Problem Solution Unique Value Proposition Thousands of persons and childs go missing daily. Traditional investigation is slow and inefficient. CCTV analysis is time-consuming. Key Metrics Manual Police Investigation; Physical Inquiry; Reviewing CCTV footage fram-by-frame; Public Posters and news alerts Patheness Revenue Structure Cloud Hosting; Al/ML Development; Database Maintenance; Problem Solution Unique Value Proposition Minique Value Proposition Unique Value Proposition Minique Value Proposition Unique Value Proposition Unique Value Proposition Unique Value Proposition Unique Value Proposition Al – assisted, face-recognition system to identify missing person to identify missing people from images and CCTV footage. Lightweight, real-time Al model; Police Departments; NGOs; Community submissions; Community submissions; Easy deployment with SQLite; Customizable per state/region General Public Contained Web Portals, Mobile App; Social-Media; Social-Media; Social-Media; Persons and Child protection; Government Sanat city surveillance Systems Revenue Structure Cloud Hosting; Al/ML Development; Database Maintenance; NGOs Collaborations; NGOs collaborations;			Designed for:		Designed by:	Date:	Version:	
Thousands of persons and childs go missing daily. Traditional investigation is slow and inefficient. CCTV analysis is time-consuming. Key Metrics Manual Police Investigation; Physical Inquiry; Reviewing CCTV footage framby-frame; Public Posters and news alerts Wey Metrics Number of images scanned; Public reports submitted Wey Metrics Number of images scanned; Public reports submitted Wey Metrics Number of images scanned; Public reports submitted Wey Portals, Mobile App; Social-Media; Integration with City surveillance Systems Reviewing CCTV footage framby-frame; Public Posters and news alerts Wey Metrics Number of images scanned; Public reports submitted Wey Portals, Mobile App; Social-Media; Integration with City surveillance Systems Reviewing CTV footage framby-frame; Public Posters and news alerts Reviewing CTV footage framby-frame; Public Posters and news alerts Reviewing CTV footage framby-frame; Public Posters and news alerts Reviewing CTV footage framby-frame; Public Posters and news alerts Revenue Structure CSR Funding; Government Grants;	Lean Canvas		Partnerships F	For the Goals	Code cortex - Team	06-08-25	1.0	
childs go missing daily. Traditional investigation is slow and inefficient. CCTV analysis is time- consuming. Key Metrics Manual Police Investigation; Physical Inquiry; Reviewing CCTV footage framby-frame; Public Posters and news alerts MediaPipe Face mesh to register, track and match missing persons using facial data. MediaPipe Face mesh to register, track and match missing persons using facial data. MediaPipe Face mesh to register, track and match missing persons using facial data. MediaPipe Face mesh to register, track and match missing persons using facial data. MediaPipe Face mesh to register, track and match missing persons using facial data. MediaPipe Face mesh to register, track and match missing persons using facial data. CCTV analysis is time- Customizable per state/region Channels Early Adopters Local Police Stations; NGOs working with missing Persons and Child protection; NGOs working with missing Persons and Child protection; Social-Media; Integration with City surveillance Systems Revenue Structure Cloud Hosting; Al/ML Development; CSR Funding; Government Grants;	Problem	Solution	Unique Value	Proposition	Unfair Advantage	Customer Segm	ents	
Manual Police Investigation; Physical Inquiry; Reviewing CCTV footage framby-frame; Public Posters and news alerts Number of Successful matches; Time to identify; Number of images scanned; Public reports submitted The missing-persons detection platform Using AI – Like Aadhar + AI for fast identification Social-Media; Integration with City surveillance Systems NGOs working with missing Persons and Child protection; Government smart city surveillance departments; Community volunteers. Revenue Structure Cloud Hosting; AI/ML Development; Government Grants;	childs go missing daily. Traditional investigation is slow and inefficient. CCTV analysis is time-	MediaPipe Face mesh to register, track and match missing persons using facial	system to ident people from image	ify missing	Community submissions; Easy deployment with SQLite;	NGOs; Government Autho		
Physical Inquiry; Reviewing CCTV footage framby-frame; Public Posters and news alerts Cost Structure Cloud Hosting; Al/ML Development; Time to identify; Al for fast identification + Al for fast identification Social-Media; Integration with City surveillance Systems Social-Media; Integration with City surveillance Government smart city surveillance departments; Community volunteers. Revenue Structure CSR Funding; Government Grants;	-	Number of Successful matches; The missing-pe		ersons detection	detection Web Portals, Mobile App;			
Cost Structure Cloud Hosting; Al/ML Development; Revenue Structure CSR Funding; Government Grants;	Reviewing CCTV footage framby-frame;	Number of images scanned;			Integration with City surveillance	Persons and Child Government smart surveillance depart	protection; city ments;	
Storage for Facial Data and Images Free to access for law enforcement.	Cloud Hosting; AI/ML Development; Database Maintenance;			Revenue Structure CSR Funding; Government Grants; NGOs Collaborations;				