

**WEATHER**  
sunny &  
ready to  
code

# Code Codogs

**SPECIAL  
ISSUE**

special edition volume

university of houston publication

2025

# SPONSORSHIP PACKAGE

## FALL '25 - SPRING '26



# WHO WE ARE



One of our amazing officer teams !

Code[Coogs] is the premier computer science student organization at the University of Houston. We bring students together through technical innovation, community, and opportunity by creating a diverse and inclusive space for both newcomers and seasoned techies.



## OUR IDENTITY

### Student-Led:

Built by students, for students!

### Inclusive:

Open to all experience levels and backgrounds.

### Forward-Thinking:

Focused on the future of tech, innovation, leadership, and opportunity.

### Collaborative Culture:

Empowering each other through teamwork, mentorship, and social mixers.

# OUR MISSION STATEMENT



Attendance at our first general meeting of the academic year.

**Code[Coogs]** empowers University of Houston students to grow personally and professionally through a culture of collaboration, curiosity, and creativity.

We bridge gaps in opportunity by creating accessible, hands-on experiences for all skill levels and disciplines, from workshops and tech talks to projects and mentorship.

We don't just build coders, we transform coders into problem-solvers, leaders, and changemakers.

# WHAT WE OFFER

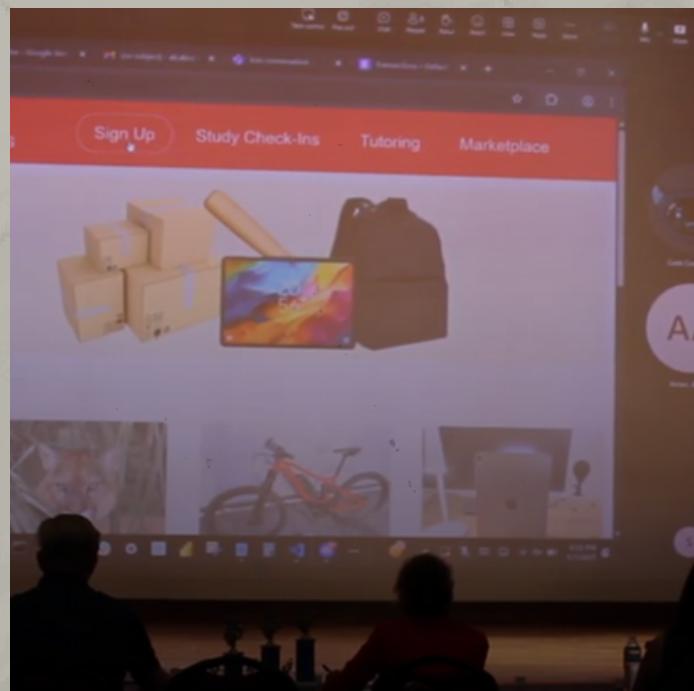
## TECHNICAL TEAM PROJECTS :

### TONIC AUDIO (SP 25)

tonicaudio.dev is a powerful, free-to-use audio effect rack plugin designed for both professional producers and hobbyists

Directors: Joshua Lopez, Evan Frausto

Code[Coogs] empowers students to build real-world projects in teams using industry-standard tools, frameworks, and collaborative practices.



### COOGBAY (SP 24)

CoogBay is a secure marketplace for UH students, offering trusted buy, sell, and trade features.

Director: Naim Momin



# TECHNICAL EVENTS

Building community through events like:

- Teaching skills like full-stack dev and
- cybersecurity through workshops
- Inspiring students to create through
- Hackathons
- Competing in international
- Competitions
- Machine Learning development

# COMMUNITY EVENTS

Building community through events

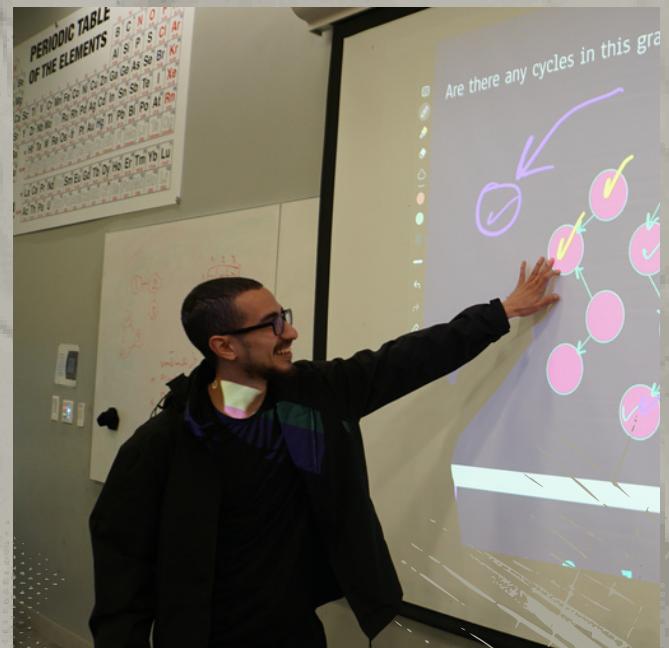
like:

