PERSONAL PROJECT
WEB DESIGN GUIDE
STEP 1

Directions: Make a copy of this Google Doc in your own Google Drive or download it as a word document, complete the questions, and share the link or file in the Moodle assignment when you're finished. Due Saturday.

Step 1: Goal Identification
- know what you're building   - purpose of website   - identify target audience   - research similar or competing sites to compare features, get ideas, and see what you want to do differently or better
Directions: Think of at least 3 ideas for your personal project. Answer the three questions for each website idea in the empty box to the right where it says "Your answer here:"

↓ QUESTIONS ↓	↓ YOUR ANSWERS ↓
IDEA 1 • What is the purpose of this site? • Who is the audience for your site? What age and demographic information would describe a typical user? • What sites already exist that are similar to your vision in terms of purpose, functionality, and/or look & feel? List at least 2 URLs.	Your answers here: • The purpose of **My Lil Buddy** is to provide a connection for users. • The site will be available to anyone who is in need of an ally • A typical user would be rated PG-13 + LGBTQIA+ • https://www.tiktok.com/en/ • https://www.facebook.com/
IDEA 2 • What is the purpose of this site? • Who is the audience for your site? What age and demographic information would describe a typical user? • What sites already exist that are similar to your vision in terms of	Your answers here: • The purpose of **Up Thinkers** is to help students learn to think with Math • The site will be geared to younger learners below 8th grade • The site will be rated G • https://artofproblemsolving.com/ • https://www.adventureacademy.com/ •

purpose, functionality, and/or look & feel? List at least 2 URLs.	
IDEA 3 ● What is the purpose of this site? ● Who is the audience for your site? What age and demographic information would describe a typical user? ● What sites already exist that are similar to your vision in terms of purpose, functionality, and/or look & feel? List at least 2 URLs.	Your answers here: ● The purpose of **Clarity** is to act as a Clearinghouse for health knowledge. ● The site will be available to anyone who needs a different understanding of an idea ● A typical user would be PG-13 & LGBTQIA+ ● http://www.informationclearinghouse.info/ (news) ● http://www.informationclearinghouseinc.com/ (financial) ● https://massclearinghouse.ehs.state.ma.us/ ●

If you have time and would like to experiment with building color palettes to go with each project idea, feel free to use the free tools from this resource or any other tools you find useful.