



ZOMATO INDIA

Never have a bad
meal :)



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REACH OF ZOMATO INDIA

Let's see which Indian state is
leading in delivering food online via
Zomato



Reach of Zomato India

Indian States

6

5

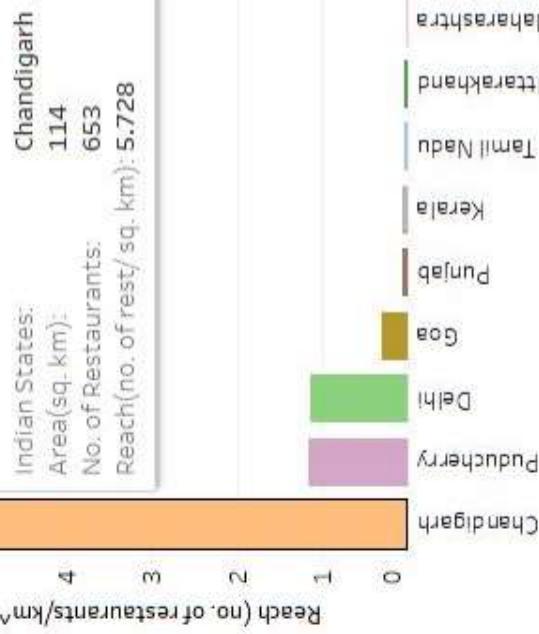
4

3

2

1

0

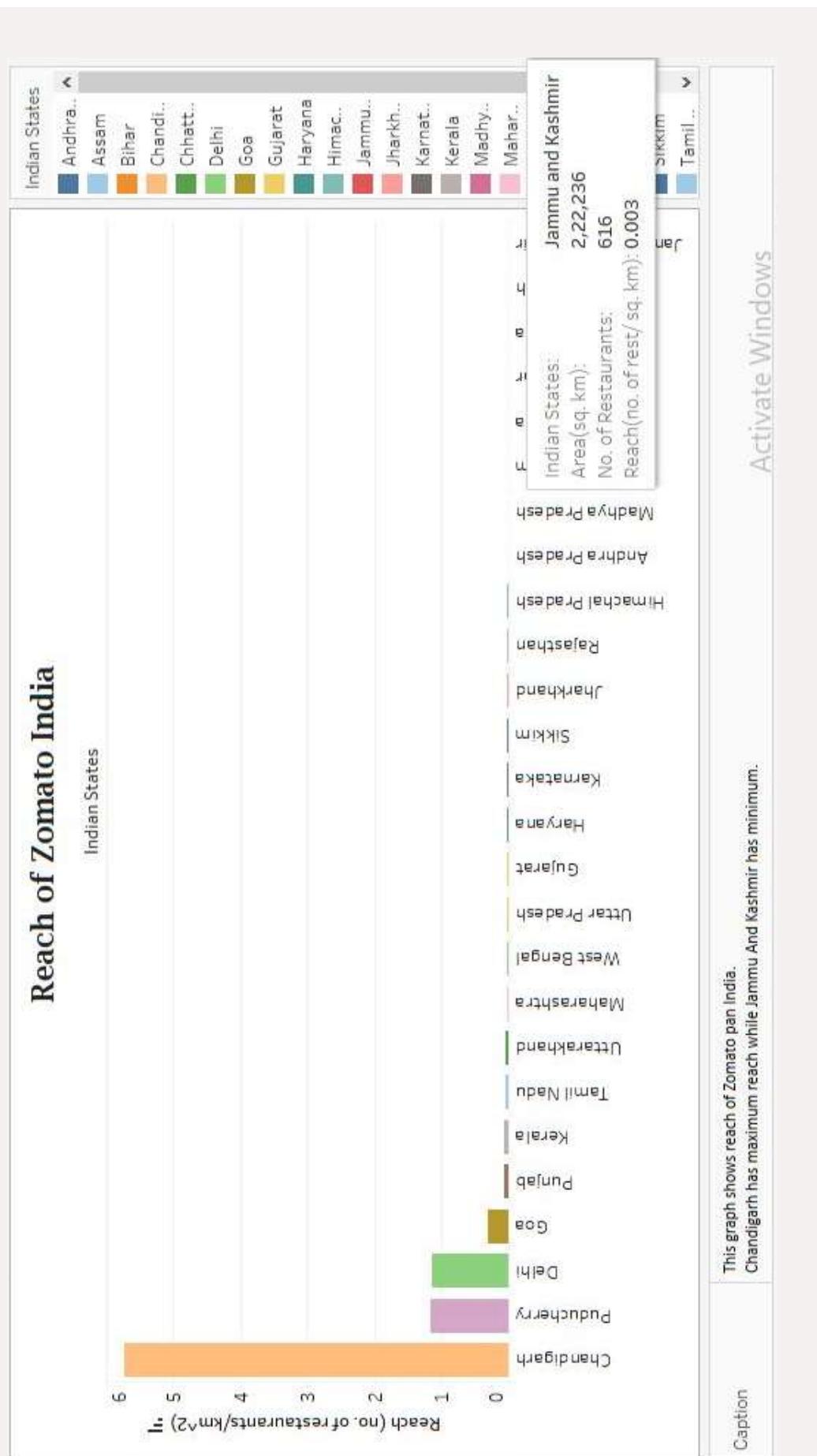


Caption

This graph shows reach of Zomato pan India.
Chandigarh has maximum reach while Jammu And Kashmir has minimum.

