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EVALUATE
YOUR LAWN

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EXPECTATIONS

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APPROACH

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AN ORGANIC
LAWN YOU LOVE



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How to have a BEAUTIFUL & ORGANIC LAWN

Thank you for choosing Good Nature, the healthier choice for your lawn, family and our environment. To have a healthy lawn you need 3 things: healthy soil, good grass varieties and good cultural practices (mowing, watering and feeding). Below is our evaluation of your current lawn conditions. Let's connect soon to discuss what we noticed and make sure we're providing you with the right services to meet your expectations.

GOOD GRASSES	HEALTHY SOIL	PROPER MOWING	IDEAL WATERING
BAD GRASSES CAN LEAD TO Weeds Thin Lawn Brown Spots	POOR SOIL CAN LEAD TO Grubs Weeds Poor Color	MOWING MISTAKES CAN LEAD TO Weeds Crabgrass Brown Lawn	WATERING WRONG CAN LEAD TO Grubs Disease Crabgrass



Going organic does require a slightly different mindset and approach. Rather than treating symptoms (killing everything with chemicals as traditional lawncare companies do), we work to understand the root cause of any issue that might bother you, and then fix the real problem.

Over the next few pages, you'll find information about what we've noticed in your lawn. We'll use this information to formulate a plan that will gradually improve your lawn and landscape, without constant chemical treatments. We'll be in touch to discuss the next steps towards achieving a beautiful yard. Thanks again for going organic with Good Nature!

Alec McClennan
GOOD NATURE FOUNDER

GOOD NATURE ORGANIC LAWN CARE EVALUATION

Customized For FirstName



FIRSTNAME LASTNAME
STREET
CITY, STATE, ZIP

SAVE \$25

WHEN YOU SIGN UP FOR ANY NEW PROGRAM
Offer Valid For First Time Sign Up Only Of Any Full Program

USE CODE: **KEEPOPONTHEGRASS**

How to have a BEAUTIFUL & ORGANIC LAWN

Thank you for choosing Good Nature, the healthier choice for your lawn, family and our environment. A healthy lawn is built on a solid foundation of good grass varieties, healthy soil and good cultural practices (mowing, watering, and feeding). Our evaluation of your current lawn conditions is below. Let's connect soon to discuss what we noticed and make sure we're providing you with the right services to meet your expectations.

GOOD GRASSES	HEALTHY SOIL	PROPER MOWING	IDEAL WATERING
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Going Organic is better for you, your family, and our environment, but it does require a slightly different mindset and approach. Rather than treating symptoms (killing everything) with chemicals, we work to understand the root cause of any issue that might bother you, and fix the real problem. Over the next few pages, you'll find information about what we've noticed in your yard that we can use to formulate a plan to gradually improve your lawn and landscape, without constant chemical treatments. We'll be in touch soon to discuss. Thanks again for going organic with Good Nature!

Alec McClennan
GOOD NATURE FOUNDER

GOOD NATURE ORGANIC LAWN CARE EVALUATION

WONDERING IF IT'S POSSIBLE TO USE THE HEADLINE SLICE OF THIS TITLE I PROVIDED SINCE IT'S INDEPENDENT OF THE CLIENT NAME?
I KNOW DIN FONT WAS GIVING YOU ISSUES, SO IF THIS NEEDS TO STAY THE SAME, COOL

WILL SEND WHITE VERSION OF MONOGRAM



Mort McClennan
17259 Chillicothe Rd
Bainbridge Twp, OH, 44023

MOVE COUPON OVER A TAB TO THE LEFT

SAVE \$25

WHEN YOU SIGN UP FOR ANY NEW PROGRAM
Offer Valid For First Time Sign Up Only Of Any Full Program

USE CODE: **KEEPOPONTHEGRASS**



GRASS CONDITION

Thin Lawn -- A Little Thin

Your lawn has some thin areas that might benefit from a Super Seeding in the late Summer or early Fall. Doing so can help prevent these areas from filling in with weeds and crabgrass.

