

A. SAI JAYANTH

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Education:

Bachelor of Technology in Computer Science and Business Systems	Sep 2023- Present
Vellore Institute of Technology, Amaravati, Andhra Pradesh	CGPA: 7.7
Intermediate - MPC	May 2023
Fiitjee Junior College, Hyderabad	Percentage: 84.0
Secondary Education (SSC)	May 2021
Fiitjee World School, Hyderabad	CGPA: 10.0

Technical Skills:

- Product Skills: PRD Writing, Problem Framing, User Research, Roadmapping, A/B Testing
- Business Skills: Market Research, Customer Insights, Strategic Thinking
- Tools & Platforms: JIRA, Google Suite (Docs/Sheets/Slides), Excel, PowerPoint

Work Experience:

Product Management Fellow – NextLeap (Certified Program) | 2025

- Trained in problem discovery, user research, and PRD writing through structured milestone projects.
- Learned to define business goals, user personas, prioritisation frameworks, and experimentation plans.
- Practiced cross-functional collaboration by simulating teamwork with operations, logistics, and analytics. Project & Certification:

Projects (NextLeap Milestones — 2025):

Milestone 1 – Problem Discovery

- Defined the problem space around delivery experiences in e-commerce.
- Identified target users → frequent buyers with high order frequency.
- Drafted initial problem statement: Users often default to earliest delivery instead of scheduled delivery.
- Skills practiced: Problem framing, segmentation, defining scope.

Milestone 2 – User Research & Insights

- Conducted survey (n=32) and user interviews (n=5).
- Key findings: 40% unaware of scheduled delivery, 35% saw it as inconvenient, 20% unclear slot visibility, 15% trust issues.
- Synthesized findings into a Problem Framing Canvas.
- Skills practiced: User research, data analysis, insight extraction.

Milestone 3 – PRD & Solution Design

- Authored a Product Requirements Document (PRD) with business/user goals: adoption 12%→30%, cost -8%, NPS +5.
- Defined user personas: Busy Professional, Parent at Home.
- Proposed solutions: slot picker visibility, incentives, transparency features.
- Built prioritisation matrix and A/B testing plan.
- Skills practiced: PRD writing, prioritisation, solution design.

Milestone 4 – Launch Plan & Experimentation

- Designed system flow: slot picker → API → slot service → checkout → confirmation.
- Defined data instrumentation: slot_viewed, slot_selected, checkout_completed_with_scheduled_delivery.
- Prepared launch readiness checklist: design, dev, QA, marketing, support training.
- Identified risks & mitigations: overbooking slots, conversion drop, user confusion.
- Proposed future iterations: loyalty incentives, AI-based recommendations.
- Skills practiced: launch planning, experimentation design, risk management.

Certification:

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- NextLeap Product Management Program – Certificate of Completion (2025) : <https://files.catbox.moe/5on8cx.pdf>
 - NextLeap Product Management Badge (2025) : <https://files.catbox.moe/1w30p3.png>