

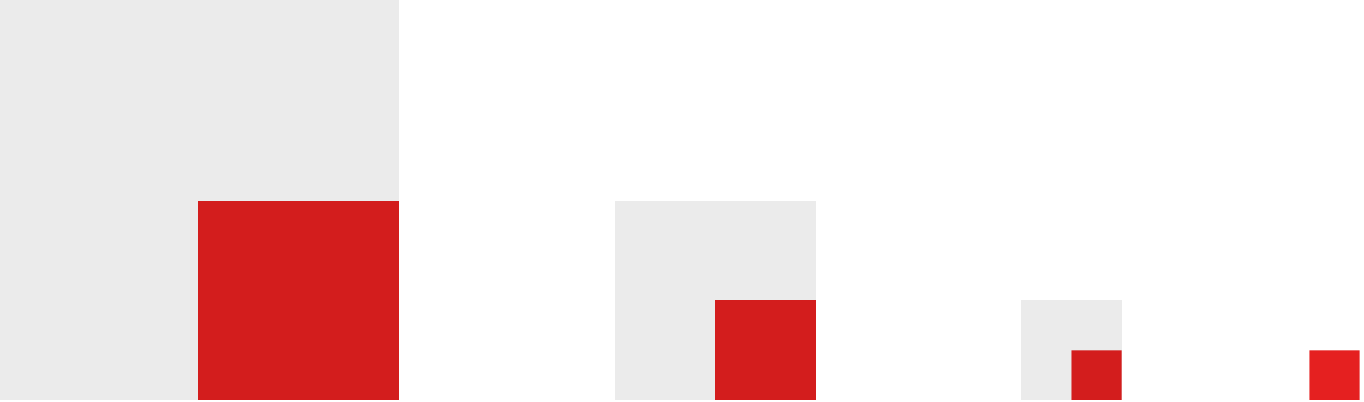


# Styleguide

Logo



Logo concept



Logo variations



Logo variations

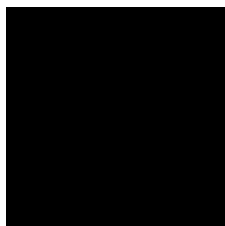


Logo colors

Main colors:

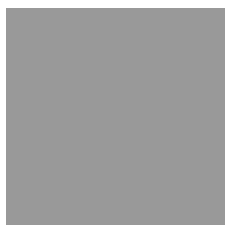


R:229 G:32 B:32 #E52020  
C:0 M:95 Y:91 K:0  
P 48-8C

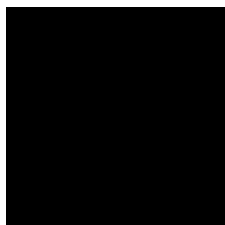


R:0 G:0 B:0 #000000  
C:60 M:40 Y:30 K:100  
P Black

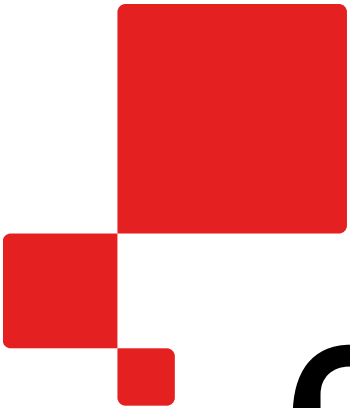
Monochrome colors:



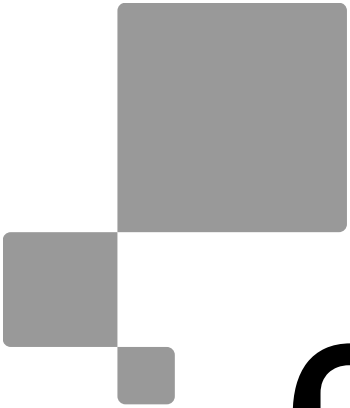
R:0 G:0 B:0 #000000  
C:60 M:40 Y:30 K:100  
P Black