Lawn Density -- Fair

Your lawn density is pretty thick but could potentially be thickerwith some type of seeding.

Grass Type -- Perennial Rye

Your lawn has a good amount of Perennial Ryegrass, which is an “ok” type of grass. It is planted frequently because it sprouts quickly but it is also susceptible to a number of diseases and doesn’t hold up to the heat increadibly well.

Fine Fescue -- A Little

Today we noticed some fine fescue grass type in your lawn. Finde fescue can thrive in shade areas but it usually does not fare well in the areas that are exposed to the sun. Please call the office with more questions or for more information.

Bentgrass Patches -- A Few

Today we noticed some fine fescue grass type in your lawn. Finde fescue can thrive in shade areas but it usually does not fare well in the areas that are exposed to the sun. Please call the office with more questions or for more information.

Bare Areas -- A Few

Your lawn has some thin areas that might benefit from a Super Seeding in the late Summer or early Fall. Doing so can help prevent these areas from filling in with weeds.



SOIL QUALITY

Thin Lawn -- A Little Thin

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Fine Fescue -- A Little

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CULTURAL ISSUES

Thin Lawn -- A Little Thin

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GRASS CONDITION

WOULD LOVE TO MAKE FONT LARGER -- ORIGINAL FONT IS DIN BOLD 18.5 PT

Bare Areas - A Lot

POSSIBLE TO MAKE ISSUE HEADERS BOLDER -- ORIGINAL FONT IS AVENIR BLACK 12PT

We noticed some pretty major bare areas in your lawn that could benefit from seeding. If you want to prevent weeds from sprouting in those areas you might want to consider a Super Seeding or a Renovation.

Bentgrass Patches - A Few

Your lawn has some small patches of a weedy grass called bentgrass. Itâ€™s a lighter colored grass that grows in circular patches and is typically shorter than the rest of your lawn in the spring. When summer comes it usually turns brown and looks dead, which leaves room for annual weeds like crabgrass. It isnâ€™t a big problem for your lawn now, but it may spread and become an issue. To discourage bentgrass from spreading, mow high and don't water more than twice per week. It loves soggy ground.

Coarse Fescue - A Lot

We noticed a lot of clumps of Coarse Fescue in your lawn. These stand out because of their wide, coarse blades and the fact that they tend to stay green all summer when other grasses turn brown. This isnâ€™t a problem unless it bothers you. PS - It's not crabgrass :)

Dormant Fine Fescue in the Sun

Your lawn has shade loving grasses growing in full sun which are going dormant sooner than other grasses would. Have you had a tree removed recently? If this bothers you, a lawn renovation could help.

Lawn Color - Fair

Your lawn color is about normal for this time of year.

Lawn Density - Fair

Your lawn density is pretty thick but could potentially be thicker with some type of seeding.

Thin Lawn - Moderately Thin

Your lawn has some thin areas that might benefit from a Seeding in the late summer or early fall. Doing so can help prevent these areas from filling in with weeds and crabgrass. Contact us to see which type of seeding might be best for you.



SOIL QUALITY

Compaction - Mild

Your lawn seems a little compacted, which is somewhat normal for our soils. Core or liquid aeration will help loosen your soil and give your grass roots space to grow.

Thatch - Mild

You have a small amount of thatch in your lawn. Thatch is un-decomposed roots and stems that accumulate near the soil surface. Thatch can create conditions that promote lawn disease and insect activity and keep water from reaching your grass roots. Liquid Aeration will help reduce the issues created by thatch.



CULTURAL ISSUES

Mowing Height - A Little Short

Your lawn is not necessarily cut too short by conventional standards, but mowing it a little higher (mow at 3.5 to 4.5"') will help an organic approach be more successful, keep it greener, result in fewer weeds (crabgrass) and allow you to mow it less often.

Recommend Watering Once A Week

MAYBE DO PAGE BREAKS THAT LEAVE AT LEAST 0.25" AROUND THE EDGES