



Elixir Property Inspect

Required On-Page Optimization

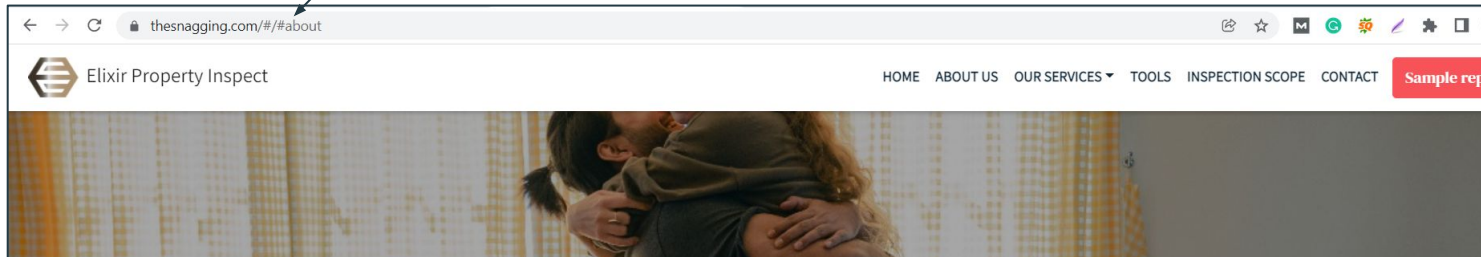
<https://thesnagging.com/>

URL Optimization.

- The URL is not properly optimized. As you can check, the URL needs proper optimization for example:



(HTTPS://thesnagging.com/about-us/),

(HTTPS://thesnagging.com/services/property-handover-inspection). Please make sure to ask your website developer to fix the **URL Structure** ASAP.



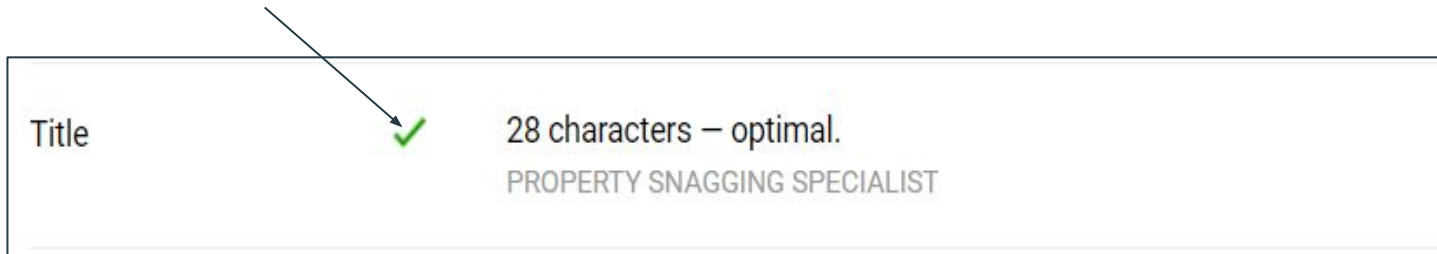
Canonical Tag Optimization

- A canonical link element is an HTML element that helps webmasters prevent duplicate content issues in search engine optimization by specifying the "canonical" or "preferred" version of a web page. We suggest you to add a proper canonical tag to the **Website** to make it more SEO friendly.

URL		16 characters — optimal. thesnagging.com/	Tips ▾
Canonical		No canonical tag is set for this page.	Tips ▾

Title Tag optimization

- Although the Title Tags are available on the website. Still, need proper Optimization with keywords fit within Title Tags
- We have done proper Keyword Research for your business and, we will provide properly optimized Title Tags to make your website more SEO friendly and to make it visible on Google SERPs.



Meta Description Tags

- There are no Meta Tags/descriptions present on the website pages. We are working on the **Metadata** for the website and, we will send you the metadata ASAP to make your website visible on the **Search Engines**.

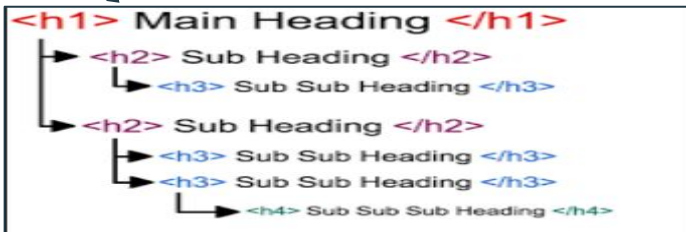


Meta description

28 characters – average. Most optimal 160 - 300 characters.
Elixir Property Snagging UAE

Header Tag Optimization.

- There are Headers tags present on the website but not well Optimized.
- This is the Right format for the header tags:



Error

Headings



We see your page implements HTML headings but <H1> through <H3> headings do not appear. This should be corrected.

H1 (2), H2 (11), H3 (0), H4 (2), H5 (3), H6 (0)

<H1>: We see beyond Visual Inspection

<H1>: Best Snagging Inspection services in UAE

<H2>: About us

<H2>: Get in touch with us

ALT Tags/Text Optimization

- As we have checked there are 54 ALT tags/texts are missing from the images. It is vital to add the alt tags to follow the Google NORMS. Search Engines can not understand the pictures. We add text in the pictures to make sure that the Search Engine understands. We will provide the proper ALT tags for the Images.



