

DIKULT 105

CANDIDATE NUMBER: 137

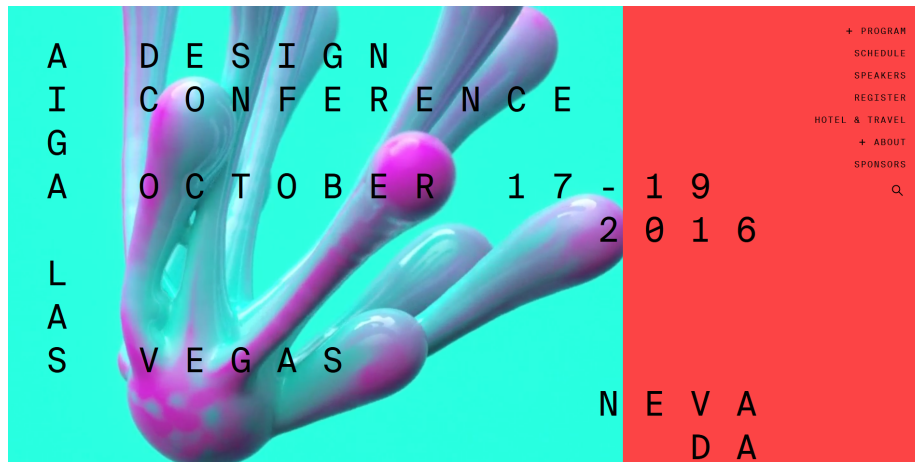
ASSIGNMENT NUMBER?

A CLASH OF COLOURS.

[HTTP://DESIGNCONFERENCE.AIGA.ORG/#!/](http://designconference.aiga.org/#!/)

WORD COUNT: 0000

November 10, 2016



1 Preface

Balanced, and yet not. Controlled, but flawed. Sleek, but stressful. These are some of my first impressions when entering this website. In the words of Steve Jobs - "Design is not just what it looks like and feels like. Design is how it works."

And I agree, but it is important how it looks and feels; and I am sceptical at what i am seeing and I will explain more on this in the design-section. Working my way through this sites navigation I will discover interesting solutions and consequences on making design for mobile that crashes with usage on other platforms.

2 Introduction

The Aiga conference website is part of the awwwards collection of websites using unusual navigation. This analysis will discuss some aspects of the <https://www.awwwards.com/websites/unusual-navigation/> and I wanted to express my

3 Analysis

3.1 title

4 Conclusion