Activate Windows
Jammu and Kashmir
Chhattisgarh
Odisha
Bihar
Telenaga
Assam
Madhya Pradesh
Andhra Pradesh
Himachal Pradesh
Rajasthan
Jharkhand
Sikkim
Karnataka
Haryana
Gujarat
Uttar Pradesh
West Bengal
Maharashtra
Uttarakhand
Tamil Nadu
Kerala
Punjab
Goa
Delhi

Reach of Zomato India



INSIGHTS

- The graph makes it clear that Chandigarh has maximum reach.
- Jammu And Kashmir has the minimum reach.

SUGGESTION

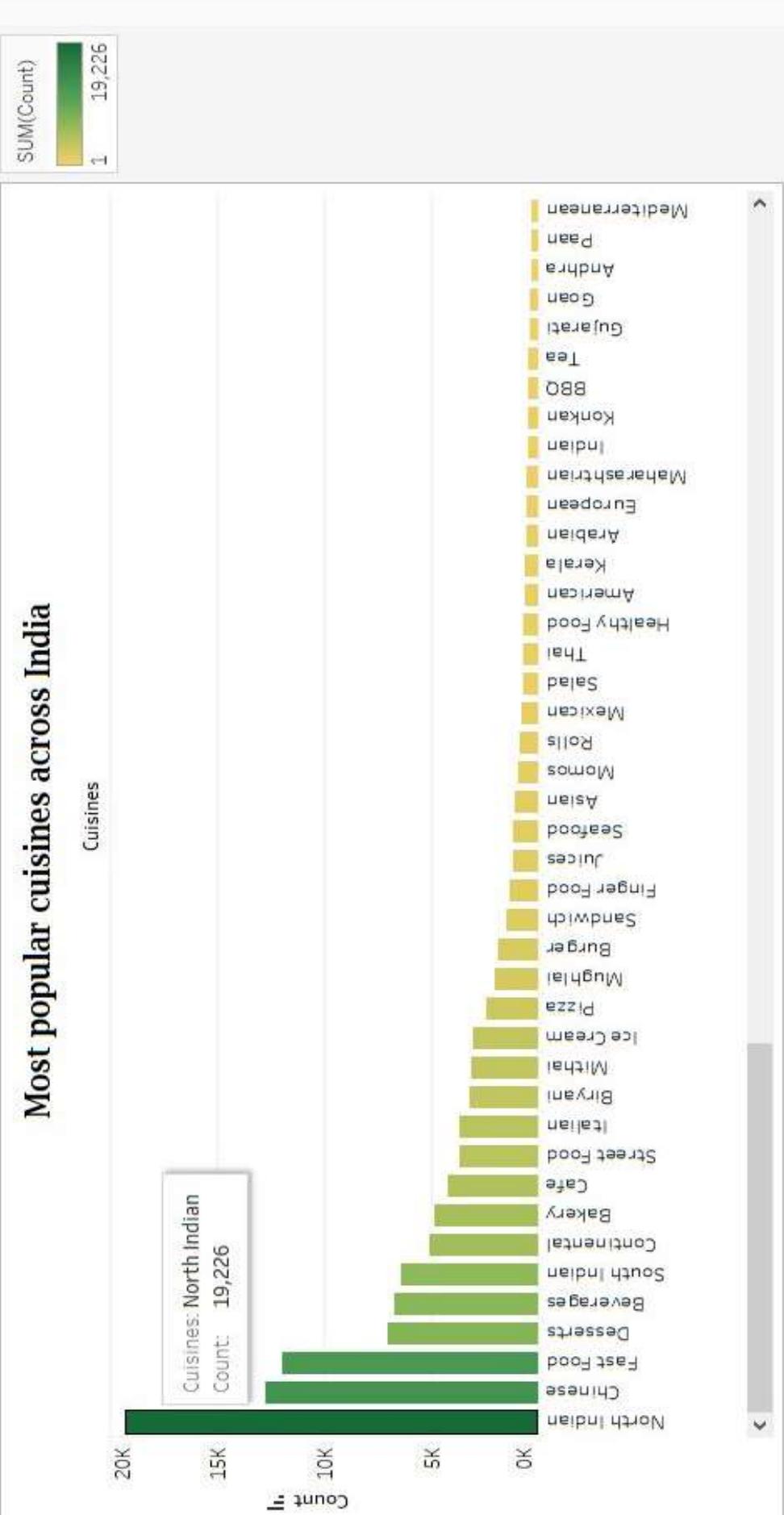
- Online food delivery should be encouraged in Jammu And Kashmir so that people can have easy access to food anytime and anywhere.
- More and more number of restaurants should collaborate with Zomato there, as it will be beneficial for both the restaurant, Zomato company and the local people living there.

