

The logo consists of the word "mycom" in a lowercase, sans-serif font. The letters are colored with a gradient: magenta for 'm', teal for 'y', dark blue for 'c', and green for 'o'.

mycom

Brand refresh, January 2025

Master colour gradient logo

To ensure the integrity of the Mycom wordmark is never compromised, please always adhere to the suggested clear space



Clear space



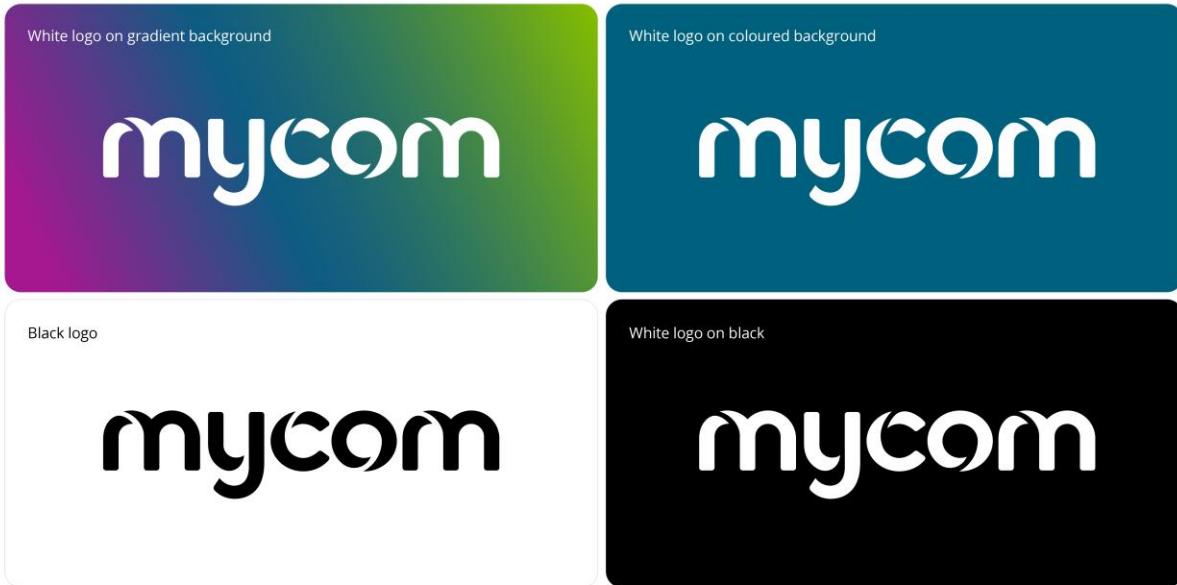
Minimum size



Wordmark has a minimum width of 25mm or 110px for screen

Black and white logo

For use when not possible to use the colour gradient logo



Colour palette

Primary colours

Mycom Blue	Mycom Green	Dark Magenta	Black
Pantone 7707c C100 M18 Y12 K52 R0 G97 B127 HTML 00617F	Pantone 376c C54 M0 Y100 K0 R132 G189 B0 HTML 84BD00	Pantone 248c C42 M100 Y00 K0 R165 G24 B144 HTML A51890	Pantone Black C0 M0 Y0 K100 R0 G0 B0 HTML 000000

Secondary colours

Cyan	Light Teal	Violet blue	Mid Blue
Pantone 298c C65 M3 Y0 K0 R0 G184 B252 HTML 00B8FC	Pantone 325c C53 M0 Y23 K0 R86 G213 B216 HTML 56D5D8	Pantone 2718c C65 M40 Y0 K0 R89 G97 B244 HTML 5961F4	Pantone 286c C100 M75 Y0 K0 R0 G45 B190 HTML 002DBE

Primary tints



Mycom Green, Mycom Blue and Black can be used as tints from 100-10%

Fuchsia	Grey	Dark Blue
Pantone 2385c C10 M90 Y0 K0 R215 G11 B193 HTML D70BC1	Pantone 428c C10 M4 Y4 K14 R193 G198 B200 HTML C1C6C8	Pantone 547c C100 M11 Y20 K82 R0 G49 B60 HTML 00313C

Typefaces

Museo Sans

Titling, sub-headings, short statements, quotes and pull outs.

