

THOMAS FORICHER

28 yo (1986)

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 <https://github.com/codeKonami>

Software Engineer

05.2013 **Young & Shand** *Auckland, New-Zealand*04.2014 **Developer**

- Maintaining server structure and response time
- Developing the new apps and websites.
- Optimising the core products
- Implementing new testing, documentation, deployment processes (git flow, phpunit, CI, ...)

Projects : Cadbury Dream Factory, KFC Build your own burger, The Walking Dead season 4

03.2012 **Gameloft** *Auckland, New-Zealand*01.2013 **Game Monetization Manager**

- Define the business and monetization strategy through data analysis.
- Report the trend and results to the top management.
- Manage worldwide acquisition campaigns.
- Developing and setting large databases to increase the storage and optimize the games.

Projects : Littlest Pet Shop, My Little Pony, Wonder Zoo iOS and Android

09.2009 **Criteo** *London & Paris*04.2011 **Business Intelligence Analyst**

- Campaign management from the implementation of the ads to the customer care for European countries (more than 300 customers).
- Analyzing databases in order to update the recommendation algorithm
- Developing and setting A/B Tests for important customers in order to measure the result of ours products in a design, structural, efficiency point of view.
- Developing automated reports and intern tools to help the interpretation of the results

06.2008 **Publicis Modem** *Paris*09.2008 **Project Manager**

- Developing marketing strategies (Groupama – Amaguiz.com, Cannes film festival)
- Creating <http://www.moncarnetderoute.com> website for Renault targeting senior customers

Ecole Centrale d'Electronique *Paris*

2009, Computer Sciences

C.N des Arts et Métiers *Paris*

2008, Software Engineering

PHP
HTML/CSS
Python
Node.js
Objective-C
MySQL / NoSQL
Project Management

**Languages**

French – mother tongue
English – fluent
Spanish – good

Good communication, enthusiastic with new technology. Quick learner. Know his responsibilities.

Trekking, surfing, playing guitar but most of all, hacking stuff.