R:153 G:153 B:153 #999999  
C:41 M:32 Y:32 K:11  
P 176-4 C




**CODEDTHINKING.**  
by Koren



**CODEDTHINKING.**  
by Koren

# Px Grotesk

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890  
#\$&%/[{(@)}].,:?!\*



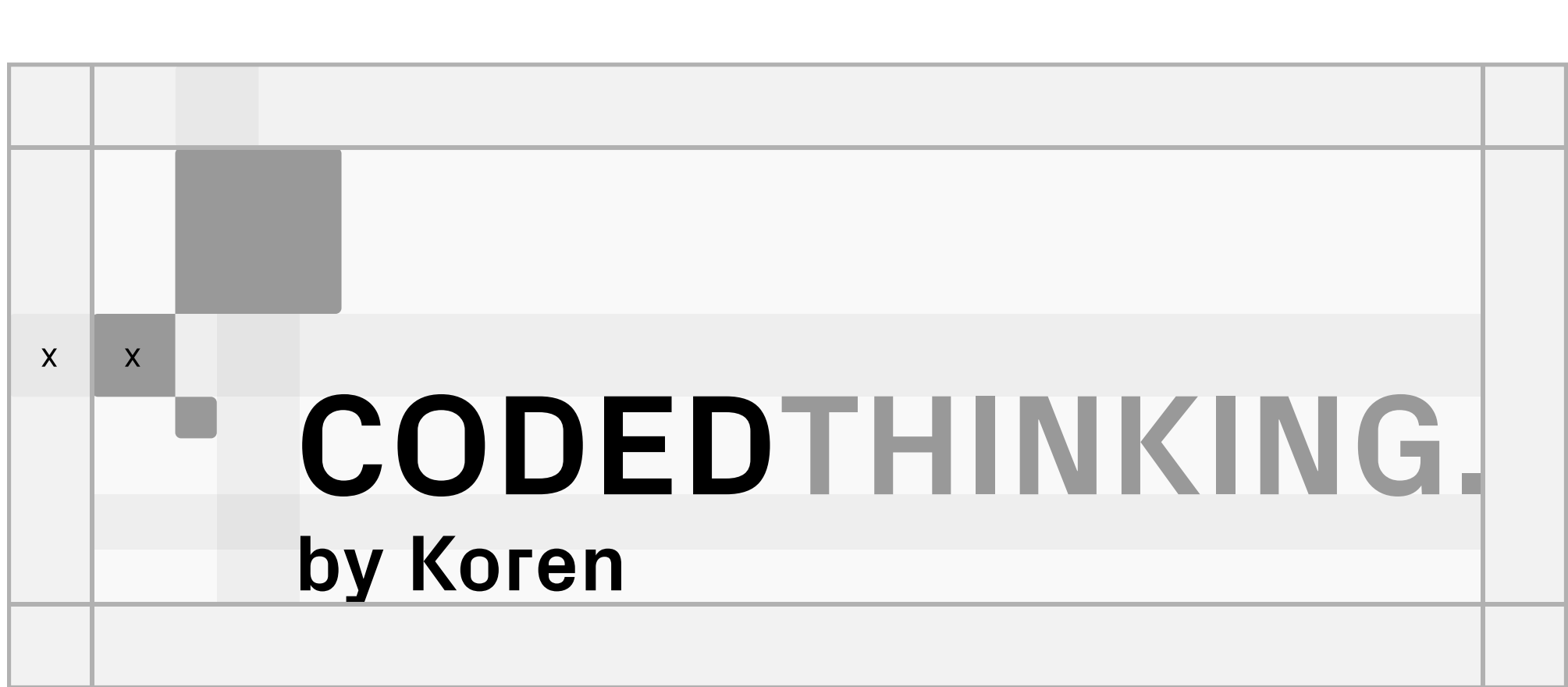
Capital Bold

**CODEDTHINKING.**

**by Koren**

Bold

Logo minimum white space





Logo minimum size

Do not use the logo under 3.5 mm and 10px



3.5 mm, 40 px

Incorrect logo usage

⊗ Do not scale



⊗ Do not change the colors



⊗ Do not change the font



⊗ Do not rotate



⊗ Do not change the element size



⊗ Do not change the element position

