

TANYA GUPTA**Gender:** Female**Email:** tgupta1108@gmail.com**Mobile:** +91 9810946981**LinkedIn:**[linkedin.com/in/tanya-gupta-89966b193](https://www.linkedin.com/in/tanya-gupta-89966b193)**Summary:**

Well-disciplined, keen learner and creative figure with high zeal of utilization of my skills and experience to make the world a better place.

Academic Qualification:

Degree/ Examination	Year of Passing	Institute Name	Percentage/ CGPA
MBA (Marketing and International Business marketing)	2021	Jaipuria Institute of Management	7.64 CGPA
BBA (General)	2019	Delhi School of Professional Studies and Research, GGSIPU	64.9%
12 th (Commerce with Information Practices)	2016	Preet public school	60%
10th	2014	Delhi convent school	60%

Work Experience:

Medical representative(sales) at **CMG Biotech pvt ltd** (August '2021- Present)

- Launching new products in the market.
- Sales Achievement.
- Customer Support and Customer Service.
- Pharma Product Promotion.
- Market Feedback about the product.
- Company Representation.
- Record Keeping and Reporting

Internships:

1. Market Research Intern at **Digifuse** (June'2020-August'2020)

- To direct new customers
- To engage new user registrations on the client's company application to promote and advertise it.
- Sometimes to register on some client websites also with different new accounts.
- Work is to basically promote the applications and websites of the client to fulfil objective and helps in making their marketplace.

2.Data Operator Intern at **Keshav Biotech International pvt ltd.** (April'2019-June'2019)

- In this Pharmacy firm, I was a data operator. I maintained all the bills and made excel sheets for it.

Projects:

- A Study On Consumer Perception Toward Online Shopping. July(2020-21)
- A Study on the level of awareness among Architect Segment for Saint Gobain Gyproc Plasters

Certifications:

- UDEMY – social media marketing agency: Digital marketing + business
- NPTEL(An IIT Initiative) – design thinking- A primer
- NPTEL(An IIT Initiative) – Global Marketing.
- Certification course from course era: Marketing analytics

Position of Responsibility:

1. Member of Rotract Club
 - Volunteered as a initiator
2. Member of Entrepreneurship Development Cell
 - Need to conduct various seminars for placement cell.
 - Contact HR's of various organizations.
 - Arrangement of grooming sessions for final year students

Technical Skills:

Currently in Use	MS Excel, MS Word, MS PowerPoint , Google docs
Used Earlier	Tally and MARG

Soft Skills:

- Creative
- Team Player
- Teamwork
- Quick learner
- Attention to detail
- Problem Solving

Extra Curricular Activities:

- Participated in Marketing club activity AD-MAD SHOW organized by Jaipuria Institute of Management on 31st August 2019
- Participated in a Role-play on SAY NO TO PLASTIC organized by Jaipuria Institute of Management on 5th September 2019
- Attended webinar on" Emerging Fintech roles in COVID times" by jaipuria institute management n July 14, 2020.
- Attended International Conference on 'Industry 4.0: Global Transformational Chan Business and Management' on 15th February 2020 at Jaipuria Institute of Management Ghaziabad

Place: Delhi

Signature:
Tanya Gupta