# CS 07351 – Cybersecurity: Fundamentals, Principles, and Applications

Week 6
Any questions from the previous week?
Chp 6

#### SID for Administrator S-1-5-21-1559272821-92556266-1055285598-500

As you can see, our SID starts with S-1-5and ends with -500. If we can find a SID that fits that pattern, then we've found our local administrator account.

#### 5 Government classifications

Classification	Description
Top Secret	Disclosure of top secret data would cause severe damage to national security.
Secret	Disclosure of secret data would cause serious damage to national security. This data is considered less sensitive than data classified as top secret.
Confidential	Confidential data is usually data that is exempt from disclosure under laws such as the Freedom of Information Act but is not classified as national security data.
Sensitive But Unclassified (SBU)	SBU data is data that is not considered vital to national security, but its disclosure would do some harm. Many agencies classify data they collect from citizens as SBU. In Canada, the SBU classification is referred to as protected (A, B, C).
Unclassified	Unclassified is data that has no classification or is not sensitive.

# Government Access Control/Classification Models

Bell-LaPadula addresses the confidentiality of information.

**Uses No Read Up & No Write Down** 

Biba addresses integrity Uses No Read Down & No Write Up

Clark-Wilson addresses integrity

Chinese Wall (aka Brewer and Nash) addresses conflict of interest

#### Safe Harbor

- European Union's Data Protection Directive creates a barrier for those countries, including the U.S., that do not meet the EU's "adequacy" requirements for data protection.
- U.S. Department of Commerce and European Commission negotiated the SAFE HARBOR to provide U.S. companies with a simple, streamlined means of complying with the adequacy requirement.

#### 10107 Safe Harbor Framework

Notice: purpose; how to contact organization; info. transferred to any 3rd parties

Choice: option to opt-out of 3rd party disclosures or purposes other than those originally collected; opt-in for other sensitive information.

Onward Transfers: to disclose info. to a 3rd party, organizations must apply NOTICE & CHOICE principles, unless its an agent & that agent either 1) complies with the SH principles or 2) is subject to the Directive or other adequacy finding or 3) enters into a written agreement with the organization. Review APEC's consent or accountability principles.

Security: reasonable precautions must be taken, but SH does not specify how.

Data Integrity: has to do w/the relevance of the purpose of use.

Access: individuals must have access except when expense of providing access is disproportionate to the individual's risk.

Enforcement: Basically the organization must have 1) verification, 2) dispute resolution & 3) remedies mechanism in place BEFORE certifying to the SH.

## **Exploring Security Policies**

# Security Policies

- Written documents
- Created as an early step to mitigate risks
- Brief, high-level statements that identify goals
- Guidelines and Procedures are created later to support the policies
  - They provide details
- Security controls enforce the requirements of a security policy

## Personnel Policies

- Acceptable use
- Mandatory vacations
- Separation of duties
- Job rotation
- Clean desk

# Acceptable Use

- Defines proper system usage
- Includes definitions and examples of unacceptable use
  - Personal shopping on company computers
  - Web browsing
- Users must agree to the policy
  - Sometimes a written document they sign
  - Sometimes a logon banner or email

## Mandatory Vacations

- Help detects fraud or embezzlement
- Often used for financial workers
- Good for administrators too
- Good examples in the Computer Fraud

## Separation of Duties

- Prevents any one person from completing all the steps of a critical or sensitive process
- Prevents fraud, theft, and errors
- Accounting is designed this way
- IT systems need this protection too
  - The "all-powerful administrator" violates this principle
- Privilege Creep is the gradual accumulation of access rights beyond what an individual needs to do their job

#### Job Rotation

- Employees rotate through different jobs
- They learn the processes and procedures for each job
- Helps expose dangerous shortcuts or fraudulent activity
- No one person can retain control of any process or data

# Clean Desk Policy

- Keep desks organized and free of papers
- Prevents data theft or inadvertent disclosure of information
- Also presents a positive, professional image

