



KAYLA GRIFFIN

designer · thinker · happy person

I am a creative mind that is motivated by powerful design. My keen leadership skills and ability to organize enables me to plan and execute a project from start to finish. What drives me is my passion for design that is both beautiful and functional.

EDUCATION & AWARDS

The Creative Circus

December 2014

Design

A+ Brief, 2nd place

Creative Circus Student Show - 2 Silver, 1 Bronze

The University of Florida

May 2010

Bachelor of Science in Advertising

Cum Laude

SKILLS & PROGRAMS

Adobe Creative Suite: (InDesign, Illustrator, Photoshop) Excel

PROOF DESIGNERS CAN WRITE

Contributer, Richmond Hill Reflections - 2012

Reporting Intern, Stuart News - 2008

Staff Writer, Insite Magazine - 2008

CONTACT

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WORK EXPERIENCE

BBDO Atlanta

Asst. Account Executive, AT&T

October 2011 - June 2012

- Gathered the courage to quit and pursue my dream job.

Asst. Account Executive, American Red Cross

October 2012 - April 2012

- Mastered the art of saying “no” to a client and defending a creative idea.

Account Coordinator, AT&T

October 2010 - April 2012

- Discovered the effectiveness of bribing the creative team with beer.

Intern, Account Management

May 2010 - August 2010

- Learned how to show up on time and not to drink too much at agency holiday parties.

CNN, Turner Broadcasting

Temporary Employee in Sales Invoicing

Summer 2007

- Learned to care what was going on the world.