

1

EVALUATE
YOUR LAWN

2

LEARN YOUR
EXPECTATIONS

3

CUSTOMIZED
APPROACH

4

AN ORGANIC
LAWN YOU LOVE

HIGH TIDE REGULAR 60 PT

how to have a

DIN MEDIUM 36 PT

BEAUTIFUL & ORGANIC LAWN

Thank you for choosing Good Nature, the healthier choice for your lawn, family and our environment. A healthy lawn is built on a solid foundation of good grass varieties, healthy soil and good cultural practices (mowing, watering, and feeding). Our evaluation of your current lawn conditions is below. Let's connect soon to discuss what we noticed and make sure we're providing you with the right services to meet your expectations.

AVENIR BOOK 12 PT



**GOOD
GRASSES**



**BAD GRASSES
CAN LEAD TO**

Weeds
Thin Lawn
Brown Spots



**HEALTHY
SOIL**



**POOR SOIL
CAN LEAD TO**

Grubs
Weeds
Poor Color



**PROPER
MOWING**



**MOWING MISTAKES
CAN LEAD TO**

Weeds
Crabgrass
Brown Lawn



**IDEAL
WATERING**

**WATERING WRONG
CAN LEAD TO**

Grubs
Disease
Crabgrass

AVENIR BOOK 10 PT

Going Organic is better for you, your family, and our environment, but it does require a slightly different mindset and approach. Rather than treating symptoms (killing everything) with chemicals, we work to understand the root cause of any issue that might bother you, and fix the real problem. Over the next few pages, you'll find information about what we've noticed in your yard that we can use to formulate a plan to gradually improve your lawn and landscape, without constant chemical treatments. We'll be in touch soon to discuss. Thanks again for going organic with Good Nature!



Alec McClennan

HIGH TIDE REGULAR 28.5 PT

GOOD NATURE FOUNDER

AVENIR MEDIUM 8 PT



888.529.6723



WhyGoodNature.com



YOUR GRASSES DIN BOLD 18.5 PT

Thin Lawn -- A Little Thin AVENIR BLACK 12 PT

Your lawn has some thin areas that might benefit from a Super Seeding in the late Summer or early Fall. Doing so can help prevent these areas from filling in with weeds and crabgrass. AVENIR BOOK 10.5 PT

Lawn Density -- Fair

Your lawn density is pretty thick but could potentially be thicker with some type of seeding.

Grass Type -- Perennial Rye

Your lawn has a good amount of Perennial Ryegrass, which is an "ok" type of grass. It is planted frequently because it sprouts quickly but it is also susceptible to a number of diseases and doesn't hold up to the heat incredibly well.

Fine Fescue -- A Little

Today we noticed some fine fescue grass type in your lawn. Fine fescue can thrive in shade areas but it usually does not fare well in the areas that are exposed to the sun. Please call the office with more questions or for more information.

Bentgrass Patches -- A Few

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Bare Areas -- A Few

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SOIL QUALITY

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