



# MEMORIAL WEST

# VARSITY HOCKEY

## Sponsorship Program



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(832) 388-5479

**Location**  
Houston, Texas

**July 2025**



# Memorial West Varsity Hockey



**Dear whomever this might concern,**

I'm reaching out on behalf of the Memorial West Varsity Hockey Team, a dedicated group of student athletes from across Houston who aim for excellence both on the ice and in the classroom. In 2024, we made history as the first Houston team ever to win the **Texas High School State Championship**, while also winning the **Justice Cup (Houston's city championship)**. Over the past five years, our program has reached the Texas High School State Finals multiple times and claimed Houston City Championships three times in the past 5 years, establishing ourselves as a dominant hockey program in Texas (more details included in the following presentation). As we prepare for the 25-26 season, we're looking for partners who want to help us continue building a high caliber program and developing Houston's hockey talent. Sponsorships directly support:

- **Ice Time & Tournament Costs** - Secure more practice sessions and cover fees.
- **Team Events** - Alumni gatherings, off-ice training, and team-building programs.
- **Travel Tournaments Expenses** - Support for city and state championship trips.
- **Marketing & Branding** - Photography, video, newsletters, and sponsor promotion.
- **Volunteer Staff Support** - Reimburse costs for our dedicated all-volunteer coaches and administrators.
- **Team Equipments and Gear** - Jersey and helmet costs to accentuate sponsorships

Your support allows our players to train harder, compete at the highest level, and represent Houston. In return, sponsors receive recognition at games, in team communications, and through community events that bring families, fans, and players together.

We would be honored to have you join our team as a sponsor, and opportunities range from \$500 to \$2,500, and we're extremely happy to work with you to create a tailored partnership that fits your goals.

**Thank you for considering Memorial West Varsity Hockey, and looking forward to working with you!**

Sincerely,

Evan Shi

Captain, Memorial West Varsity Hockey

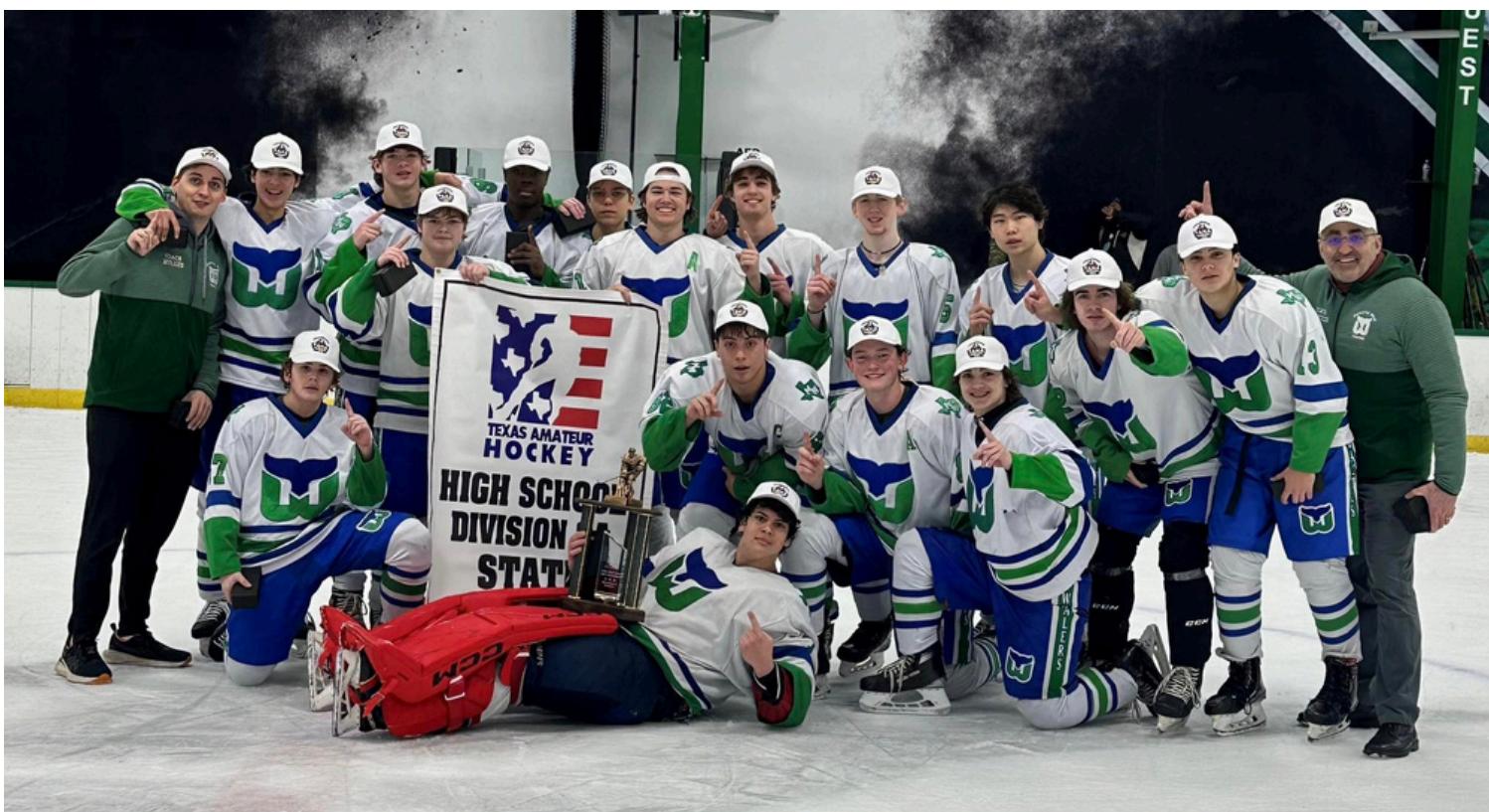
Memorialwhalers@gmail.com | (832) 388-5479

