



Brand refresh, January 2025

Master colour gradient logo

To ensure the integrity of the Mycom wordmark is never compromised, please always adhere to the suggested clear space



Clear space



Minimum size



Wordmark has a minimum width of 25mm or 110px for screen

Black and white logo

For use when not possible to use the colour gradient logo



Colour palette

Primary colours

Mycom Blue	Mycom Green	Dark Magenta	Black
Pantone 7707c C100 M18 Y12 K52 R0 G97 B127 HTML 00617F	Pantone 376c C54 M0 Y100 K0 R132 G189 B0 HTML 84BD00	Pantone 248c C42 M100 Y00 K0 R165 G24 B144 HTML A51890	Pantone Black C0 M0 Y0 K100 R0 G0 B0 HTML 000000

Primary tints



Mycom Green, Mycom Blue and Black can be used as tints from 100-10%

Secondary colours

Cyan	Light Teal	Voilet blue	Mid Blue
Pantone 298c C65 M3 Y0 K0 R0 G184 B252 HTML 00B8FC	Pantone 325c C53 M0 Y23 K0 R86 G213 B216 HTML 56D5D8	Pantone 2718c C65 M40 Y0 K0 R89 G97 B244 HTML 5961F4	Pantone 286c C100 M75 Y0 K0 R0 G45 B190 HTML 002DBE
Fuchsia	Grey	Dark Blue	
Pantone 2385c C10 M90 Y0 K0 R215 G11 B193 HTML D70BC1	Pantone 428c C10 M4 Y4 K14 R193 G198 B200 HTML C1C6C8	Pantone 547c C100 M11 Y20 K82 R0 G49 B60 HTML 00313C	

Typefaces

Museo Sans

Titling, sub-headings, short statements, quotes and pull outs.

Museo Sans 100
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Museo Sans 300 Museo Sans 500
Museo Sans 700 **Museo Sans 900**

Open sans

Body text and captions. Use italics for emphasis within the text.

Use also in MS Office® for headings, sub-headings, body, quotes and pull-outs

Open Sans Regular
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Open Sans light **Open Sans bold**

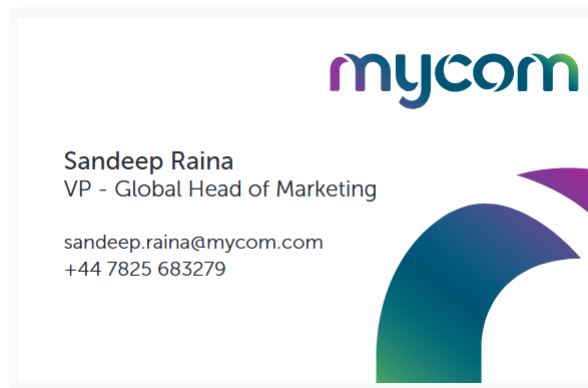
Calibri

Use in PowerPoint®

Calibri
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Calibri bold

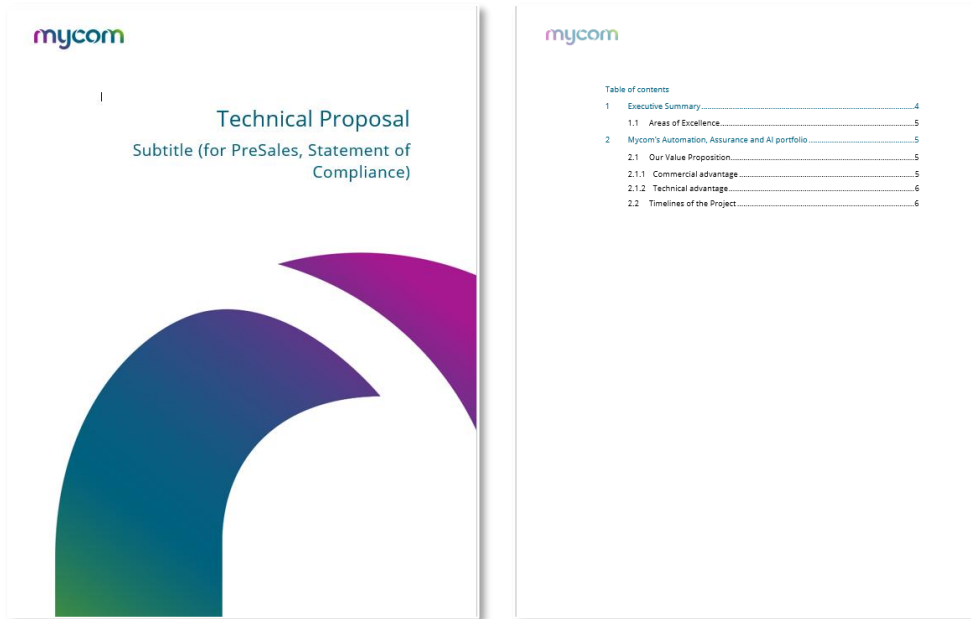
Business Card



Word Document

See Word doc templates for reference

Refer to company everywhere as Mycom, **not** as MYCOM OSI, MYCOM or mycom.