MOST POPULAR CUISINES ACROSS INDIAN STATES

Let's find out what India is
eating



Most popular cuisines across India

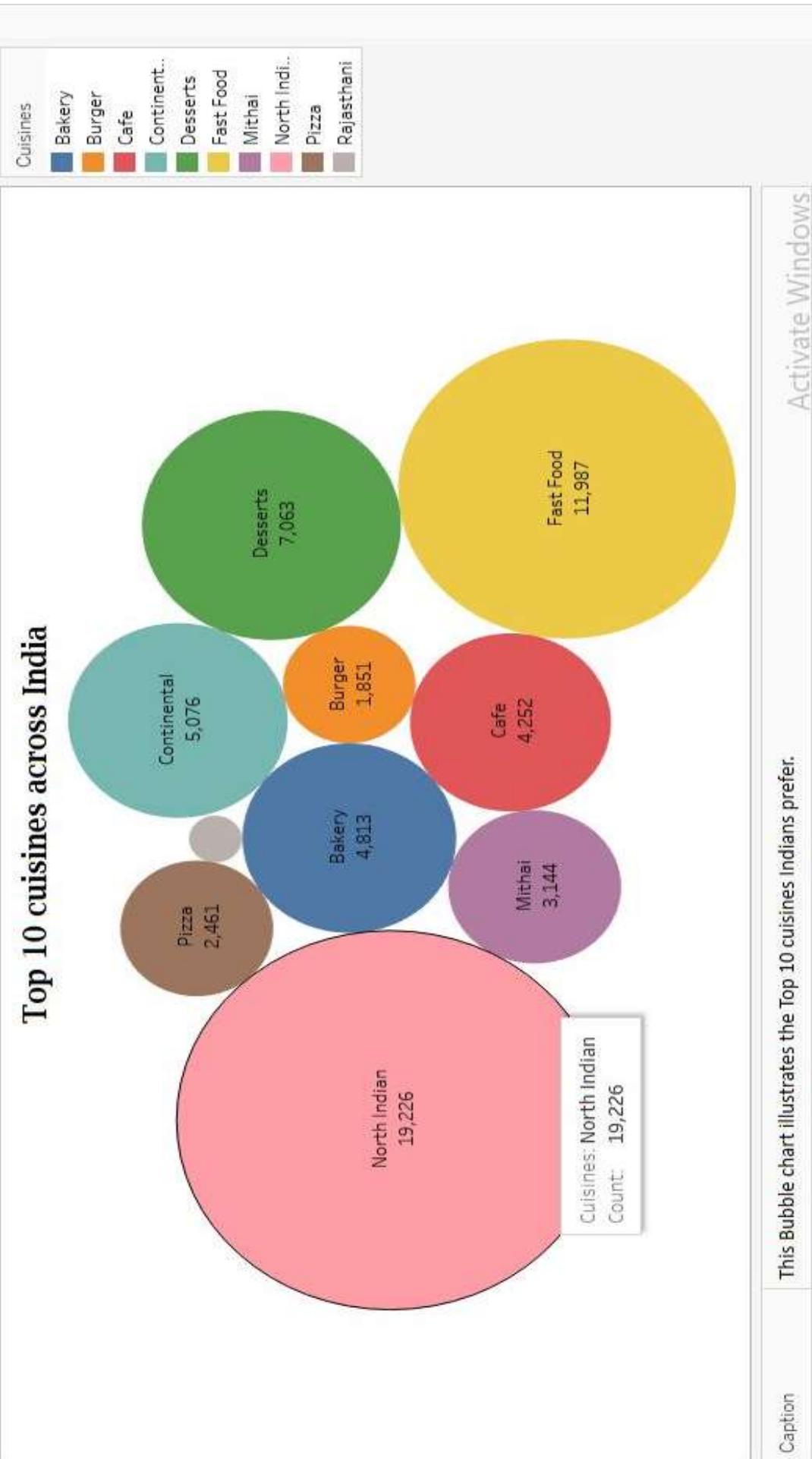


The above graph shows the popularity of various cuisines across India in a decreasing manner.
Clearly, North Indian cuisine is the most popular.

Activate Windows 5

Caption

Top 10 cuisines across India



Caption

This Bubble chart illustrates the Top 10 cuisines Indians prefer.

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Most Popular cuisines across Indian states

Measure Na...

(All)

Andhr...

Assam
Bihar
Chand...

Chhat...
Count...
Delhi

Goa
Gujarat
Haryan...

Hinac...
Jamm...
Jhark...

Karna...
Kerala
Madh...

Maha...
Mexican
Mojitos
Molmos

North...
Northeast...

North...

South...

South...

South...

South...

South...

Telang...

Tamil...
Tean...

Tibet...

Tibet...

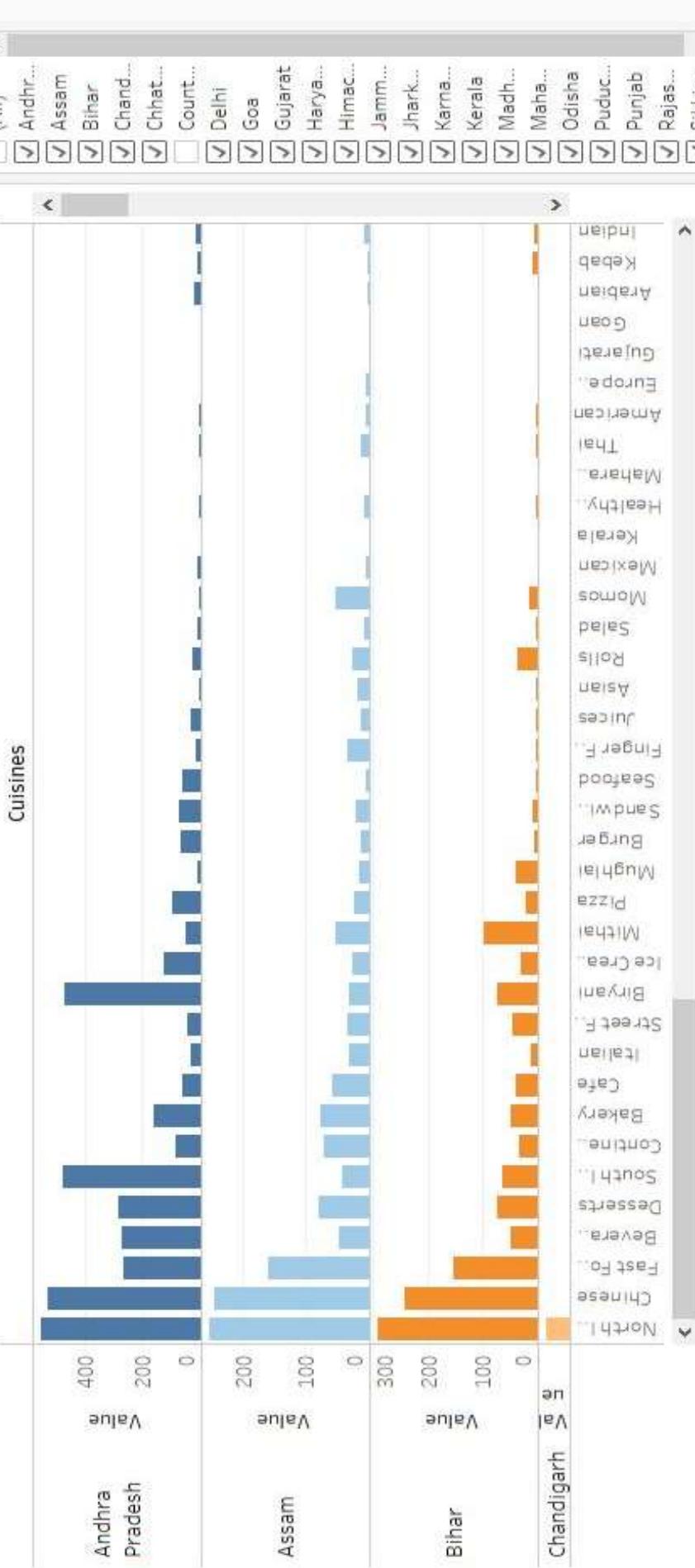
Tibet...

