Invitation Email Text

Subject: [CSE Survey] Share Your CSE Experience - Win a $20 Gift Card!

Complete a ~15 minute survey to share your experiences as a CSE student for a chance to win one of [insert pool size] $20 Amazon gift cards!

Please click on this link [insert link to survey] to begin the survey. Participants must be 18 years of age or older.

Hello! I am an undergraduate CSE student currently working as a research assistant with Andy Ko, an adjunct CSE faculty member, in his Code and Cognition Lab. I am writing to invite you to participate in a survey I am conducting related to your experiences as a member of the CSE community. This research study consists of a brief web survey that asks about the academic and social experiences of CSE students both at previous institutions (for transfer students) and here at UW. This web-based questionnaire provides you with an opportunity to share your opinions and experiences as a student here at UW. Many individuals within CSE, including faculty members and administrators, are interested in the student experience and eager to listen. As we review the survey responses, we will share pertinent information with relevant bodies within CSE - your input matters!

To thank you for your time and input, if you submit your completed survey by **[insert date 5 weeks after send date]**, you will be entered into a drawing to win **one of [insert pool size] Amazon gift certificates worth $20**.

You are encouraged to ask questions at any time during the study. You can contact me via email at kwikh@uw.edu to report any issues or for further information on the study,

Sincerely,

Harrison Kwik

Reminder Email Text

Subject: [CSE Survey] Reminder: Share Your CSE Experience - Win a $20 Gift Card!

> **Complete a ~15 minute survey to share your experiences as a CSE student for a chance to win one of [insert pool size] $20 Amazon gift cards!**
>
> Hello! I am an undergraduate CSE student currently working as a research assistant with [Andy Ko](#), an adjunct CSE faculty member, in his Code and Cognition Lab. I am writing to remind you to participate in a survey I am conducting related to your experiences as a member of the CSE community.
>
> To thank you for your time and input, if you submit your completed survey by **[insert date 5 weeks after initial send date]**, you will be entered into a drawing to win **one of [insert pool size] Amazon gift certificates worth $20**.
>
> **Please click on this link [insert link to survey] to begin the survey.** Participants must be 18 years of age or older.
>
> You are encouraged to ask questions at any time during the study. You can contact me via email at kwikh@uw.edu to report any issues or for further information on the study,
>
> Sincerely,
>
> Harrison Kwik

Faculty/Advisor Email Text (Unused)

Subject: Seeking Help Distributing Student Experience Survey

Hello,

My name is Harrison Kwik and I am an undergraduate CSE major currently working as a research assistant in Andy Ko's Code and Cognition Lab. I am working on a study about the academic and cultural experiences of computer science majors and am in the process of distributing a survey to collect data.

If you would like to help me collect data for my study, it would be very helpful if you could distribute the following information at your discretion:

- Survey link: [insert URL shortened survey link]
- Incentive: Entry into a drawing for one of [insert pool size] $20 gift cards
- Deadline: [insert deadline date]
- Contact information: Harrison Kwik at kwikh@uw.edu

Feel free to contact me if you have any questions or concerns.

Thank you for your time,

Harrison Kwik

Transfer Invitation Email Text

Subject: Reminder: Share Your CSE Experience as a Transfer Student!

Hello again! My name is Harrison and I am an undergraduate CSE student currently working as a research assistant with Andy Ko, an adjunct CSE faculty member, in his Code and Cognition Lab. I am writing to ask you to participate in a survey I am conducting related to your experiences as a member of the CSE community, particularly as a transfer student.

As a transfer student myself, I have found that not much is known in research about the transfer student experience in computer science, despite the fact that transfer students make up a large portion of the computer science population. Your voice is important and will help us know more about the transfer student experience and will inform best practices for all students in computer science in the future.

To thank you for your time and input, if you submit your completed survey by **[insert date 5 weeks after initial send date]**, you will be entered into a drawing to win **one of [insert pool size] Amazon gift certificates worth $20**.

Please click on this link [insert link to survey] to begin the survey. Participants must be 18 years of age or older.

You are encouraged to ask questions at any time during the study. You can contact me via email at kwikh@uw.edu to report any issues or for further information on the study.

Sincerely,

Harrison Kwik