

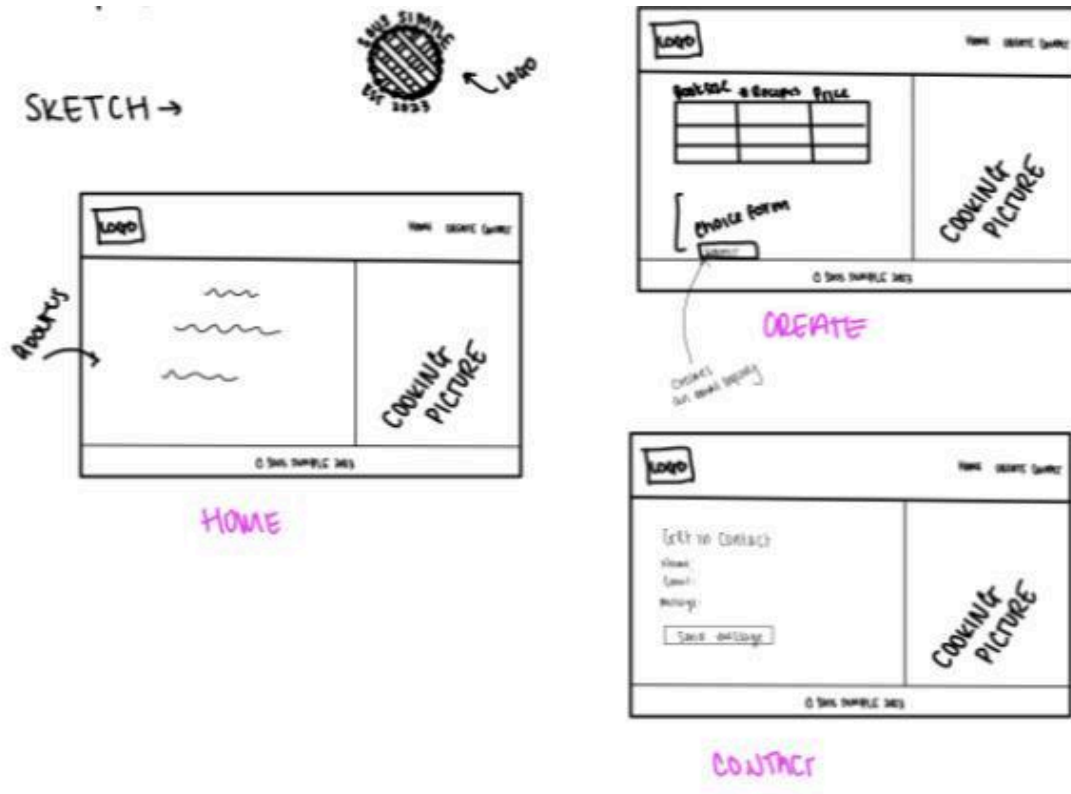
Name of the business or organization: Sous Simple

What the business does: Sous Simple is digitizing and organizing recipes for individuals who possess a vast collection of recipes, ranging from recipes passed on by families scribbled on paper to modern creations found online. The service converts physical recipes into digital formats and also categorizes and enhances them with features such as ingredient adjustments, nutritional information, and personalized notes.

Target demographic of the business:

- Home Cooks and Culinary Enthusiasts: Individuals who have a passion for cooking and baking, and seek a convenient way to store, organize, and access their recipes.
- Families: Families looking to preserve and pass down generational recipes in a more accessible and sustainable format.
- Professional Chefs and Culinary Students: Professionals and students who need to keep their recipes organized and easily accessible for study, teaching, and professional use.

How is the website going to help the business make money/be successful?
 Sketch of home page design before building the site. This can be hand-drawn and scanned, or created digitally.



Content (text) for the home page – this must be separate from any design

The content on the home page will include the nav bar and footer as included in the other pages, but also include an “About us” section to welcome users and then a section about “How it works?” and a theoretical diagram of how the product works.