Tibet...

Tibet...

Tibet...

Cuisines

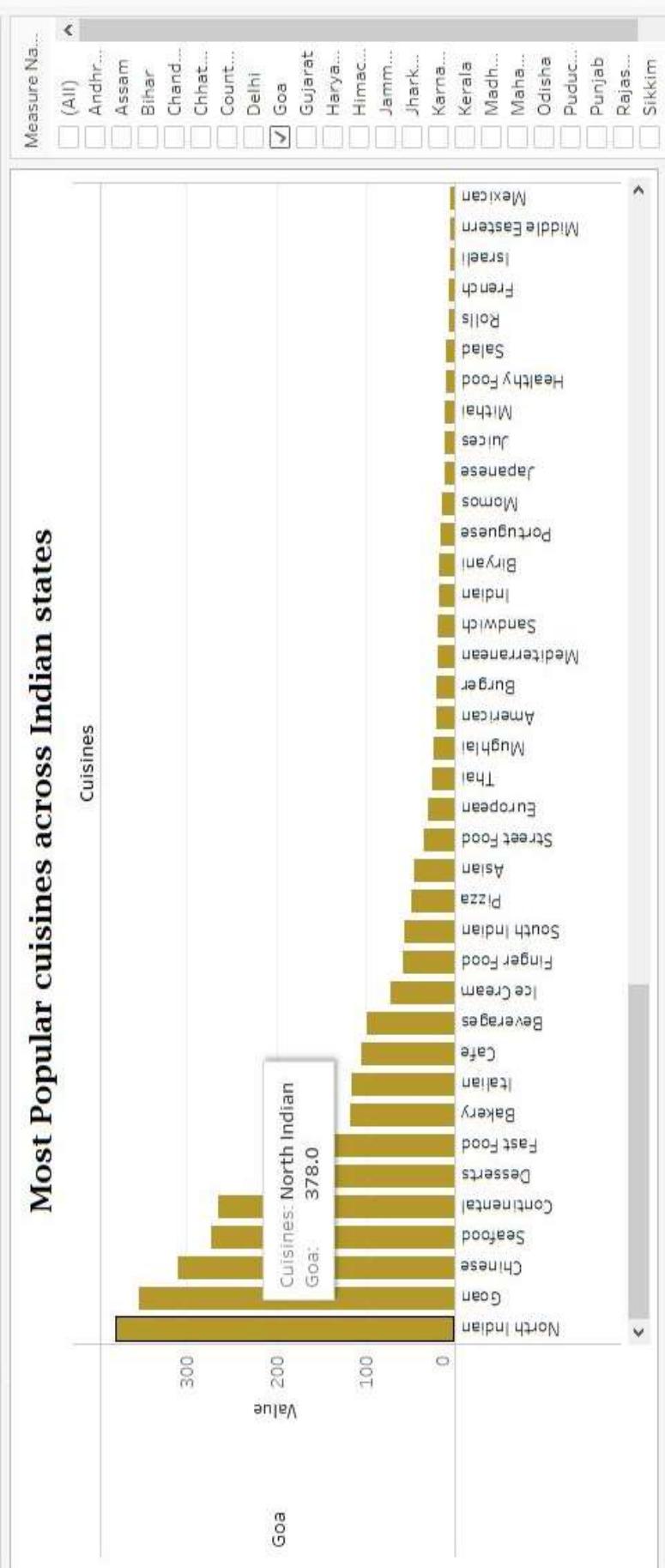


Let's see what people of different Indian states like to eat.
These graphs give a glimpse of what people of different states prefer when at restaurants.

Caption

Activate Windows S

Most Popular cuisines across Indian states



Let's see what people of different Indian states like to eat.