Houston, Texas

August 13, 2025

# TEAM ACHIEVEMENTS

- Consistently ranked among Houston's top 4 teams every year.
- Proudly represented Houston at the Texas State Championships for the past four consecutive years.



## Notable Recent Achievements

01

### Texas High School State Champions (1<sup>st</sup> place)

2024

Memorial West defeated all Texas high school teams to claim the state championship. This achievement marked the first ever win in which a Houston Team won the State Champion title in Houston & Texas History.

02

### Texas High School 3 Time State Finalists (2<sup>nd</sup> place) '22 '23 '25

Memorial West placed second in states against all Texas Hockey Teams, loosing by a narrow margin of 4-5.

03

### Houston City Champions (1<sup>st</sup> place) 2024

Memorial West placed first throughout all Houston Ice Hockey teams, winning the elusive Justice Cup hosted by the ISHL

# GET TO KNOW THE CHAMPIONS

## ABOUT THE TEAM

Memorial West Ice Hockey is a high school varsity team with a strong presence in Houston and Texas for over decades. We compete in the ISHL (Interscholastic Hockey League) and typically have a roster of 18 players per season. Our players excel not only on the ice but also in the classroom. The team is made up of players from some of the best private schools, such as St. John's School, Kinkaid, Awty, and Village, as well as from Memorial High School and Stratford High School in the public school system.



Memorial West on the Chron News after winning the city championships

## Our Player's Individual Awards

Nathan Horn - Offensive player of the year, most assists, goals, and points X2 ('24, '25)

Ryan Valdivieso - Goalie of the Year '24

Maddox Sebastian - Rookie of the Year '24

Erik Sherman - Rookie of the Year '25

Aiden Hall - ISHL Scholarship Winner '24

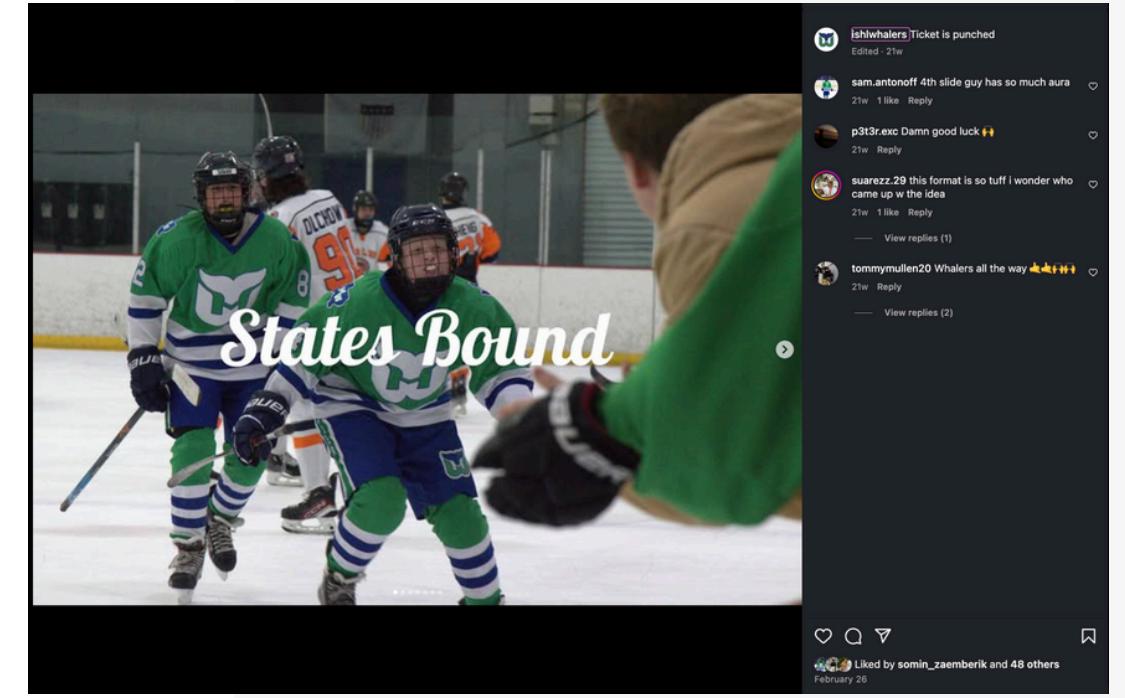
Nathan Horn - ISHL Scholarship Winner '25

