

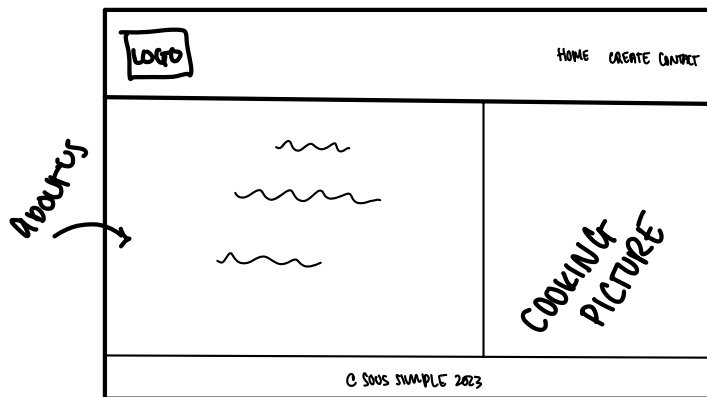
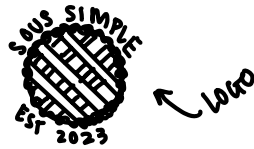
Business:

Sous Simple → on user inputted files, Sous Simple creates a organized online & handheld recipe booklet based on photos of handwritten notes

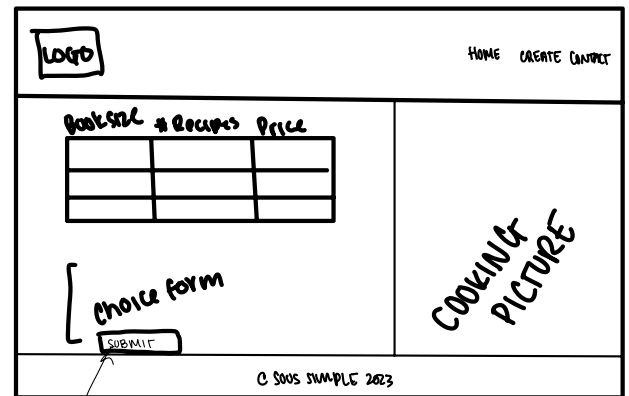
Target Demo → anyone who cooks - especially those with lots of old passed down recipes

How will it be successful? → word of mouth by lots of people of which have the same problem of disorganized recipes / no book or way of organizing.
The idea stemmed from my mother & grandmother trying to share & organize recipes;

SKETCH →

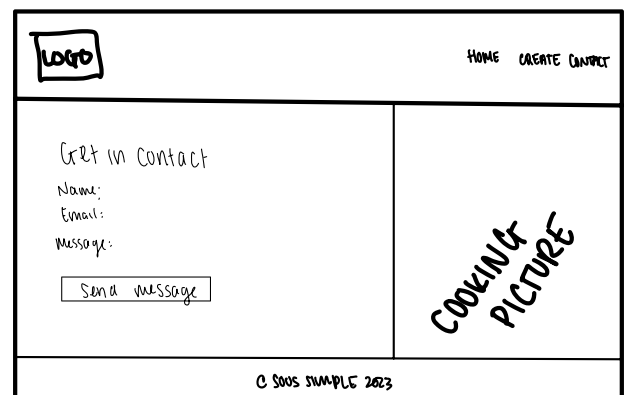


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