#### Items Left on a Desk

- Keys
- Cell phones
- Access cards
- Sensitive papers
- Logged-in computer
- Printouts left in printer
- Passwords on sticky notes
- File cabinets left open or unlocked
- Personal items such as mail with PII

# Require Administrators to Use Two Accounts

- One account for regular work, with limited privileges
- Elevated account only for administrative work

#### Never Use Shared Accounts

- If two users share an account, you lose these things:
  - Identification
  - Authentication
  - Authorization

# Third-Party Issues

- Business partners like contractors have access to user data
- Non-disclosure agreement
  - Privacy considerations
  - Data ownnership
  - Data backups
  - Unauthorized data sharing
  - Security policy and procedures
  - Reviews

## Interoperability Agreements

- Interconnection Security Agreement (ISA)
  - Specifies technical and security requirements for a secure connection between entities
- Service Level Agreement (SLA)
  - Specifies minimum uptime and penalties
- Memorandum of Understanding (MOU)
  - Expresses an intention of working together towards a common goal
  - Defines responsibilities, but not penalties

# Interoperability Agreements

- Business Partner Agreement (BPA)
  - Details each partner's obligations
  - Shares of profit or loss
  - Responsibilities
  - What to do if one partner leaves
  - Helps to settle conflicts if they arise

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# Understanding Cloud Computing

# Cloud Computing

- Accessing computers elsewhere, usually over the Internet
- Example: Gmail
- Three specific services:
  - SaaS (Software as a Service)
  - laaS (Infrastructure as a Service)
    - Also known as Hardware as a Service
  - PaaS (Platform as a Service)

#### Software as a Service

- Gmail
  - Customer can use any computer, OS, Browser
  - Service provides all the software required
- Google Docs
  - No need to have Microsoft Office yourself
- Security concern: data is now stored in the cloud

#### Infrastructure as a Service

- Outsource equipment requirements
- Servers, routers, switches

#### Platform as a Service

- Provides a computing platform with an easy-to-configure operating system
- Amazon E2C
- Customers rent virtual machines and configure them as needed

### Public v. Private Cloud

#### Public cloud

- You don't own the servers
- Ex: Amazon
- You can't control the backups, data location, etc.

#### Private cloud

- On your own servers, in your own data center
- More control, but more responsibility

# Cloud Computing Risks

- Lose physical control of your data
- Cloud service could steal or lose your data
- Example: Dropbox failed to enforce passwords briefly in June 2011

# Security Awareness

- View video
  - https://www.youtube.com/watch?v=tmOGJVD vJaQ&index=6&list=PLNrl6cqVdDVgt7pWQen Sgy7F2o6C6xrhl
  - https://training.knowbe4.com/login

# Change Management Policy

- Ensures that changes in IT systems don't cause unintended outages
- Provides an accounting structure to document changes
- Includes patch management

# Change Management Process

- Change request
- Review of request
- Approval
- Technician implements change
- Every step is documented
- Plan for reversal of change if necessary

#### **Data Policies**

- Companies must protect private data
  - Research & Development
  - Customer databases
  - Proprietary information on products

#### **Data Policies**

- Types of Data Policies
  - Information classification
  - Data labeling and handling
  - Data wiping and disposing
  - Storage and retention
  - PII (Personally Identifiable Information)
  - Privacy policy for websites
  - Social media
  - **-P2P**

#### Information Classification

- Identify, classify, and label data
- Gov't
  - Top Secret, Secret, Confidential, Sensitive but Unclassified, Unclassified
- Companies
  - Proprietary, Private, Classified, Public

# Data Labeling and Handling

- Label media such as backup tapes
- File labels
  - Properties, headers, footers, watermarks
- Prevents accidental disclosure of confidential data during talks, etc.
- Backups need labeling and careful handling

#### Disclaimers

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# Data Wiping and Disposing

- Must clean computers before discarding or donating them
- Hard drives are the greatest risk
  - Bit-level overwrite
  - Degaussing
  - Physical descruction
- Copiers also have hard drives
- Paper must be shredded or burned

