

teachnook pro<sup>+</sup>

Pro

# Entrepreneurship

MASTER PROGRAM

60 DAYS



OUR ALUMNI WORK AT

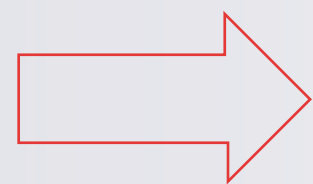


# WHO WE ARE?

## The Starting Point to a Successful Career

We help undergrad and post grad students struggling to get industrial experience with our Training + Internship programs which help them to become corporate-ready individuals and possess the skillset to take on any challenges without any self-doubt.

TAKE THE **RIGHT TURN**, WITH US.



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# WHAT MAKES US UNIQUE!



Live Mentorship



Regular Evaluation



Multiple Domains



Career Assistance



Challenge Based Training



Resume Building



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# MASTER PROGRAM CURRICULUM

8 SESSIONS

## Introduction to Entrepreneurship

- Definition of entrepreneurship
- Characteristics of successful entrepreneurs
- Common myths & misconceptions about entrepreneurship

## Identifying Opportunities

- Idea generation techniques
- Market research and analysis
- Identifying target customers and their needs

## Business Planning

- Writing a business plan
- Understanding financial statements
- Developing a sales and marketing strategy



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## Legal and Regulatory Requirements

- Registering a business
- Understanding tax obligations
- Protecting intellectual property

## Funding and Financing

- Identifying funding sources
- Preparing a pitch deck
- Types of funding, including grants, loans, and equity

## Operations and Management

- Managing resources
- Building and leading a team
- Developing systems and processes





## Growth Strategies

Scaling a business  
Developing partnerships and collaborations  
Expanding into new markets

## Social and Environmental Impact

Corporate social responsibility  
Sustainable business practices  
Measuring impact and success



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# OUR AUTHORIZED CERTIFICATION PARTNERS



ADOBE



MICROSOFT



QUICKBOOKS



AUTODESK



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# DONT HESITATE TO CONTACT US...



[www.teachnook.com](http://www.teachnook.com)

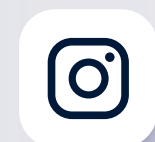


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