

IR RELASI MEDIA

A digital media company

THE NEXT LEVEL DOOH MEDIA

ABOUT

RELASI MEDIA

Relasi Media was established in 2018 to offer clients and land owners new kind of digital out of home (DOOH) advertising media.

Our vision is to lead the market in DOOH media advertising within unique environment of public spaces.

TEAM



Zul Jalil

President Director



Wahyudi

Business Development Director



I Gusti Bagus Igit Gautama

Head of Sales

EXPERIENCE & PASSION

Relasi Media is filled with people who have strong knowledge and background in DOOH advertising industry.

Wahyudi brought lots of experience in running DOOH business such as DOOH installation on 300 commuterline trains in Jabodetabek, Airport Express Jakarta.



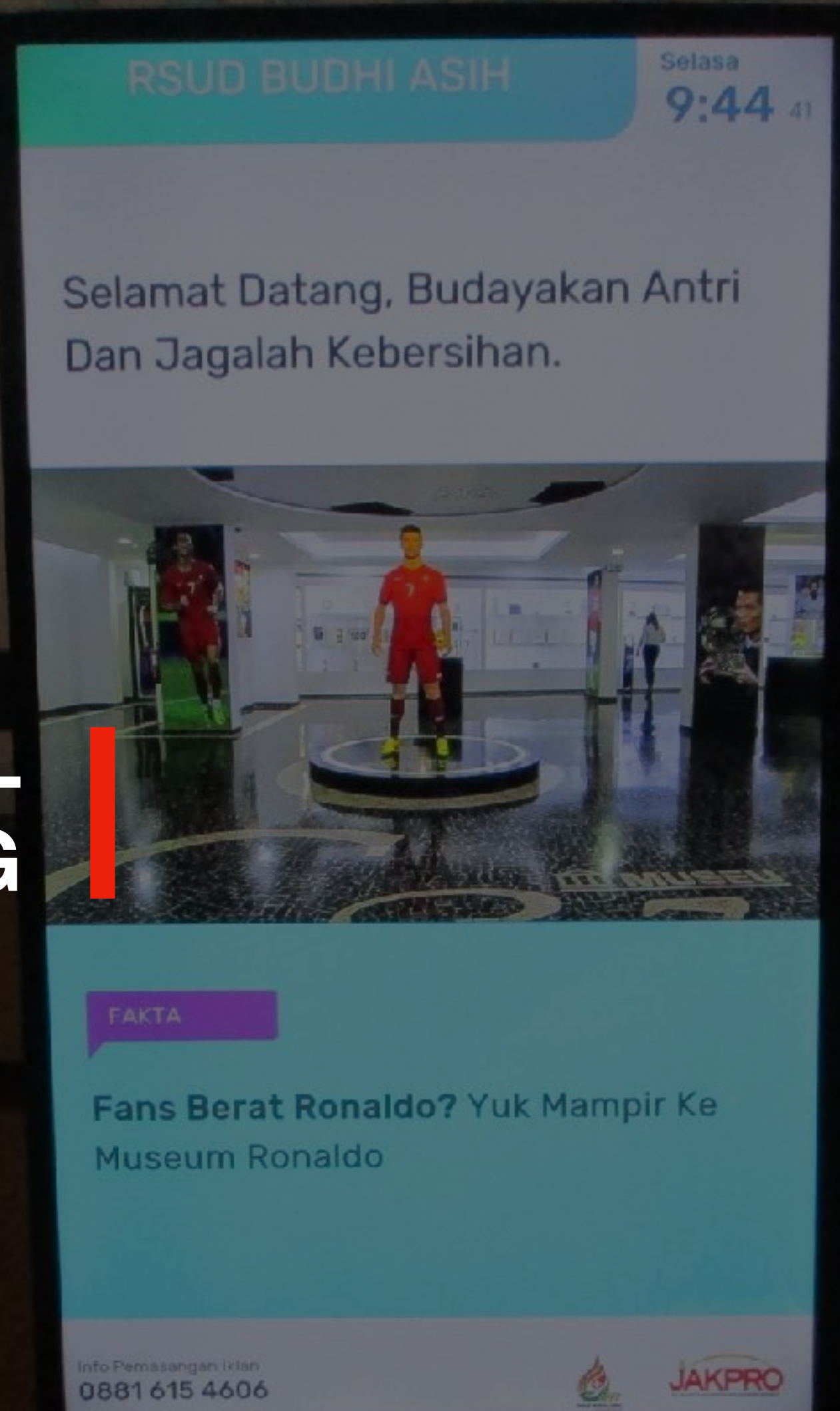
**HIGHER SERVICE QUALITY
MORE ENGAGEMENT**

OUR
BUSINESSES

DOOH MEDIA ADVERTISING

Relasi Media focuses on DOOH media advertising with competitive advantage. We deploy our media in the areas where your audience see our media as entertainment, communication, information and interactive media. Therefore it offers you many ways to engage your audience. With this concept we also help you as the space owner to increase your service quality.

