



# DESIGN PACKAGE 2019

LOGO

PRIMARY



LOGO LIGHT VERSION



DARK VERSION



LOGO PRIMARY



LOGO SECONDARY



FAVICON



# FONTS

## PRIMARY FONTS

**M O N T S E R R A T**

**M O N T S E R R A T   B O L D**

**a b c d e f g h i j k l m n o p q r s t u v w x y z**  
**A B C D E F G H I J K L M N O P Q R S T U V W X Y Z**

**M O N T S E R R A T   M E D I U M**

**a b c d e f g h i j k l m n o p q r s t u v w x y z**  
**A B C D E F G H I J K L M N O P Q R S T U V W X Y Z**

**M O N T S E R R A T   R E G U L A R**

**a b c d e f g h i j k l m n o p q r s t u v w x y z**  
**A B C D E F G H I J K L M N O P Q R S T U V W X Y Z**

**M m**

Montserrat Bold may be used for call to actions. Montserrat Medium will be used for main headings and Montserrat Regular will be used for sub headings. Kerning must be between 50 pts or 100 pts.

## FONTS

### SECONDARY FONTS

L A T O

L A T O M E D I U M

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

L A T O L I G H T

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

L A T O R E G U L A R

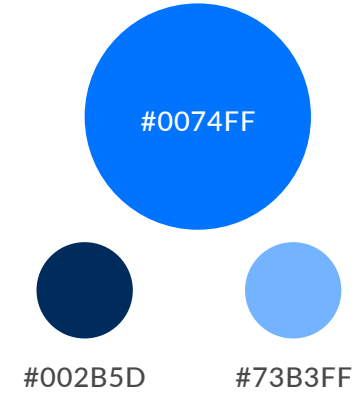
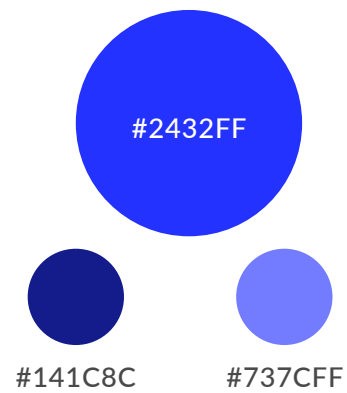
abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ

M m

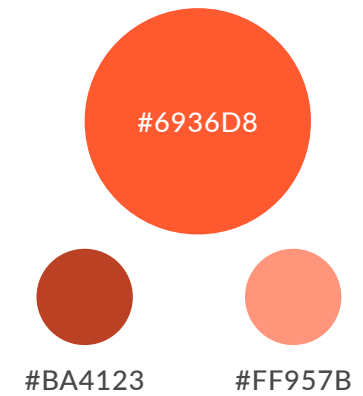
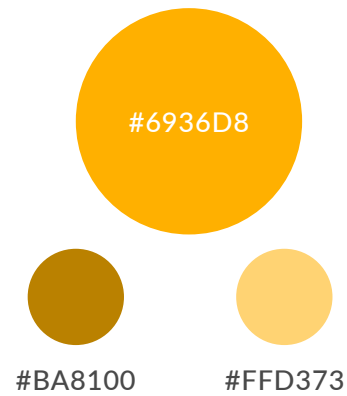
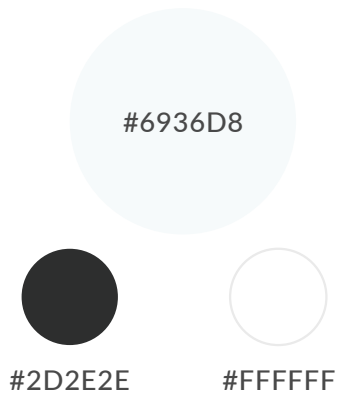
Lato Regular and Lato Light will be used in paragraph text and Lato Medium will be used for links and other highlighted text. Kerning must be between 20 pts or 50 pts.

# COLOUR PALETTE RGB

## PRIMARY COLOURS



## SECONDARY COLOURS



# COLOUR PALETTE CMYK

## PRIMARY COLOURS



C 51 | M 75 | Y 0 | K 15



C 50 | M 74 | Y 0 | K 53



C 25 | M 37 | Y 0 | K 8



C 85 | M 80 | Y 0 | K 0



C 85 | M 80 | Y 0 | K 45



C 54 | M 51 | Y 0 | K 0



C 0 | M 30 | Y 100 | K 0



C 100 | M 53 | Y 0 | K 63



C 54 | M 29 | Y 0 | K 0

## SECONDARY COLOURS



C 1 | M 0 | Y 0 | K 1



C 2 | M 0 | Y 0 | K 81



C 0 | M 0 | Y 0 | K 0



C 0 | M 30 | Y 100 | K 0



C 0 | M 30 | Y 100 | K 36



C 0 | M 17 | Y 54 | K 0



C 0 | M 65 | Y 81 | K 0



C 0 | M 65 | Y 81 | K 27



C 0 | M 41 | Y 51 | K 0

# LETTERHEAD



Lorem ipsum

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi.

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