

UI Developer/Front End Developer

Toronto, ON M3A 3A8
C: 416-524-5815
E: chester.rivas@gmail.com
W: crivas.net

**BACKGROUND:** I am a UI/Front End Developer who started off his career as a web-designer, later moved into Flash Development and now a passion for various front end technologies such as HTML5, JavaScript, JavaScript frameworks. I would classify myself as a UI Developer with an eye for exceptional design and user experience. I've had previous team lead experience. I'm also very interested in learning backend technologies.

### **SKILLS MATRIX**

- HTML EXPERT 8 years
- CSS EXPERT 8 years
- XML EXPERT 8 years
- Photoshop EXCELLENT 7 years
- JavaScript EXCELLENT 7 years
- Fluid Design/Dev EXCELLENT 2
- JavaScript Frameworks EXCELLENT 2 year
- HTML5 EXCELLENT 2 year
- JQuery EXCELLENT 4 year
- Facebook Application EXCELLENT 3 year
- PHP BASIC 1 year
- Illustrator PROFICIENT 7 years
- C# PROFICIENT 1 year
- Android Development BASIC less than 1 year
- ASP.NET BASIC less than 1 year
- ActionScript 3.0 (OOP) EXPERT 6 years

### SKILL SUMMARY

- expert knowledgeable in JavaScript
- expert in HTML, CSS, Photoshop,
- experience with fluid layouts
- well rounded in several JavaScript frameworks (Knockout.js, Sproutcore, Ember.js, RequireJS, Codelgniter)
- experience in using and building custom JQuery plugins

- learning Android 4.0, C# and
   ASD NET
- expert in handling other developer's code
- worked in agile development environment
- managed multiple tasks in a pressured environment while adhering to strict deadlines
- heavy focus on communication, organization and documentation

- very quick learner, creative and resourceful and highly motivated
- object oriented developing best practices and coding conventions
- have used Git and SVN
- familiar with code design pattern such as singletons, MVC, Factory, MVVM.
- intermediate understand of backend technologies and PHP

## **NOTABLE CLIENTS**

- Just Eat
- Country Deep
- Kobo
- Workopolis
- McDonald's
- Mitsubishi
- Wal-Mart

- Wayne Gretzky
- Home Depot
- Citi Credit Cards
- VIA Rail
- American Express
- Tommy Hilfiger
- RBC

- Nissan
- Infiniti
- Bell
- Timex
- Bayview Village

## **WORK EXPERIENCE**

#### Jam3 CONTRACT

### Senior Front End Developer | September 2013 - November 2013

- developed with Codelgniter PHP framework to maintain backend and code the front end
- created custom functionality in PHP/JavaScript for automatic phase switching at certain times
- implemented styles and created custom JQuery plugins when needed
- worked with RequireJS to implement static page animations and transitions with TweenerLite
- integrated Grunt.js tasks for release packages
- implemented designs and worked with proprietary internal JavaScript Framework

#### **Great Gulf CONTRACT**

# Senior Front End Developer | May 2013 – September 2013

- · updated and maintained front and back end of numerous company websites
- lead developer on multiple projects
- worked closely with CTO and Technical Director
- mentored and guided junior developers
- implemented methods for improving workflow, efficiency and organization

#### Motion Season CONTRACT

#### Lead Front End Developer | March 2013 - May 2013

- lead developer on Revolution Movie website
- developed website with Knockout.js
- integrated CSS3 animations
- integrated parallax scrolling effect
- fully responsive website via media queries
- integrated Grunt.js tasks for release packages
- · taught employees how to use GitHub

#### Kobo FULL-TIME

# UI Developer | May 2012 – March 2013

- worked on Kobo's Instant Reader web app built on Sproutcore JavaScript framework
- responsible for front end bug fixes and implementing new features to the application as needed
- worked with design/UX team to implement responsive design for all platforms
- used GitHub
- built research prototypes for potential widgets and functionality in website redesign
- performance tested prototypes on devices
- managed site maintenance and improvements
- maintained documentation on internal wiki page
- collaborated with other teams to solve bugs or research on certain features
- · collaborated with back end developers to implement full scale features to the Kobo's website