Section

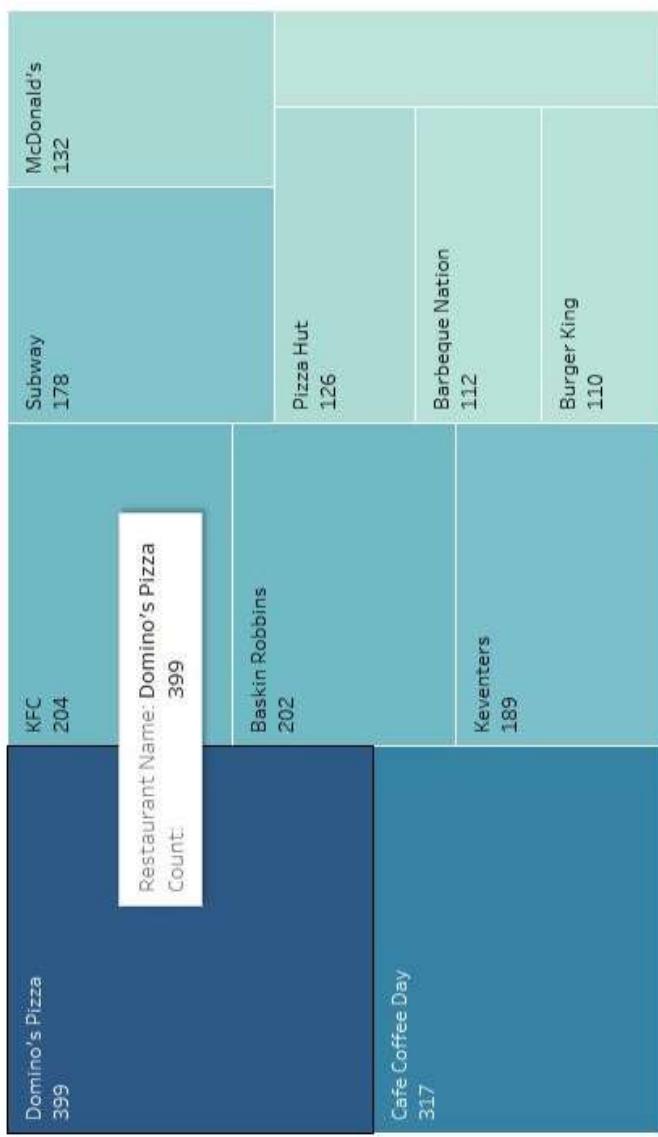
MOST POPULAR RESTAURANT CHAINS

Let's see what India is eating



Which Restaurant is Preferred by Indians?

Most Popular Restaurant Chains Across India

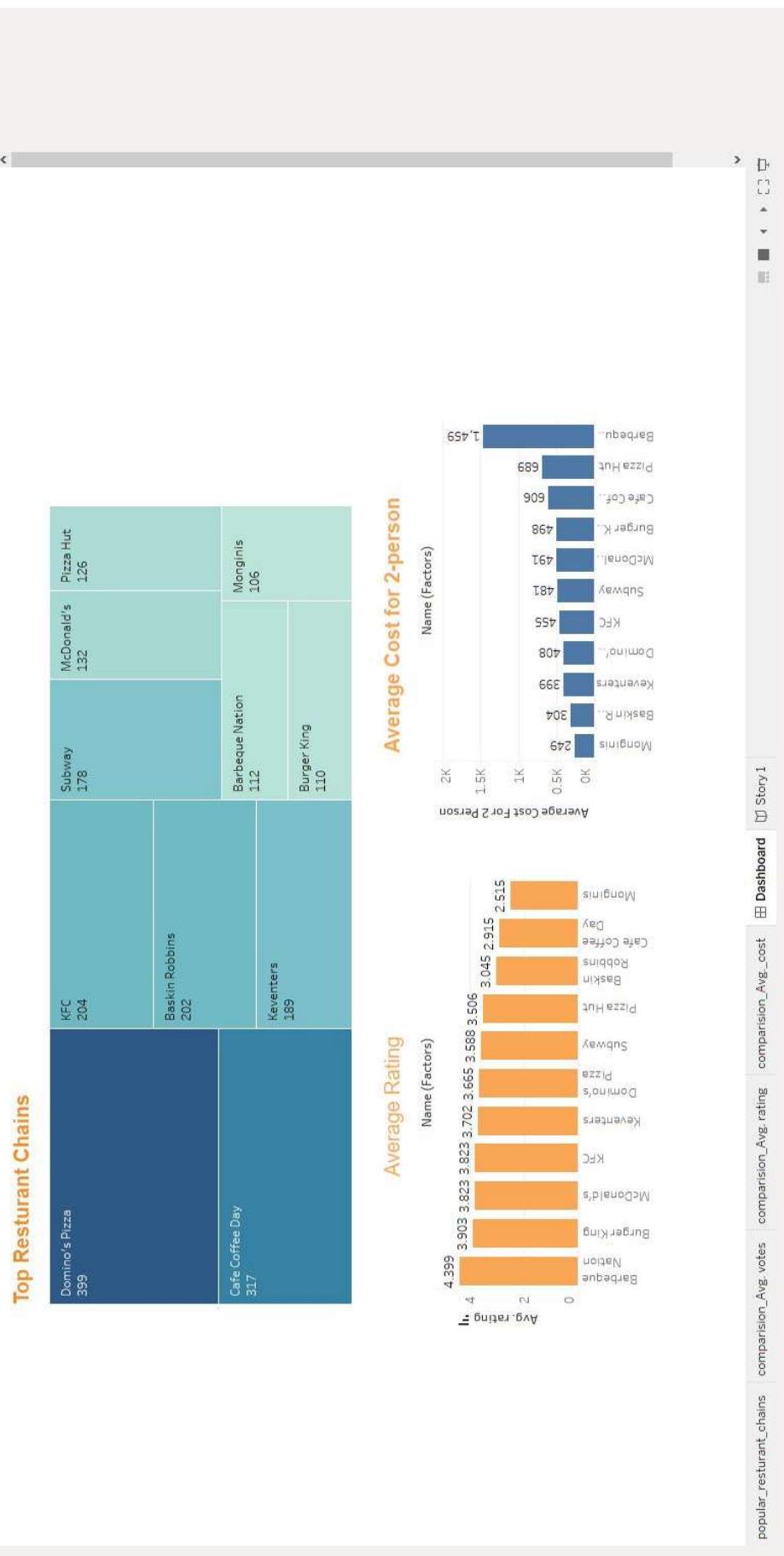


Caption

This Tree Map shows Top 11 restaurant chains.
The Tree Map makes it very clear that Domino's Pizza is the most popular restaurant chain in India.