Powerpoint template

Light version: See ppt doc template for reference

Refer to company everywhere as Mycom, **not as** MYCOM OSI, MYCOM or mycom

mycom

Title slide 1

Subtitle here

XXth January 2025

Confidential information, restricted to Mycom ©Mycom

Main title here

Click here to add a title

Sub heading 1

Place your text here. This can be used to describe the contents of sub heading 1.

Sub heading 1

Place your text here. This can be used to describe the contents of sub heading 1.

Sub heading 1

Place your text here. This can be used to describe the contents of sub heading 1.

Sub heading 1

Place your text here. This can be used to describe the contents of sub heading 1.

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Section slide 1

Subtitle text if needed

mycom

Main title here

Chart Title

Sub heading 1

Place your text here. This can be used to describe the contents of sub heading 1.

Sub heading 1

Place your text here. This can be used to describe the contents of sub heading 1.

25%

75%

35%

50%

25%

Sub heading 1

Place your text here. This can be used to describe the contents of sub heading 1.

Sub heading 1

Place your text here. This can be used to describe the contents of sub heading 1.

Sub heading 1

Place your text here. This can be used to describe the contents of sub heading 1.

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Powerpoint template

Dark version: See ppt template for reference

Refer to company everywhere as Mycom, **not** as MYCOM OSI, MYCOM or mycom



mycom

Title slide 1

Subtitle here

XXth January 2025

Confidential information, restricted to Mycom Officers

This slide features the mycom logo in the top left corner. The main content area contains the title 'Title slide 1' and a subtitle 'Subtitle here'. The date 'XXth January 2025' is positioned at the bottom left. A large, colorful abstract graphic on the right side of the slide consists of overlapping semi-circles in shades of purple, blue, and green. A small footer note at the bottom left states 'Confidential information, restricted to Mycom Officers'.



Main title here

Click here to add a title

Sub heading 1
Place your text here. This can be used to describe the contents of sub heading 1.

Sub heading 1
Place your text here. This can be used to describe the contents of sub heading 1.

Sub heading 1
Place your text here. This can be used to describe the contents of sub heading 1.

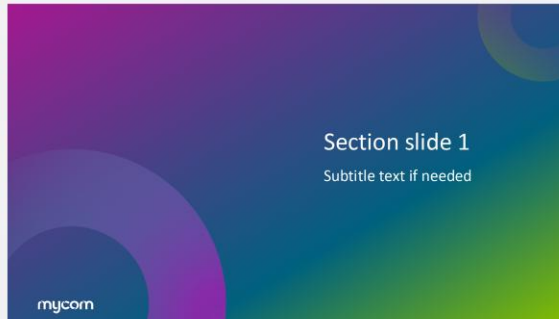
Sub heading 1
Place your text here. This can be used to describe the contents of sub heading 1.

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This slide has a dark background with a main title 'Main title here' and a subtitle 'Click here to add a title'. Below the subtitle are four icons: a gear with a dollar sign, a bar chart with an upward arrow, a computer monitor with a cloud and arrow, and a clipboard with a checklist. Each icon is accompanied by a sub heading 'Sub heading 1' and a placeholder text 'Place your text here. This can be used to describe the contents of sub heading 1.' The mycom logo is in the bottom left, and the footer '©Mycom Confidential' and page number '12' are in the bottom right.

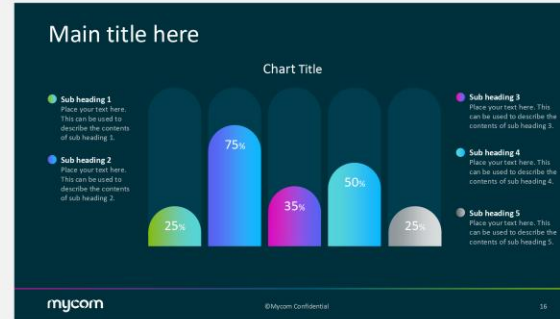


Section slide 1

Subtitle text if needed

mycom

This slide features a dark background with a large, colorful abstract graphic on the left side consisting of overlapping semi-circles in shades of purple, blue, and green. The main content area contains the title 'Section slide 1' and a subtitle 'Subtitle text if needed'. The mycom logo is in the bottom left corner.



