Shoaib Ud Din

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Seasoned professional adept in WordPress development, front-end engineering, and graphic design; dedicated to delivering captivating digital experiences.

RELEVANT EXPERIENCES

Sr. WordPress Developer. MHD Creations   Feb ,22 – Present

- WordPress Staging and connecting with domain/hosting
- WordPress Theme and plugin installation
- Utilizing PHP, HTML, CSS, and JavaScript to write clean, efficient, and well-documented code.
- Design visually aesthetic website pages
- Staying updated with the latest industry trends and emerging technologies in WordPress development.
- Actively participate in the entire development lifecycle, from requirement gathering to testing and deployment.
- Excelled in a fast-paced environment and tackled complex challenges effectively
- WordPress Speed Optimization
- Connecting WordPress sites to 3rd-party APIs
- Payment Gateway Integrations such as Stripe, Paypal, Credit/Debit cards, etc.

WordPress Developer. Freelance   May,20 – Present

- Developing customized WordPress themes and plugins to meet specific client requirements.
- Utilizing PHP, HTML, CSS, and JavaScript to write clean, efficient, and well-documented code.
- Integrating third-party systems and extended core functionalities using WordPress APIs and hooks.
- Collaborating with cross-functional teams to ensure seamless integration of designs.
- Implementing responsive design principles to ensure optimal user experiences across different devices.
- Search Engine Optimisation for website ranking
- WordPress Security Fixes
- Integrating custom HTML and CSS code with larger Web applications
- Writing SEO Optimized website content
- Designing Brand Identity and Web Graphics

Graphic Designer. Freelance   July,20 – Present

- Craft visually compelling designs for various digital and print mediums.
- Design brochures, flyers, posters, and other print materials that effectively convey messages.
- Develop and maintain consistent visual branding across multiple projects.
- Create web graphics, banners, icons, and other digital assets to enhance online presence.

SKILLS

Programming Languages

JavaScript, HTML, CSS, Sass, PHP, C/C++, Python

Libraries and Frameworks

React , Tailwind CSS, Bootstrap, jQuery, Node.js

Tools and Platforms

Git, GitHub, WordPress, Figma, Replit, Visual Studio Code, Webpack, Babel, Vlm

EDUCATION

BS Computer Sciences   Continued

Quaid e Azam University, Islamabad

FSc. Pre Engg   2021

Matric   2019

Army Public School Ordnance Road, Rawalpindi

SELECTED PROJECTS

GPA Calculator, QAU, Islamabad

A web-based GPA calculator tool according to policy of Quaid e Azam University, Islamabad

Business Finance System

Calculation Tool integrated into a business website, related to monthly business finances.