Museo Sans 100
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Museo Sans 300 Museo Sans 500
Museo Sans 700 **Museo Sans 900**

Open sans

Body text and captions. Use italics for emphasis within the text.

Use also in MS Office® for headings, sub-headings, body, quotes and pull-outs

Open Sans Regular
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Open Sans light **Open Sans bold**

Calibri

Use in PowerPoint®

Calibri
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Calibri bold

Business Card



Word Document

See Word doc templates for reference

Refer to company everywhere as Mycom, **not** as MYCOM OSI, MYCOM or mycom.

The image displays two side-by-side screenshots of Microsoft Word document templates for Mycom. Both documents feature the Mycom logo in the top right corner.

Left Document:

- Title:** Technical Proposal
- Subtitle:** Subtitle (for PreSales, Statement of Compliance)
- Design:** A large, stylized graphic in the bottom half of the page, composed of overlapping semi-circles in shades of blue, purple, and pink.

Right Document:

- Title:** Table of contents
- Content:**

1	Executive Summary.....	4
1.1	Areas of Excellence.....	5
2	Mycom's Automation, Assurance and AI portfolio.....	5
2.1	Our Value Proposition.....	5
2.1.1	Commercial advantage.....	5
2.1.2	Technical advantage.....	6
2.2	Timelines of the Project.....	6

Powerpoint template

Light version: See ppt doc template for reference

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mycom

Title slide 1

Subtitle here



XXth January 2025

Confidential information, restricted to Marcus D'Meyer

Main title here

Click here to add a title



Sub heading 1

Place your text here. This can be used to describe the contents of sub heading 1.



Sub heading 1

Place your text here. This can be used to describe the contents of sub heading 1.



Sub heading 1

Place your text here. This can be used to describe the contents of sub heading 1.



Sub heading 1

Place your text here. This can be used to describe the contents of sub heading 1.

mycom

The background features a vibrant, abstract design composed of overlapping circles in shades of purple, blue, and yellow. The colors transition from deep purple at the top left to bright yellow at the bottom right, creating a dynamic and modern look.

Powerpoint template

Dark version: See ppt template for reference

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Main title here

Click here to add a title

Sub heading 1
Place your text here. This can be used to describe the contents of sub heading 1.

Sub heading 1
Place your text here. This can be used to describe the contents of sub heading 1.

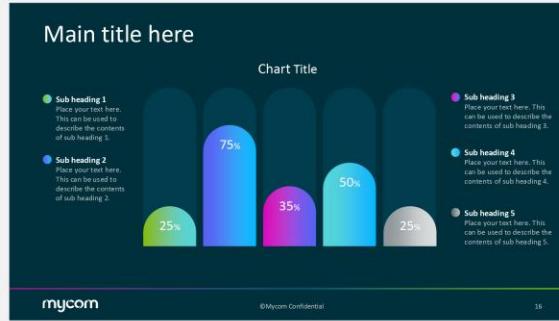
Sub heading 1
Place your text here. This can be used to describe the contents of sub heading 1.

Sub heading 1
Place your text here. This can be used to describe the contents of sub heading 1.

mycom

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Social Media icons



LinkedIn banner



This copy is to indicate the style for a tagline or mission statement

mycom

Mycom

Telecommunications

Network and Service Experience Assurance for CSPs to manage 5G/enterprise services with high performance, at scale.

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About us

We offer award-winning Network Assurance and Service Experience Assurance solutions that enable Communications Service Providers (CSPs), Managed Service Providers (MSPs) and enterprises to

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Assuring your fixed broadband (FTTx) and mobile networks.

 Play video

Network challenges

Growing need for high performance and reliability in 5G
Increasing traffic and network complexity
Proactive and predictive operations for efficiency



with minimum downtime.

mycom

Solutions ▾ Insights ▾ Company ▾ Contact 

Assuring your fixed broadband (FTTx) and 5G/enterprise services for a rewarding customer experience.

 Play video



Service experience challenges

Anticipating service problems helps service providers to protect their SLAs. More so in fixed broadband (FTTx), 5G, private mobile and enterprise networks. EAA-Service Quality Management drives your SOC priorities to focus on service-impacting problems and automates root cause analysis.



Introducing the EAA-Service Quality Management Platform

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