## **Summary Report**

# Analytical Overview of Femicide Reporting in Kenya (January 1–31, 2024)

1 Published by the Media Council of Kenya, Research Planning and Strategy Department\*

## **Executive Summary**

This report examines media coverage of femicide in Kenya during January 2024, highlighting trends, ethical considerations, and the role of media in addressing gender-based violence. Femicide, defined as the intentional killing of women because of their gender, has seen a concerning rise in Kenya, with 150 cases reported in 2023 and at least 10 cases in January 2024 alone. The media has played a critical role in raising awareness, setting the agenda, and pressuring authorities to act. However, instances of sensationalism, victim-blaming, and ethical breaches were noted, underscoring the need for improved adherence to journalistic standards.

## **Key Findings**

- 1 . \*\*Media Coverage and Agenda Setting\*\*:
- 1 Media outlets extensively covered high-profile cases, such as the murders of Scarlet Wahu and Rita Waeni, framing them as femicide and sparking national discourse.
- 1 Broadcast and print media hosted panel discussions with experts, activists, and religious leaders to address root causes and advocate for systemic change.
- 2. \*\*Ethical Concerns\*\*:
- 1 Some outlets, including Anguo FM, Taifa Leo, and Kiss FM, were criticized for insensitive, sensational, and victim-blaming reporting.
- 1 Violations of the Code of Conduct for Kenyan Journalists included intrusion into grief, inaccurate reporting, and the use of gory details.
- 3. \*\*Legal and Institutional Context\*\*:
- 1 Kenya's legal framework, including the Constitution, Sexual Offences Act, and international conventions like CEDAW, provides robust protections against gender-based violence. However, gaps in enforcement and preventive measures persist.

- 1 Institutions such as FIDA Kenya, the National Gender and Equality Commission, and civil society organizations have condemned femicide and called for urgent action.
- 4. \*\*Regional and Global Trends\*\*:
- 1 Africa recorded the highest number of intimate partner and family-related femicides globally in 2022, with Kenya's patriarchal society exacerbating the issue.
- 1 Data from OdipoDev.com revealed over 500 femicide cases in Kenya between 2016 and 2023, with stabbing, hacking, and strangulation as common methods.
- 5. \*\*Digital Media and Public Engagement\*\*:
- 1 Hashtags like #EndFemicideKE and #SilencingWomen trended on social media, amplifying calls for justice and highlighting systemic gender inequality.

#### Recommendations

- 1 \*\*Media\*\*: Adhere to ethical reporting standards, avoid sensationalism, and provide balanced, sensitive coverage of femicide cases.
- 1 \*\*Government\*\*: Strengthen enforcement of existing laws, expedite investigations, and implement preventive measures to address femicide.
- 1 \*\*Civil Society\*\*: Continue advocacy efforts, support victims, and collaborate with media to sustain public awareness and pressure for change.

### Conclusion

While the media has been instrumental in highlighting femicide and driving public discourse, ethical lapses and systemic challenges remain. A coordinated effort involving media, government, and civil society is essential to combat femicide and protect women's rights in Kenya.

#### References

- 1 UN Women, UNODC, and other international and domestic legal frameworks.
- 1 Media Council of Kenya's Code of Conduct for the Practice of Journalism.
- 1 Reports from FIDA Kenya, OdipoDev.com, and other stakeholders.

1 Prepared by the Media Council of Kenya, Research Planning and Strategy Department.\*