Main title here

Chart Title

Sub heading 1
Place your text here. This can be used to describe the contents of sub heading 1.

Sub heading 2
Place your text here. This can be used to describe the contents of sub heading 2.

Sub heading 3
Place your text here. This can be used to describe the contents of sub heading 3.

Sub heading 4
Place your text here. This can be used to describe the contents of sub heading 4.

Sub heading 5
Place your text here. This can be used to describe the contents of sub heading 5.

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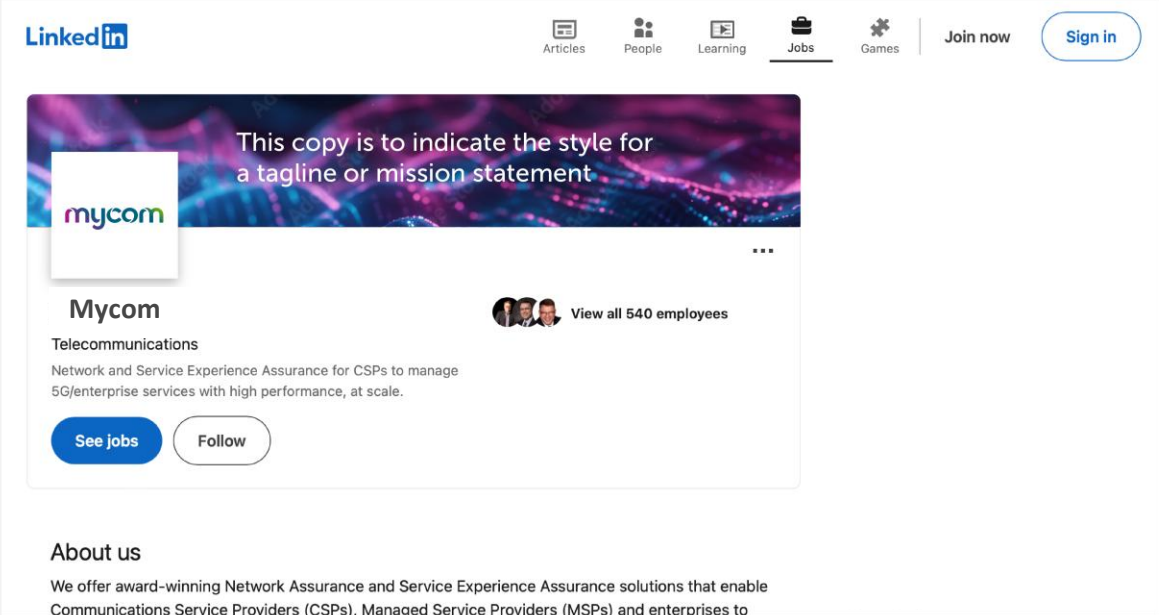
16

This slide has a dark background with a main title 'Main title here' and a subtitle 'Chart Title'. Below the subtitle is a bar chart with five bars of different heights and colors (green, blue, purple, cyan, and grey). The bars are labeled with percentages: 25%, 75%, 35%, 50%, and 25%. Each bar is accompanied by a sub heading 'Sub heading 1' through 'Sub heading 5' and a placeholder text 'Place your text here. This can be used to describe the contents of sub heading 1.' The mycom logo is in the bottom left, and the footer '©Mycom Confidential' and page number '16' are in the bottom right.