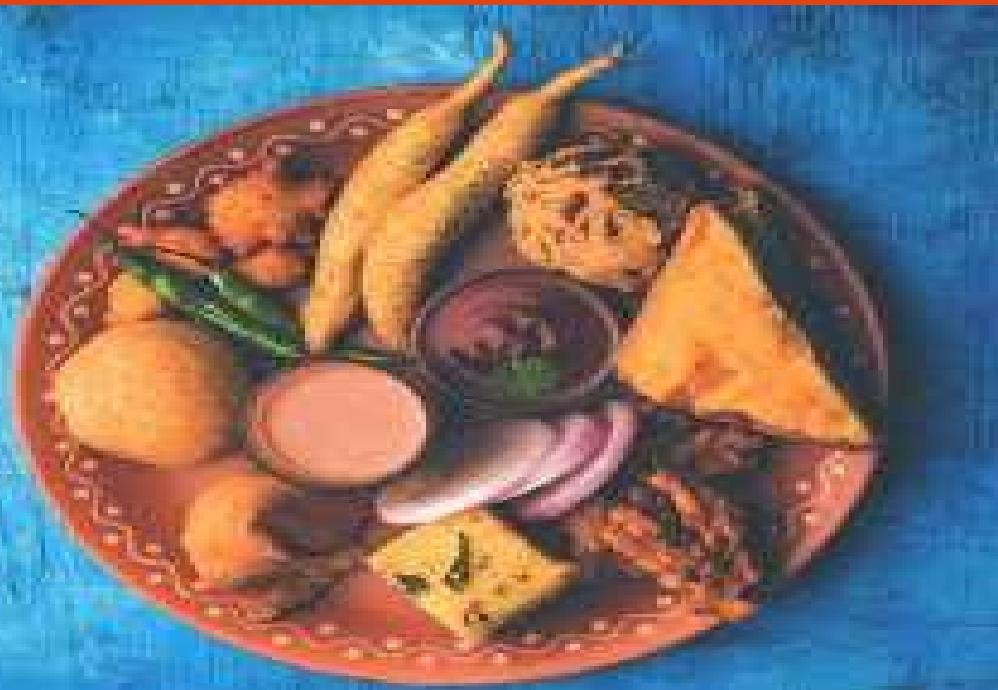
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A Further Comparison...



UDAIPUR

THE CITY OF LAKES AND PALACES

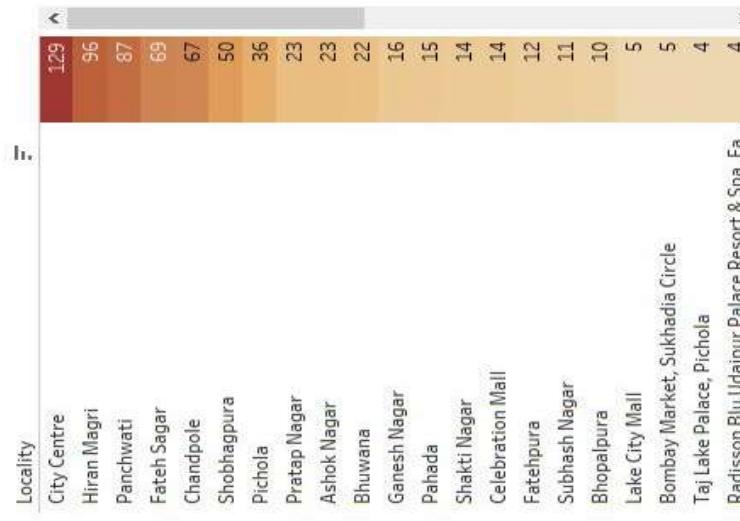


Where to open my
Restaurant in
Udaipur?!

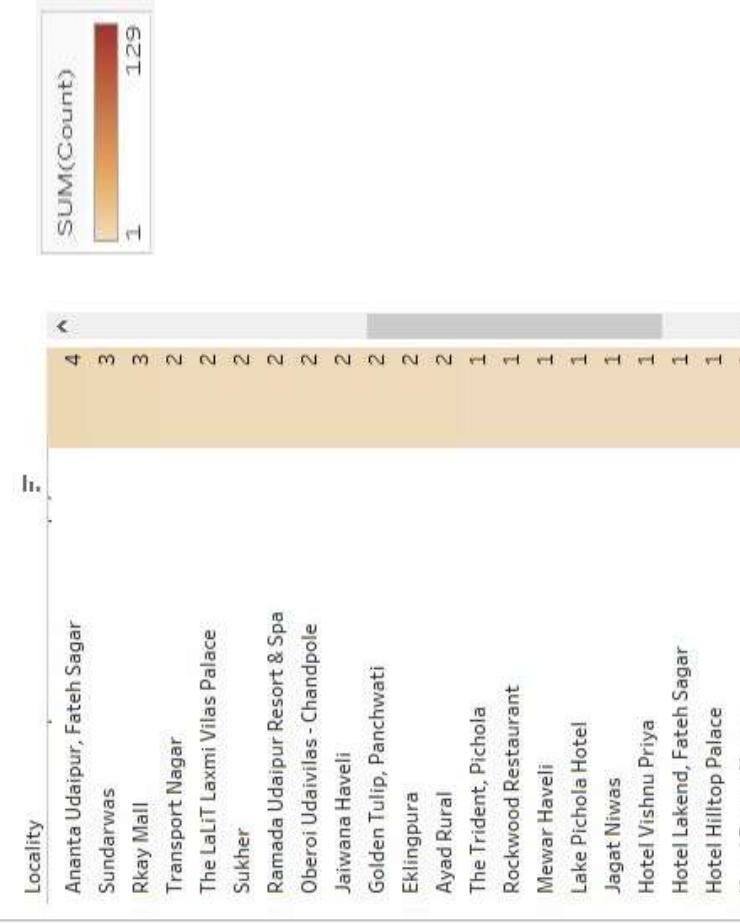


Let us first have a look at the distribution of count of restaurants across various localities of Udaipur