#### Wiping Files

- Securely erasing individual files
- File shredders are included in some antivirus products
- Must erase entire cluster to eliminate all possible fragments of a file
  - Tools
    - Darik's Boot and Nuke
  - Sites
    - http://pcsupport.about.com/od/toolsofthetrade/tp/freedata-destruction-software.htm

#### Storage and Retention Policies

- Defines what data is stored and for how long
- Reduces legal liability
  - Old data has little value, and can be required as evidence in a lawsuit

# PII (Personally Identifiable Information)

- Two or more of
  - Full name
  - Birthday or birth place
  - Medical or health information
  - Address
  - Biometric data
  - SSN, Driver's License #, or any other ID #
- One item is not enough to count as PII
  - Passwords don't count as PII

# 1010PII Data Breach

- Many real data breaches each year
  - https://www.privacyrights.org/databreach/new

#### Protecting PII

- If a company collects PII data, it must be protected
- California and many other states require notification of customers when a PII breach occurs
- Many breaches come from employees' sloppy handling of PII
  - USB sticks
  - Backup tapes
  - Files on public servers

#### Privacy Policy for Websites

- States how a website collects data
- Also how the data is used, and whom it is shared with
- California law requires a conspicuously posted privacy policy
  - On websites that collect information about CA residents
  - Even if the website is hosted outside CA

## Social Networking

- Facebook, Twitter, etc.
- Users post personal information, including answers to security questions, such as birthday, home town, etc.
- Information can also be used in scams
- Employers search social networking sites when hiring

#### SSO and Social Media

- Facebook can be used to log into many other sites
- If someone gets your Facebook password, all those sites are compromised too
- Use two-factor authentication!

# Banner Ads and Malvertisements

- Malware delivered through ads
- Have appeared on the New York Times and Yahoo!
- Either through hacking the servers, or simply purchasing ad space

#### P2P

- Peer-to-peer or file-sharing
- Used to share pirated MP3s, videos, and software
- Napster, MegaUpload, Bittorrent, Pirate Bay, etc.
- Can be blocked by content-aware firewalls
  - Also called Layer 7 Firewalls

#### P2P Risks

- Copyright infringement
- Bandwidth consumption
- Data leakage
  - President's helicopter plans found in Iran in 2009, shared accidentally on P2P
  - A schoolgirl found pornography on her computer that she didn't put there
    - P2P stores files for others on your system

#### Security Awareness and Training

- Minimizes risk posed by users
- Helps reinforce user compliance with policies
- Risks of USB drives
- Awareness and training plan needs support from senior management
- Refresher training required periodically

#### Role-Based Training

- Executive personnel
  - Need high-level briefings
  - Warning about whaling
- Incident response team
  - Detailed training on how to respond
  - Forensic procedures
- Administrators
- End users

## Training Topics

- Security policy contents
- Keeping cipher codes private
- Acceptable use and user responsibilities
- Protection of PII
- Data labeling, handling, and disposal
- Information classification

## Training Topics

- Laws, best practices, and standards
- Threat awareness
- Risky user habits like sharing passwords and tailgating
- Social networks and file-sharing

#### Training and Compliance Issues

- Many laws cover PII
- Other regulations may apply
  - Payment Card Industry Data Security Standard (PCI-DSS)
  - FERPA for colleges
  - FISMA for gov't entities
  - HIPAA for health-care companies
- Good site for training
  - http://www.securingthehuman.org/

## Safe Computing Habits

- Don't click links in emails from unknown sources
- Don't open attachments in emails from unknown sources
- Be wary of free downloads
- Limit the information you post on social media
- Back up your data regularly
- Install updates and patches
- Keep antivirus software up-to-date

## Why Social Engineering Works

#### Scarcity

 Convince target that this is their last chance to get something good, like an iPhone

#### Urgency

Cryptolocker counts down your 72 hours to pay

#### Familiarity/Liking

 Social engineer builds rapport with target first, before asking for a favor

## Why Social Engineering Works

#### Trust

- Social engineer buids a trusting relationship with the target
- Finds "viruses" on your computer and offers to fix them