WordPress as a Platform

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**Use Kadence Theme + Plugins
to build your next SaaS**

What will we accomplish

Simplified SaaS Requirements

Business application components

Core Features

Define the core features of your SaaS that solve the problem you aim to address.

01 The Idea

User Management

Create a seamless path from onboarding to entitlement.

02 Users

Monitor & Scale

Implement tools to track key metrics and/or issues within the application.

05 Analytics

Integrations

Integrate with third-party services that enhance your application.

04 Integrate

03 Data

Data Architecture

Leverage existing data models to extend integrated functionality for custom value prop.

Where do we start?

Define the base "tech stack" requirements

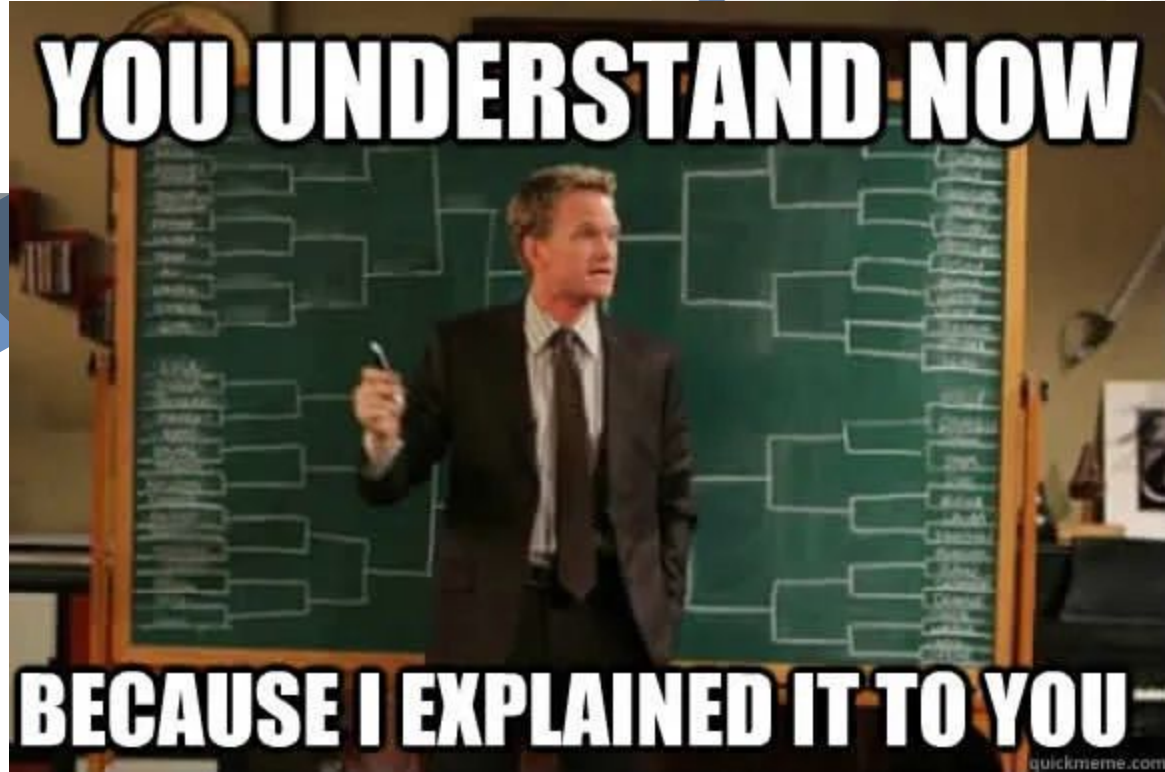| Kadence Theme + Blocks | Advanced Custom Fields | Code Snippets | Gravity Forms |

Alt: Metabox, CrocoBlock, Voxel

Alt: WP Code Box

Alt: WS Forms, Ninja Forms, WP Forms, Formidable

Other useful plugins: User Role Editor | Gravity Wiz | Advanced Custom Fields: Extended PRO | Advanced Custom Fields: Custom Database Tables (Hookturn) | wpDatatables | WP Candybar | Popup Maker | Admin Columns | Query Monitor | FluentSMTP | Block Visibility | User Menus | Gravity View | User Switching

YOU UNDERSTAND NOW

BECAUSE I EXPLAINED IT TO YOU

quickmeme.com

Let's see this in practice!

kadence-demo.wp.nexus
www.arenacfo.com
www.1800unlocks.com
account.thelocksmithagency.com
senex.alwayscurious.co (going live soon)

https://github.com/codearachnid/kadencewp-amplify-2024

Show me the money!

Kadence Theme + Plugins	$150
Gravity Forms	$260
Advanced Custom Fields	$50
Bonus	
wpDataTables	$100
User Role Editor Pro	$30
Gravity Wiz	$300
ACF: Custom Database Tables (Hookturn)	$150
ACF: Extended PRO	$150

What will you build today?

" Instead of freaking out about these constraints, embrace them. Let them guide you. Constraints drive innovation and force focus. Instead of trying to remove them, use them to your advantage. "

37Signals, Getting Real: The Smarter, Faster, Easier Way to Build a Web Application

" Details reveal themselves as you use what you're building. You'll see what needs more attention. You'll feel what's missing. You'll know which potholes to pave over because you'll keep hitting them. That's when you need to pay attention, not sooner. "

Jason Fried, Getting Real

Thank you!

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Reference

Core Features

www.kadencewp.com
www.advancedcustomfields.com
www.gravityforms.com
www.codesnippets.pro

Advanced Forms

www.gravitywiz.com
www.gravitywp.com
www.jetsloth.com
www.gravitykit.com
www.gravitystripe.com

Data & Design

www.acf-extended.com
www.hookturn.io
www.wpdatatables.com
www.blockvisibilitywp.com
www.role-editor.com
www.searchwp.com
www.code-atlantic.com
www.usermenus.com
www.wppopupmaker.com
www.wordpress.org/plugins/svg-support
github.com/codearachnid/gravityforms-magic-link

Monitor & Administer

www.querymonitor.com
www.admincolumns.com
www.wordpress.org/plugins/user-switching
www.wpallimport.com
www.github.com/johnbillion/user-switching/

Integrations

www.fluentsmtp.com
www.stripe.com
www.slack.com

Super Easy... Barely an Inconvenience

www.youtube.com/@RyanGeorge