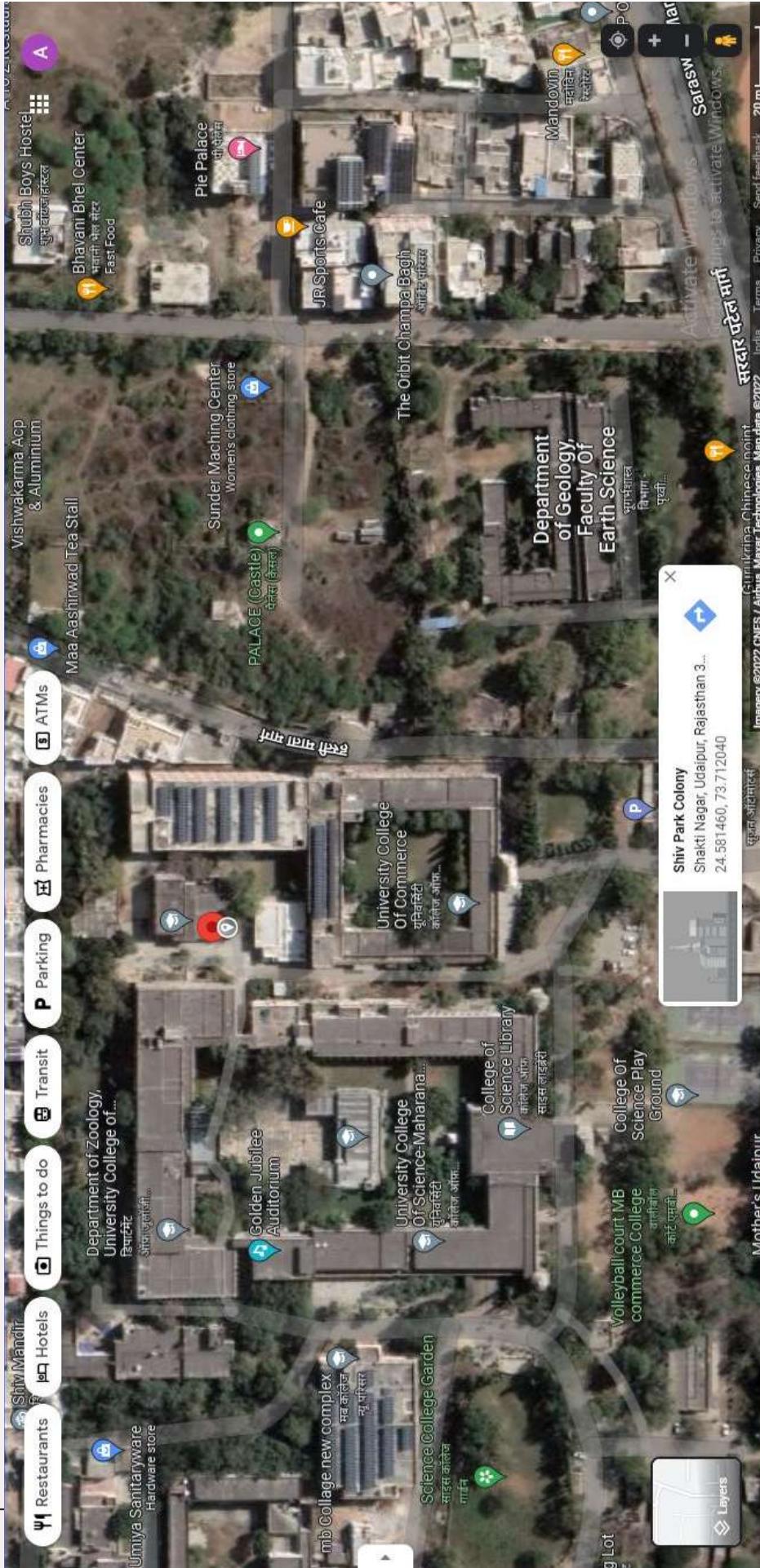
Udaipur Localities and their Restaurant Count



