Nichelle Hayes

WEB DEVELOPER

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Career Objective

I currently serve as a web developer at CrowdStrike. I am an excellent oral & written communicator with the ability to research, collect data, conduct analysis, & report results. I exercise time management & efficient planning to execute tasks and complete projects. I seek opportunities to provide creative & safe spaces in low-income communities for middle-school & high-school aged kids in the technology field.



Education

B.S. | Digital Media & Web Technology University of Maryland Global Campus 2016 - present

Work Experience

CrowdStrike

Web Developer

Wrote technical docs for best practices and standards & development of global javascript components

Maintain and update US site and 10 international sites

Worked on over ten redesign projects, 4 event microsites, & 5 campaign sites

American Association for the Advancement of Science

Communications & Web Development Intern

Worked on a web page project to honor supporters, partners and donors Rebuilt content for the two company websites using Drupal

Created & updated content on both website for over 30+ articles, newsletters, blog posts, & podcasts

Developed blast emails containing newsletters and updates for consumers using Marketo software

Wrote technical documents for the site's solutions page

Collected and analyzed data pertaining to social media engagement

Constructed excel spreadsheets to display data and present charts Completed photoshop project for social media blasts

Built & scheduled 20+ social media posts using Facelift software

Mid-Atlantic Equity Ventures, LLC.

Website Developer

Designed an interactive prototype company website using Weebly to create a safe space and provide resources for teens.

Skills

Beginner

Intermediate

Advanced







Certifications

Responsive Web Design freeCodeCamp 2019

Web Developer Path Codecademy 2019

References

Jason Schneider

Web Manager, CrowdStrike (540) 876-9918 jason.schneider@crowdstrike.com

Angeline Mutima

Project Manager, CrowdStrike (202) 416-5647 angeline.mutima@crowdstrike.com

Jeff Nyveen

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