- Beach clean-ups
- Networking events
- Blood drives
- Field days

# PROFESSIONAL EVENTS

Connecting companies and students  
through events like:

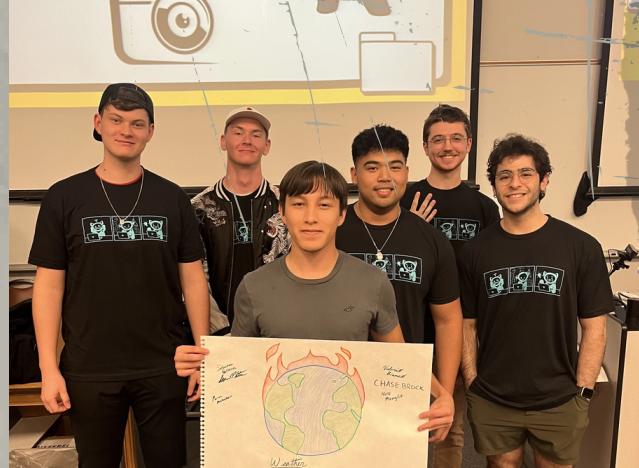
- Company Info-sessions
- Impactful panels
- Professional development events



# INDUSTRY PLATINUM PROJECT PROGRAM

Platinum sponsors of Code[Coogs] can put together a team of our best members to complete a project of their choosing.

- **Collaboration:** Companies can work closely with our organization's most talented and brightest minds.
- **Project Management:** Sponsors can assign a project to a team, overseeing it from start to finish.
- **Talent Assessment:** Sponsors can evaluate the skills and capabilities of potential future employees among our members.
- **Team Selection:** Sponsors also have a say in selecting team members



Our members presenting and working with various sponsors on their team projects.

# END OF YEAR BANQUET



A showcase and celebration where members connect with industry professionals and reflect on the year! Our teams present their projects to judges from a variety of companies including Meta, Microsoft, EnergyAI & more.



see you there!



# WHY SPONSOR CODE COOGS?

With 200+ paid members, Code[Coogs] is one of the most active and diverse tech organizations at the University of Houston. Our members represent a community of diverse, driven, and socially mobile student body. All united by a passion for learning, building, and innovating.

Sponsoring Code[Coogs] means:

- Direct access to top student talent
- Supporting diversity and social mobility in tech
- Elevating your brand through events, marketing, and engagement
- Assign hands-on technical projects (Platinum tier), have students train in the tools and languages your company values most

Whether you're recruiting, giving back, or seeking innovative partnerships, we make it easy to connect with the next generation of tech leaders.

Your selected benefits are detailed on the next page.



# SPONSORSHIP OPTIONS

Choose between our **Platinum**, **Gold**, **Silver**, and **Bronze** Sponsorship Tiers.

FALL 25'-SPRING 26' SPONSORSHIP OPTIONS	Platinum \$2000	Gold \$1200	Silver \$700	Bronze \$350
Industry Platinum Project Program (see page 5)	✓			
Company Presentation at End of Year Banquet	✓	✓		
Hosting on campus events	4 events	2 events	1 event	
Promotion on linkedin	4 posts	2 posts	1 post	
Full access to <u>200+</u> member resumes	yes	yes	yes	
Promotion at event of choice	4 events	3 events	2 events	1 event
Promotion on social media to <u>1000+</u> instagram followers	4 posts	3 posts	2 posts	1 post
• Logo on website • Invitation to End of Year Banquet	✓	✓	✓	✓

**Platinum:** For long-term partners looking to deeply engage and recruit talent.

**Gold:** Ideal for a more impactful exposure and banquet visibility.

**Silver:** Great for companies wanting touchpoints with our members.

**Bronze:** Perfect for brand visibility and early relationship-building.



# CONTACT US!

If you are interested in partnering with us, you can connect with us via these contact details.

Instagram: [uh\\_codecoogs](https://www.instagram.com/uh_codecoogs)  
Email: [codecoogs@gmail.com](mailto:codecoogs@gmail.com)  
Website: [codecoogs.com](http://codecoogs.com)