# **SUMIT KUMAR**

Web Designer | Graphics Designer | Digital Marketer | Business Developer +91-8810281428 | +91-9205664603 | Sumitkr22196@gmail.com

### **CAREER OBJECTIVE**

To be a potential resource to the organization where I can utilize all my skills & knowledge which would help the organization to grow and further enhance my growth profile. It would be my never ending dedication to maintain the spectrum of integrity, honesty and character.

#### **EXPERIENCE**

**Webrex Designing, (Freelancing Agency )** Delhi — Website Designing | Graphics Designing | Digital Marketing,

October 2016 - PRESENT

**Brandway**, Delhi — Event *Manager*,

January 2021 - PRESENT

Crabdab Events, Delhi — Event Manager (Proprietor),

January 2021 - PRESENT

**Digital Solar**, Delhi — Web Manager | Digital Marketing,

October 2016 - PRESENT

**Sundigital Solutions Private Limited**, Delhi — Web Manager | *Digital Marketing*,

October 2016 - PRESENT

**AHS Publishers Private Limited,** Delhi — Business Development Manager,

October 2020 - PRESENT

**Takshak Events and Manpower Services**, Delhi — Business Development Manager,

April 2019 - October 2019

#### **SOFT SKILLS**

**Great Learner** 

**Problem Solving** 

**Team Management** 

Creative

Teamwork

#### **AWARDS & CERTIFICATIONS**

**Learn Digital (Google)** 2020 -Fundamentals Of Digital Marketing

NIIT.tv (NIIT) 2018 -Facebook Marketing

NIIT.tv (NIIT) 2018 -E-commerce Business Model

NIIT.tv (NIIT) 2018 - Web Programming

NIIT.tv (NIIT) 2018 - Search Engine Optimization

## **LANGUAGES**

Hindi, English

## **EDUCATION**

# **Delhi Convent School**, Delhi — 10th

2011 - 2012

# NIOS (National Institute Of Open School), Delhi—12th

2013 - 2014

# BCA + MCA (Integrated) Delhi — Software Engineering

2014 - 2020

## **Technical skills**

- MS-OFFICE MS word / MS -Powerpoint / MS Excel
- Windows xp/7/8/10
- Photoshop , Corel Draw , Canva
- HTML, CSS, PHP
- SEO(Search Engine Optimization)
- SMO(Social Media Optimization)
- Google Webmaster(SEO,SMO,ANALYTICS)
- Web Application Software Wordpress , Shopify , Magento , Opencart , Zencart , Joomla and much more.

## **Special skills**

- Flexible and innovative
- Converting innovating ideas to design for Future Welfare
- Goal oriented positive and supportive
- Good communication skills

## Interests

Football, Cricket, Chess, Volleyball, Sudoku, Computer Games, Music, Dance, Learning New Skills.

## **Personal Details**

Name : Sumit Kumar

Father's name : Krishan Chakervorty

Mother's name : Rakhi

Permanent address: C-57 Street-05 Ganesh Nagar Pandav Nagar Complex Delhi-92

Date of birth : 22 January 1996

Gender : Male

I hereby affirm that the above information is true to the best of my knowledge .

**SUMIT** 

KUMAR