CLUSTR

Brainstorming made visible.

As ideas flow, CLUSTR visualizes them blooming into clusters showing which themes grow, how contributions connect, and how every voice shapes the bigger picture.

Start Your Own Bloom

Use the post-its to plant your ideas. Each note is a petal, together with your team, they form a new cluster of thought.

We would love to hear about your experience

Turning Visuals into Insight

Setting Divergence Goals

At the start, teams can aim to see ten flowers bloom. More flowers mean **divergent thinking**, a wide range of ideas and perspectives. Each color makes contributions visible, motivating everyone to add their voice.

Tracking Convergence

As sessions progress, flowers merge and grow larger. This shows **ideas connecting and themes taking shape**, marking the shift from exploration to shared focus.

Reflecting on Participation

Color-coded petals reveal each person's input, promoting **balanced participation**. Seeing everyone's colors encourages inclusion and shared ownership.

Capturing Progress

Each visualization can be saved as a **creative milestone**. Comparing sessions shows how ideas evolve and where collaboration strengthens.

Using CLUSTR for Reviews

Teams can read visuals to assess their brainstorming balance, too few clusters mean limited ideas, too many show scattered focus. Colors reveal participation equity at a glance.