog now)
- GoHighLevel Expert | CRM Automation | Sales Funnel | Pipeline Builder
- Content creator | Facebook | Instagram | LinkedIn | TikTok | Youtube
- FB | IG Organic Growth and Paid Growth | Meta Ads
- LinkedIn Accounts and Pages Optimization | LinkedIn Marketing | LinkedIn Personal Branding
- Lead Generation | (Apollo.io, Instantly.ai, Yellow Page, Sales Navigator, Smartlead)

PROFESSIONAL EXPERIENCE

Kohminds Technologies

Social Media Marketer | GoHighLevel Specialist July 2025
I work as a Social Media Marketer and GoHighLevel Expert at Kohminds, CRM automations, and social media growth. I help businesses scale through targeted marketing strategies and automated sales funnels.

T Tech PVT LTD

Social Media Manager May 2023 - Feb 2024
I worked as a Social Media Manager at T Tech, where I helped grow their followers, boost engagement, and increase sales through strategic content and targeted marketing campaigns.

Binary Hub

Marketing Team Lead Jan 2023 - Oct 2025
I work as a Marketing Team Lead at Binary Hub, where I manage a team of marketers to plan and execute digital campaigns. I oversee social media strategy, lead generation, and brand promotion, helping clients grow their online presence and increase sales through data-driven marketing.

Social Media Manager and Lead Generation Specialist Apr 2023 - Dec 2023
I work as a Social Media Manager and Lead Generation Specialist at Binary Hub, helping brands grow their online presence and generate qualified leads through strategic campaigns and targeted marketing.

Content Creation and Content Designing Jul 2023 - Oct 2024
I specialize in Content Creation and Designing, using tools like Figma and Canva to craft engaging visuals, social media posts, and marketing materials that enhance brand identity and audience engagement.

EDUCATION

FSc
Army Public School and Collage Gilgit

Certificates of Digital Marketing
Coursera
Meta Certified
T tech Pvt ltd
Binary Hub

EXPERTISE

Full Social Media Marketing
All Things in Marketing

Marketing Automation
GoHighLevel GHL | Instantly.ai | Apollo.io

LinkedIn Marketing | Lead Generation
Personal Branding | Profile & Pages Optimization
Every Types of Leads