



AGE: 32



GENDER: WOMAN



**345 SQUIRREL ST,
TORONTO CA.**

GINA SMITH

SUPPLY CHAIN ANALYST

BIOGRAPHY

Gina is a supply chain analyst at a sports products startup company that seeks to develop the best quality products for the highest level athletes. She is a lover of sports and exercise. Gina knows that she can take her tasks to the next level by helping with the automation of some of her processes.

GOALS

Gina is looking for a way to identify market trends about the most popular products used by athletes today and also try to search and contact the best supplier options to manufacture the products.

MOTIVATIONS

As a mother of three children, she loves spending time and doing activities with them. She is passionate about playing sports because it allows her to balance her personal life and her work. She believes that being able to automate some of her daily activities at her job could help unload her days.

PERSONALITY

