

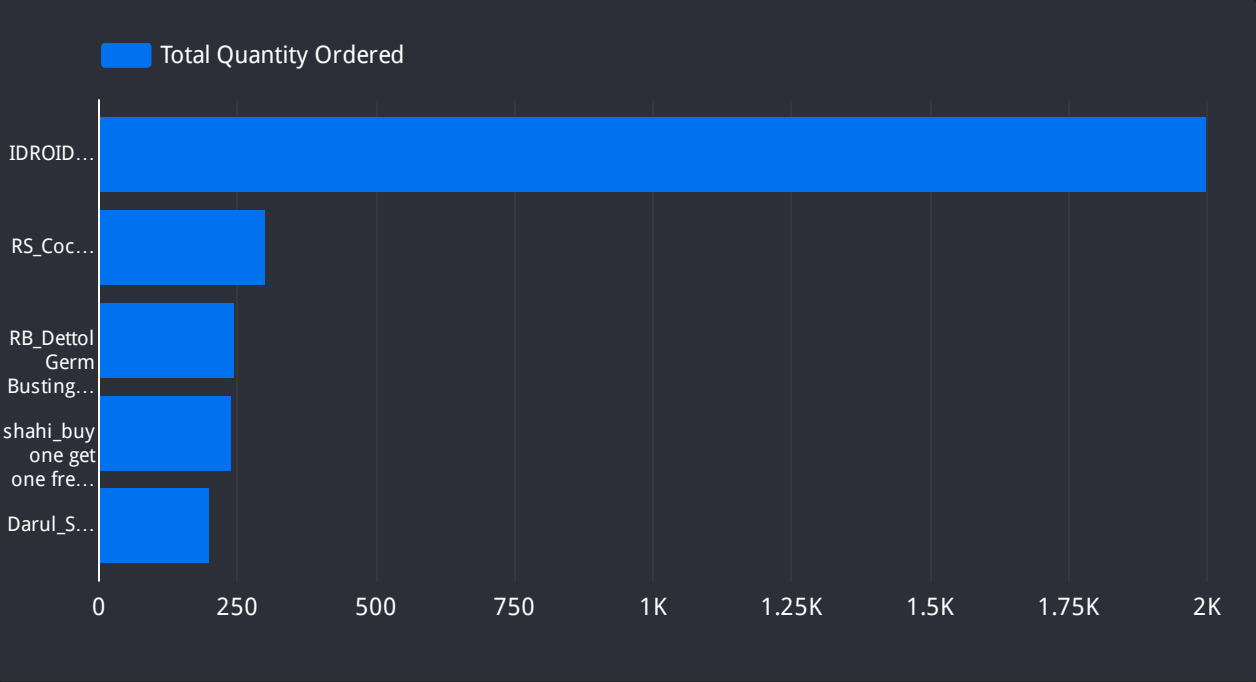
Top 5 Mobiles & Tablets Products by Sales

Category ▾

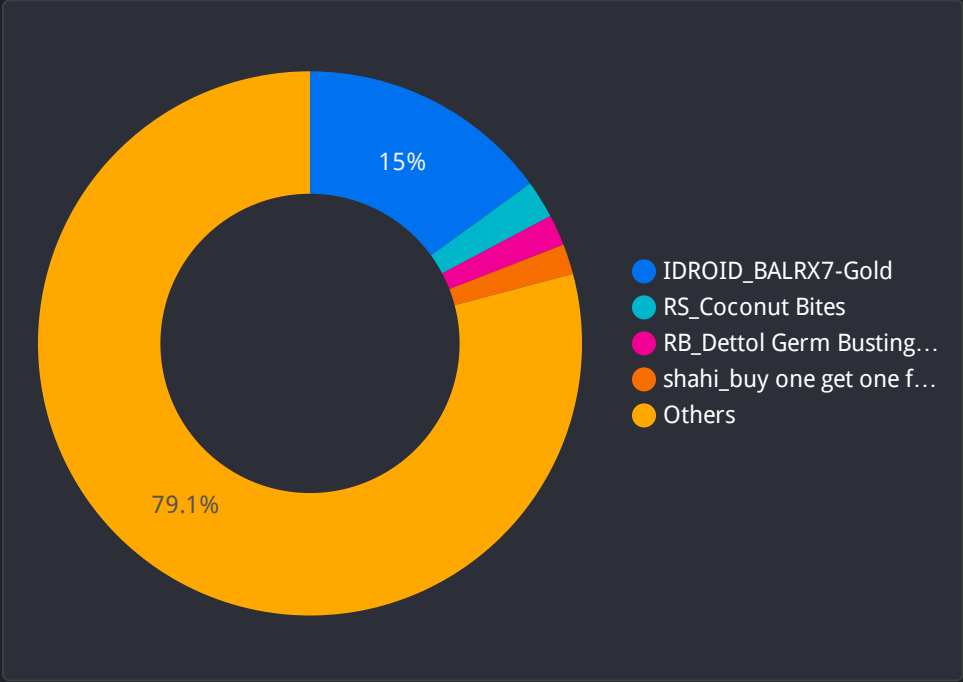
— 2022

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High Demand Products – Sales Volume



Top 5 Mobiles & Tablets – % Share by Quantity



Customer Purchase Analysis - 2022

Total Repeated Customers

3,998

Total one time customers

2,006

— 2022

Customer Purchase Frequency

	customer_id	Frequency ▾
1.	C374672L	49
2.	C525405L	37
3.	C972737L	33
4.	C378684L	32
5.	C741634L	32
6.	C869172L	27
7.	C200115L	26
8.	C215074L	25
9.	C781213L	23
10.	C481253L	21
11.	C162721L	20
12.	C738725L	18
13.	C814338L	17

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