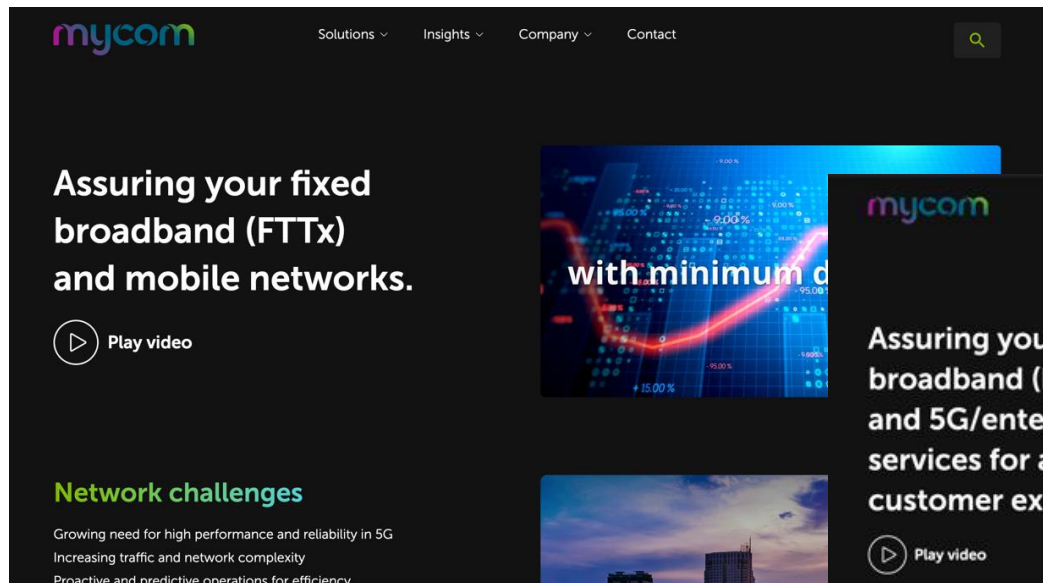
Social Media icons



LinkedIn banner



Website



The screenshot shows the mycom website homepage. The navigation bar at the top includes the mycom logo, links for Solutions, Insights, Company, and Contact, and a search icon. The main headline reads "Assuring your fixed broadband (FTTx) and mobile networks." followed by "with minimum d". Below the headline is a "Play video" button. A section titled "Network challenges" lists: "Growing need for high performance and reliability in 5G", "Increasing traffic and network complexity", and "Proactive and predictive operations for efficiency". The background features a financial-style chart with a red line graph and a city skyline at sunset.

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Solutions ▾ Insights ▾ Company ▾ Contact

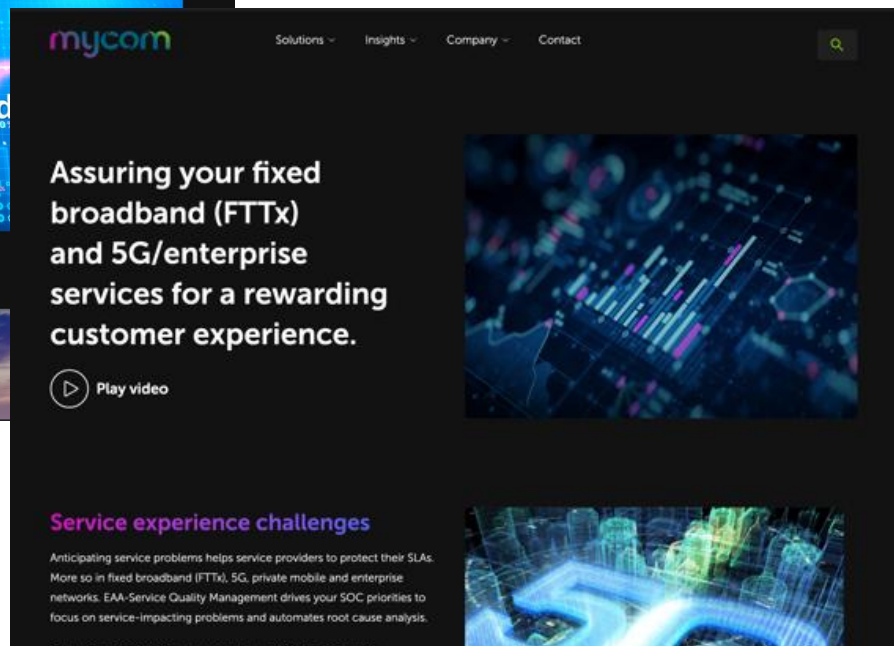
Assuring your fixed broadband (FTTx) and mobile networks.

with minimum d

Play video

Network challenges

Growing need for high performance and reliability in 5G
Increasing traffic and network complexity
Proactive and predictive operations for efficiency



This screenshot shows another view of the mycom website homepage. The navigation bar is identical. The main headline reads "Assuring your fixed broadband (FTTx) and 5G/enterprise services for a rewarding customer experience." followed by "Play video". A section titled "Service experience challenges" lists: "Anticipating service problems helps service providers to protect their SLAs.", "More so in fixed broadband (FTTx), 5G, private mobile and enterprise networks. EAA-Service Quality Management drives your SOC priorities to focus on service-impacting problems and automates root cause analysis.", and "Anticipating service problems helps service providers to protect their SLAs." The background features a complex network diagram with glowing nodes and a large glowing number 5.

mycom

Solutions ▾ Insights ▾ Company ▾ Contact

Assuring your fixed broadband (FTTx) and 5G/enterprise services for a rewarding customer experience.

Play video

Service experience challenges

Anticipating service problems helps service providers to protect their SLAs.
More so in fixed broadband (FTTx), 5G, private mobile and enterprise networks. EAA-Service Quality Management drives your SOC priorities to focus on service-impacting problems and automates root cause analysis.
Anticipating service problems helps service providers to protect their SLAs.

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