## Sonic Boom Creative Media CONTRACT

## Front End Developer | February 2012 – April 2012

- front end support for existing client websites
- go to person for all front end projects
- develop websites and application using HTML5, CSS, JavaScript and JQuery
- some Photoshop retouching and/or manipulation of images

## St. Joseph/Pi Media contract

# Flash Developer | January 2012 – February 2012

- made modifications to sections of bell.ca using HTML, CSS and JavaScript
- made modifications to a flash application for touch-screen kiosks
- integrated design and functionality changes

## Capital C CONTRACT

# Front End Developer | December 2011 – January 2012

- front end development for multiple Facebook apps utilizing JavaScript, JQuery, HTML, CSS and ASP.NET
- integrated multi-lingual support in Facebook environment
- built apps requiring authentication by the user via JavaScript Facebook SDK
- integrated designs into FB applications
- made modifications Infiniti and Nissan websites

#### **Brightworks** CONTRACT

## Senior Flex Developer | November 2011 - November 2011

- met with clients and stakeholders
- developed financial application for RBC utilizing Yodlee framework
- prepared Yodlee package for online store release
- implemented designs and content

### **Blast Radius CONTRACT**

#### Front End Developer | October 2011 - November 2011

- developed holiday catalog slider for Tommy Hilfiger using ActionScript 3.0, JavaScript, HTML, CSS
- implemented designs and client feedback
- implemented SWF Address JavaScript for deep linking
- set up review and staging environment and deployment packages for online and internal releases

### Research Now FULL-TIME

### Senior Developer and Team Lead | July 2008 - September 2011

- met with clients, give quotes, designed, developed, integrated, QA and deployed
- developed global Research Now Flash framework for all custom survey tools
- met with clients for specification requirements, quotes on custom development
- responsible for design on all flash/flex applications
- lead senior flash developer on majority of flash and team lead for North American flash team
- developed custom interactive survey applications
- built AS3 library specifically for company purposes utilizing OOP
- optimized classes and components for maximum reusability
- developed flex real-time survey reporting application
- developed JavaScript code to integrate Flash tools into survey framework

# Canwest/Alliance Atlantis CONTRACT

# Digital Media Developer | October 2007 – June 2008

- made modifications to slice.ca and showcase.ca utilizing HTML, CSS and JavaScript
- lead flash developer on all flash and front end projects
- developed and integrated new flash components for internal use in AS3
- optimized classes for efficiency, reusability and extendibility

### **Dashboard** CONTRACT

# Digital Architect | July 2007 - September 2007

- lead flash developer on Wayne Gretzky project using HTML, CSS, and ActionScript 3.0
- took over for previous developers
- integrated back-end client driven CMS into Flash
- integrated SWF Address into flash websites for deep linking
- implemented all design concepts such as layout, animations, interactivity, and navigation

## Mindblossom FULL-TIME

# Intermediate Flash Developer | October 2006 – July 2007

- developed websites, games, and flash components using AS2 OOP
- developed to the strict deadlines, design and interface architecture principles
- implemented all design concepts such as animations, interactivity, and navigation into flash
- XML and audio integration

## **Engage Learning Systems CONTRACT**

# Flash Developer | October 2005 – April 2006

- project lead in numerous projects
- developed E-Learning modules using AS2 for high-profile companies
- XML and audio integration for e-learning modules
- manipulated and mixed audio files in modules to create a fully functional projects

## **EDUCATION**

May 2001 - April 2004

Seneca College - Digital Media Arts

### INTEREST/HOBBIES

stand-up comedy, playing basketball & volleyball, Game of Thrones, Spartacus, Walking Dead, Modern Family, Dexter, House, Law & Order: SVU, Hip-Hop, playing PS3, music production, love of pets and animals, fantasy basketball and hockey.