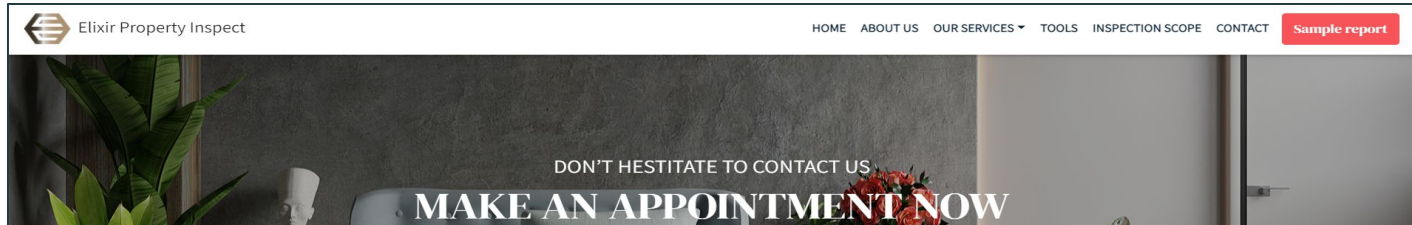
Sitemap.XML Optimization

- A site map is a list of pages of a website within a domain. There are three primary kinds of sitemaps: Site maps used during the planning of a Web site by its designers. Human-visible listings, typically hierarchical, of the pages on a site. Structured listings intended for web crawlers such as search engines.
- Please Make sure to ask your Web Developer to create Sitemaps for your website as it is vital to have sitemaps to make your website visible on the Search Engines.



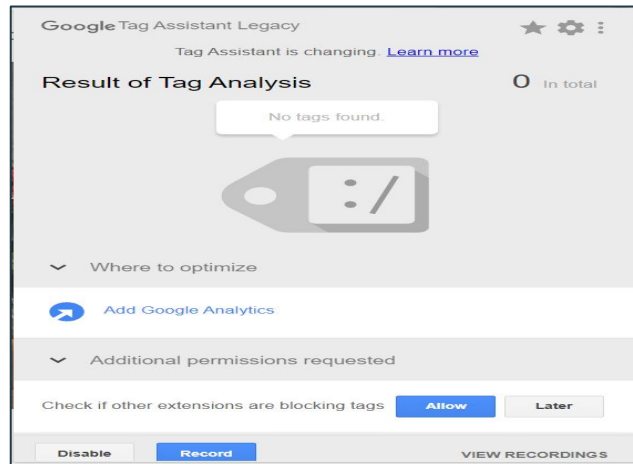
Blog Section

- Your Website does not have any Blog Page. Having a Blog Page is vital as it adds information about your business.
- It is Vital to create new backlinks from other websites, and Blog Page will help to create new links by adding different blogs on a weekly and monthly basis.
- We suggest you to ask your Web Developer to Add a Blog Page to the website.



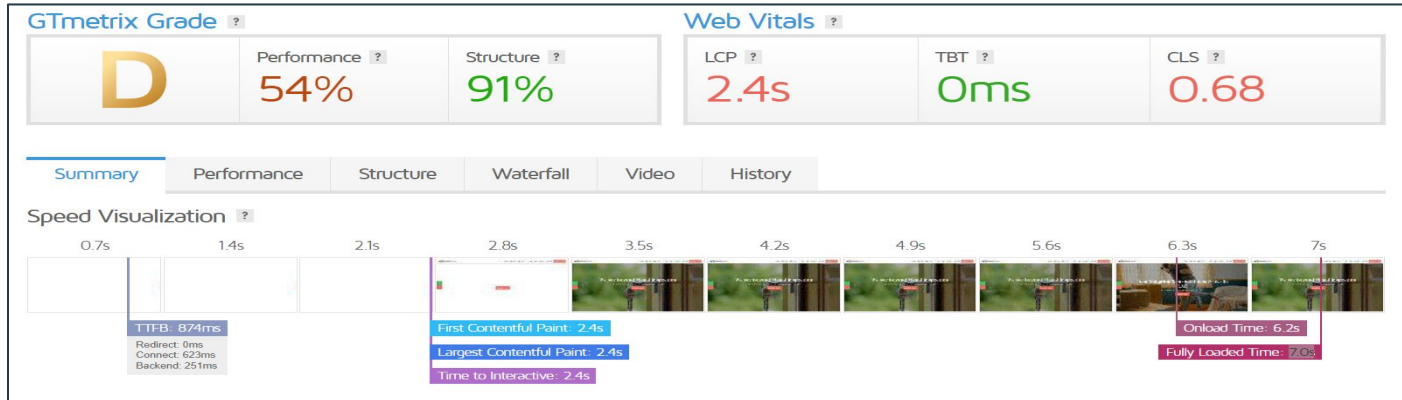
Google Webmasters, and Analytics Setup.

- Adding Google Analytics and Webmasters accounts is vital to get the proper information about the traffic and search volume.
- We have Generated the Universal code for Analytics, and Webmasters. We will send you the code.
- Please ask your web developer to embed the code within the website.



Website Speed Optimization

- The website speed is not good enough to make it to Google NORMS. As it is considered to have a website speed under 5 seconds, and as you can see your website speed is 7sec.
- We suggest you to make your website code more optimized for better speed.



Content Optimization

We have added the keywords to the content of your website. Please make sure to publish this content on your website.

Here are the Doc links for the Content:

- https://docs.google.com/document/d/1INSuzNncnAI5v4QrNalvVln4D5PgYysJcnB_aZnpD48/edit
- https://docs.google.com/document/d/1UWc-l5ZWnncGjhD4VPea7UOAgof11loRMBZ5n_uuaVI/edit
- <https://docs.google.com/document/d/1iUftRBFc4l0Y6ZKEDFdVq3ydney-W00gS7jcB8gpBIOE/edit>
- <https://docs.google.com/document/d/18NQnEOQloXo45PlnaEwGk6cZ1LA9Necn7xCttvwF9XY/edit>
- <https://docs.google.com/document/d/1CSIDZpD5juoCbGP9hLLVSUxzomgVHXuZmMn44N4DVv0/edit#>