Max Swanson - ISHL Scholarship Winner '25

Finnegan Duty - ISHL Scholarship Winner '25

# OUR REACH & IMPACT

Your sponsorship will connect you with a dedicated fanbase of students, families, and Houston community members throughout our 30-game season.



## Game count

We play an average of 20 games per regular season, plus an additional 10 games from city and state championships, scoring a whopping 8 goals per game on average as marquee entertainment.

## Game Attendance

We average over 120 live viewers per game, with each game running for approximately 90 minutes. This excludes virtual viewers on Livebarn and YouTube, who contribute an additional 20-30 viewers. During State and City Championships, the viewer count triples, significantly boosting attendance.

## Social Media Following

We have an active social media account, generating close to 2,000 views per post, not including reposts from players and the ISHL league account, which reach an audience of 500+ fans/followers.

# SPONSORSHIP PACKAGES

 <b>Memorial West Varsity Hockey Sponsorship Program</b>	<b>Platinum Sponsor</b> <b>\$2500</b>	<b>Gold Sponsor</b> <b>\$1500</b>	<b>Silver Sponsor</b> <b>\$1000</b>	<b>Bronze Sponsor</b> <b>\$500</b>	<b>Team Friend Sponsor</b> <b>\$250</b>
<b>Live Link on website sponsor page</b>	X	X	X	X	X
<b>Monthly Social media (Facebook, Instagram presence)</b>	X	X	X	X	X
<b>Weekly Newsletters presence</b>	X	X	X	X	X
<b>Special team events presence</b>	X	X	X	X	X
<b>Team State Championship Tournament shoutouts</b>	X	X	X	X	X
<b>Team Special events T-shirt sponsor: Logo on event T-shirt</b>	X	X	X	X	-
<b>Advertisement page on weekly Newsletters</b>	X	X	X	X	-
<b>Annual Alumni Event Jersey Sponsor: Logo on Alumni Game Jersey</b>	X	X	X	X	-
<b>Team Helmet Sponsor: Logo Decal on Helmet</b>	-	-	-	X	-
<b>Team Pant Shell Sponsor: Logo on Game Pant Shell</b>	-	-	X	-	-
<b>Team Jersey Sponsor: Logo on Game Jersey</b>	-	X (Back)	-	-	-
<b>Advanced Hockey Jersey Sponsor: Logo on Game Jersey</b>	X (Front)	-	-	-	-
<b>Team Sepcial Gifts: Team Jersey, Large printed team photo and etc.</b>	X	-	-	-	-
<b>Invitation to the Annual ISHL Banquet</b>	X	-	-	-	-
<b>Invitation to the Alumni Game and Team Dinner</b>	X	X	X		
<b>Donation Tax-deduction</b>	X	X	X	X	X
<b>Available Spots</b>	1	Max 2	Max 3	Max 5	Unlimited

# HOW YOUR INVESTMENT HELPS

Your sponsorship directly supports our student-athletes and helps us compete at the highest level.

01

## Ice Time, Travel, and Tournament Costs

- Reserve more ice time  
(Current practice schedule includes only one practice on a Wednesday night)

02

## Team Management and Brand Support Costs

- Online marketing costs
- Newsletters
- Video/photographer costs
- Sponsors advertising costs
- Matching helmets

03

## Team Events:

- Alumni Events
- Team off-ice training
- Off-ice team building

04

## Reimbursement fees for coaches, administrators, and associated support staff.

- Supporting our dedicated purely volunteer coaches and staff



# READY TO JOIN THE CHAMPIONSHIP TEAM?

Sponsorship for 2025-26 season available now before tryouts that begin soon!



Scan the QR code or click the link to fill out an interest form!



<https://forms.gle/a1aN86wcpbFRw96S7>

Contact: [Memorialwhalers@gmail.com](mailto:Memorialwhalers@gmail.com)