CONTENT IS STILL THE KING



COMPETITIVE
ADVANTAGES

CONTENT

Content is still the king in media industry. We want that our audience engaged to our media. High engagement is the start for media commercialisation.

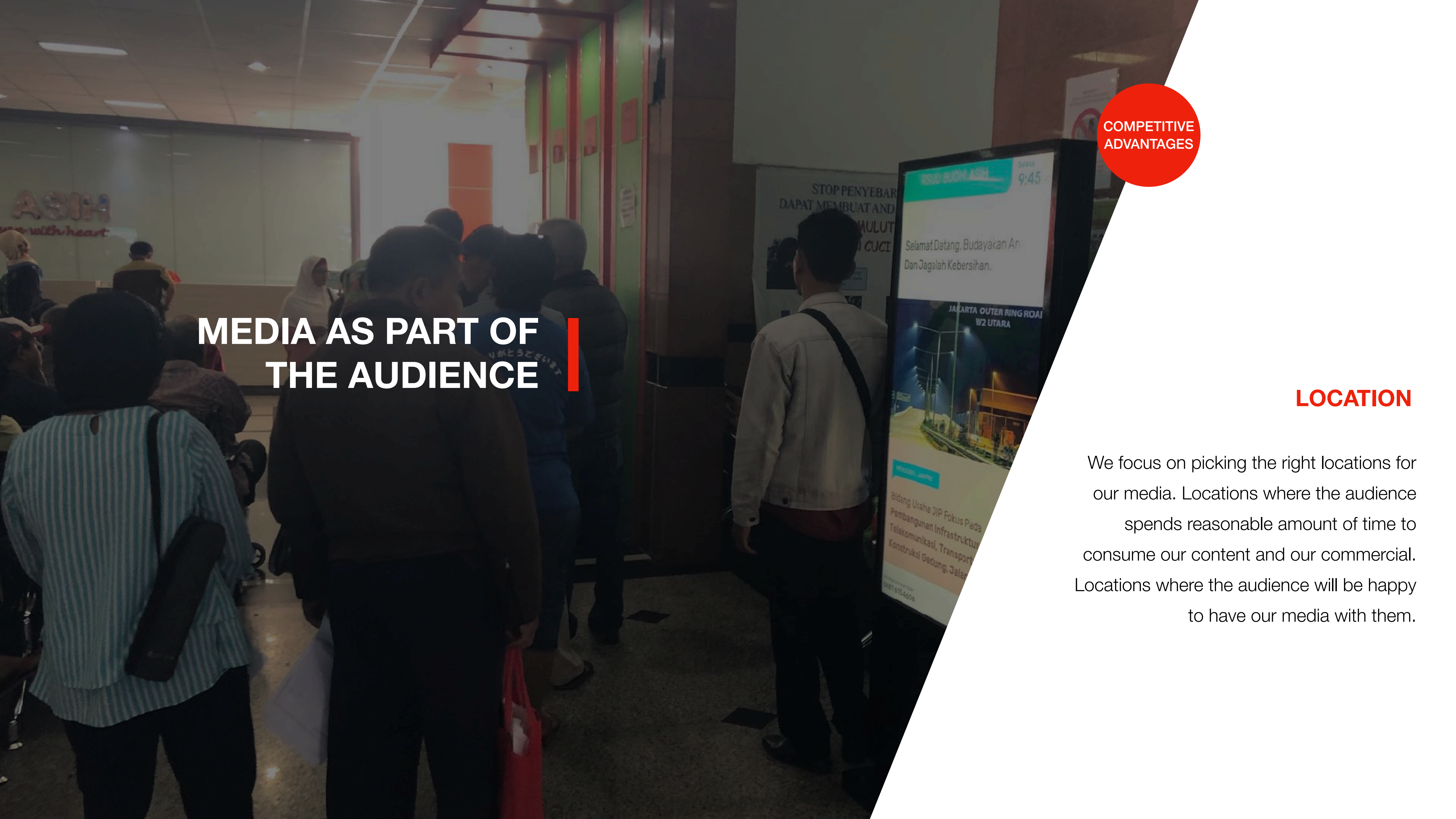
We make our media as a part of the audience. Media that they love.

GOING FORWARD WITH TECHNOLOGY

COMPETITIVE
ADVANTAGES

TECHNOLOGY

No media company think that technology is the key of the success in this industry. We do think so. Our state of the art DOOH management system support your business for your current needs now and in the future.

A photograph of a crowded indoor space, likely a transit hub or public building. In the foreground, several people are seen from behind, looking towards a large digital display on the right. The display shows a news report about a road project in Jakarta. The background shows more people and a sign that says 'ASHH' with the tagline 'live with heart'.

MEDIA AS PART OF THE AUDIENCE

COMPETITIVE
ADVANTAGES

LOCATION

We focus on picking the right locations for our media. Locations where the audience spends reasonable amount of time to consume our content and our commercial. Locations where the audience will be happy to have our media with them.

PROJECTS



ACHIEVEMENTS SO FAR

In its young age, Relasi Media has installed its media at major locations in Jakarta. Our current deployment can be seen at RSUD Budhi Asih and RSUD Kojja. With other places are coming.



