

Logo Versions



coinSerge



Primary

Wordmark Only

lcon

## Colours



## Primary

Hex #ddfac4 RGB rgb(221,250,196)

CMYK 12 0 22 2

Pantone 12-0312

Secondary

Hex #F6F6F6

RGB rgb(246,246,246)

CMYK 0 0 0 4

Pantone 11-0601

Accent

Hex #F6F6F6

RGB rgb(246,246,246)

CMYK 0004

Pantone 11-0601

## Background

Hex #000000

RGB rgb(0,0,0)

.80(0/0/0)

CMYK 0 0 0 100

Pantone 19-3911

Typography

**Primary** 

Acme

Aa Bb Cc