PROJECTS

DOOH At Hospitals

In its young age, Relasi Media has installed its media at major locations in Jakarta. Our current deployment can be seen at RSUD Budhi Asih and RSUD Koja. With other places are coming.

11.500

Daily visitors
mostly unique visitors

PROJECTS

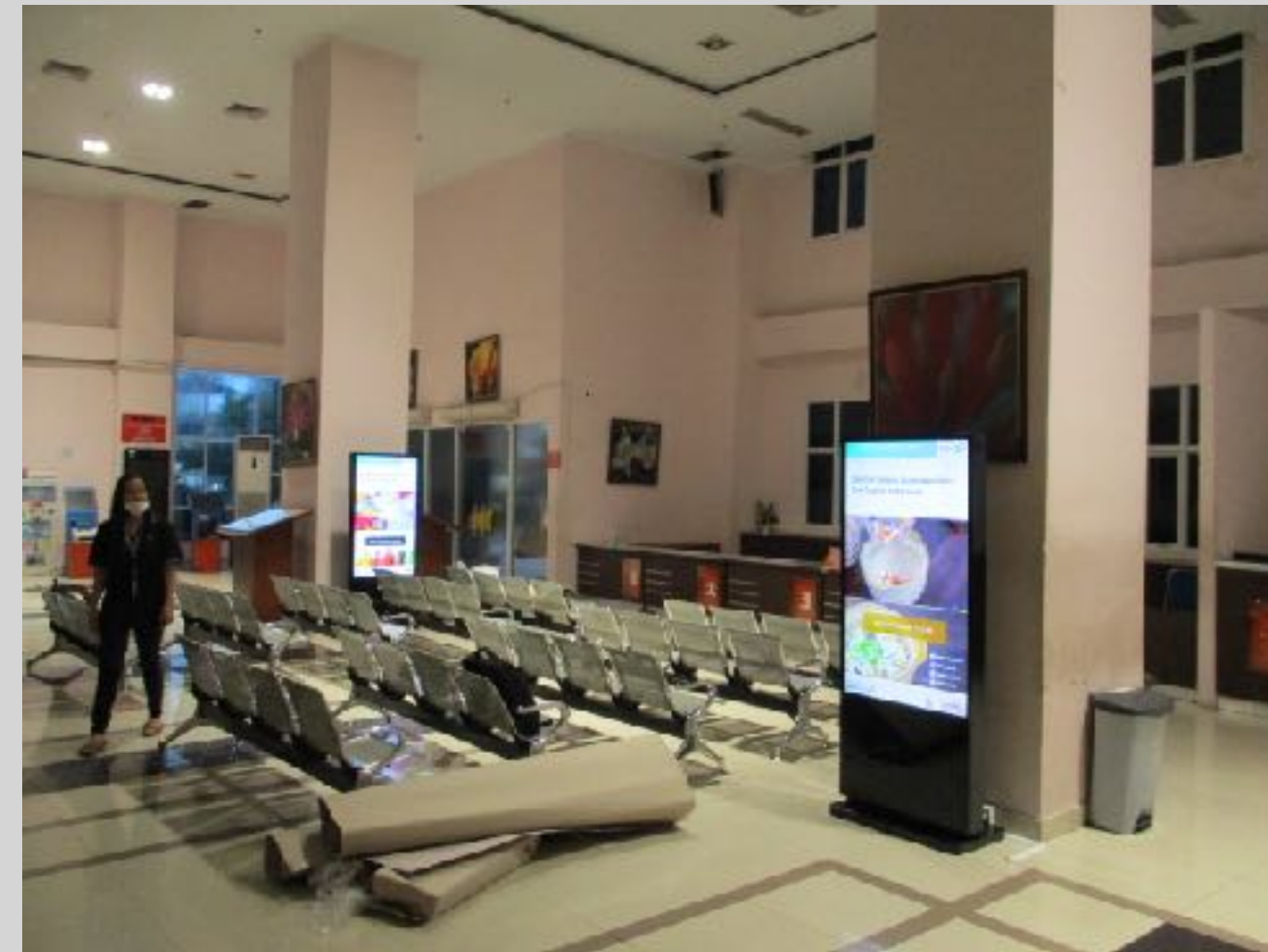
Visitors

Daily unique visitors

SES B,C

No entertainment available in location

Dwelling time approximately 1 hour



SPOTS

RSUD BUDHI ASIH

15 Screens
10 Standing portrait
5 Landscape wall mounted

SPOTS

RSUD KOJA

15 Screens

10 Standing portrait

5 Landscape wall mounted



OUR OFFER

2592 Ads Spots

**Total monthly
Distributed to 2 hospitals**

TRIAL OFFER

54 Daily Spots

Free one month

Monthly report

Replace your ads every two weeks

THANK YOU

We are strong in technology and solid in operation. We have the experience in the DOOH field for public spaces. We are the only local company who is ready to work with you to develop the best digital media solution for the public service areas.

Talk with us: wahyudi@relasimedia.com

Thank You.

CONTACT US

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