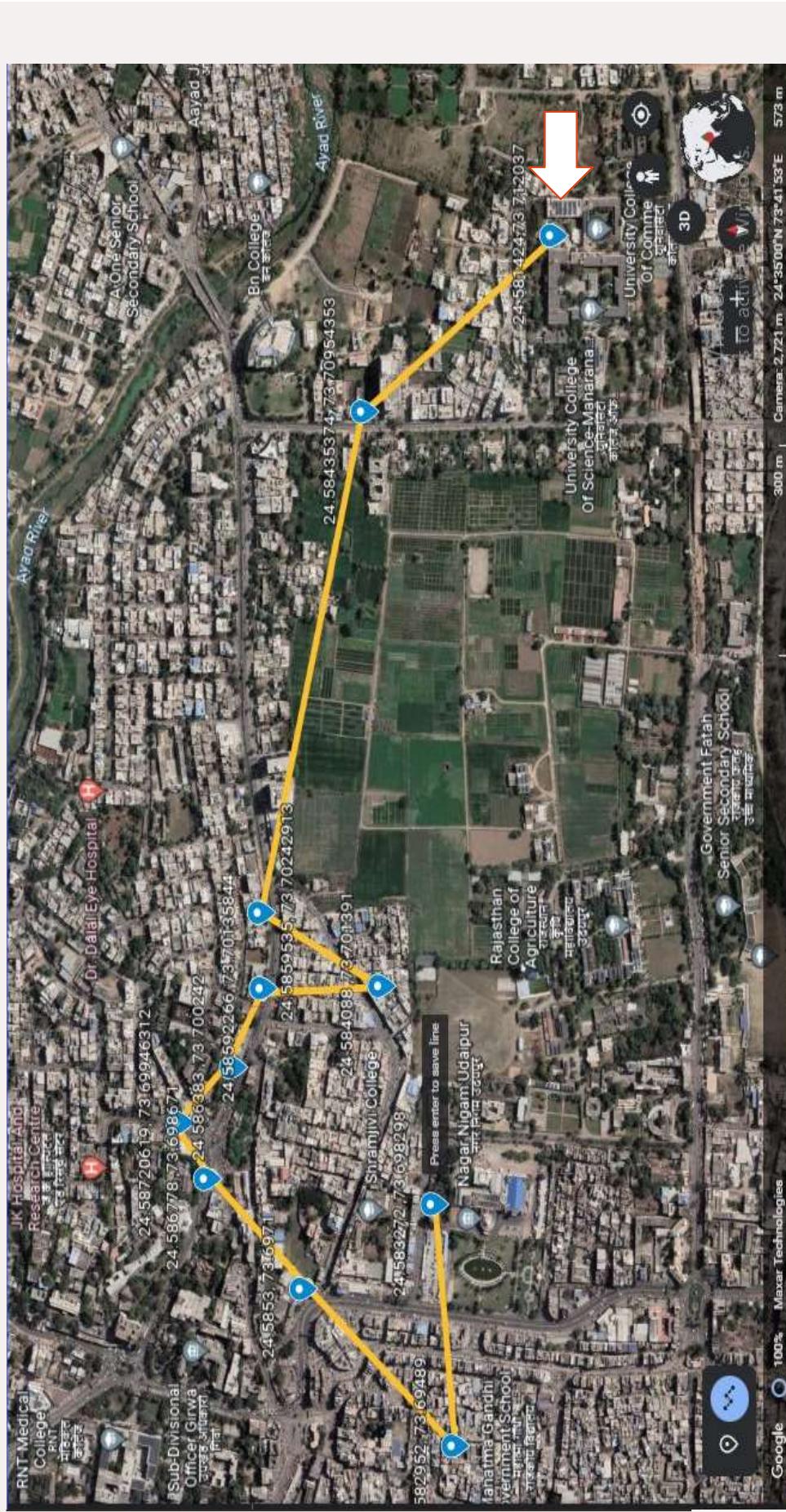
Udaipur Localities and their Restaurant Count



Shakti Nagar....the most preferable locality?



Do we have competition around?



WHY WE CHOSE SHAKTI NAGAR?

- Less competition.
- Our competitors are quite far away from us.
- The chosen locality has various College departments around.
- If the Menu, prices and rest parameters are designed strategically and as per a student's need, our restaurant will have a high chance of becoming successful in really short time.

PARADETTERS OF OUR RESTAURANT -EATROSS



Major Parameters For Our Restaurant

Establishment

Casual Dining



Cuisine

North Indian, Chinese,
Fast food and Rajasthani



Price Range

2 price ranges



Cost for two persons

@ Rs. 400



Reasons For Given Parameters

Establishment	Count(Udaipur)	Count(Shakti Nagar)
Quick Bites	179	4
Casual Dining	183	2
Cafe	99	1
Fine Dining	44	0
Bakery	44	2
Dessert Parlour	49	0

Casual Dining is one of the most opened restaurants in Udaipur but is low in Shakti Nagar

Reasons For Given Parameters

Cuisines	Count
North Indian	310
Rajasthani	50
Fast Food	143
Chinese	151
Cafe	98
Continental	93
Bakery	49
Italian	48
Street Food	63
Beverages	53

In this table we can see Top 10 popular cuisines list

Reasons For Given Parameters

Price range	Count (Udaipur)	Count (Shakti Nagar)
1	478	10
2	161	3
3	56	1
4	59	0

Shakti Nagar has less number of restaurant having two price ranges

	Udaipur	Shakti Nagar
	563.5119363	407.1428571

In above table we can see the average cost for 2 persons

Highlights

- Proper Hygiene, good quality food
- Online delivery of Food, Takeaways
- Properly designed Menu
- Convenient table booking through mobile Application
- Online payment
- Excellent management
- Offers on online orders
- Flexible Timings (7a.m. - 12 p.m.)
- Late Night Snacks
- Affordable prices

THE EXACT LOCATION OF OUR RESTAURANT

Do visit :)



Location : ideal place for open a New Restaurant

The map displays the area around Shiv Park Colony, Shakti Nagar, Sagwara, Rajasthan 313001. The address is 24°34'53.1"N 73°42'43.3"E. A red arrow points from the coordinates (24.581424, 73.712037) to a specific location on Durga Nursery Road. Key landmarks include Chai Sutta Bar Udaipur, Koirak Mahindra Bank, Mr. Sandwhich Fast Food, Sweet Celebrations, University College of Science-Maharana Pratap, University College of Commerce, College of Science Library, Mother's Udaipur, Department of Nanobiotechnology, J.P. Orthopaedic Hospital, Raghuv Mahal Hotel, Google's Restaurant, and M.B. College Ground. Other features shown are Hasti Mata Rd, Satar Kiran, Pie Palace, Overhead Water Tank, and various service centers like Sardar Battery Service and SRAJAN SUZUKI.

24.581424, 73.712037

24°34'53.1"N 73°42'43.3"E

Directions Save Nearby Send to phone Share

Shiv Park Colony, Shakti Nagar, Sagwara, Rajasthan 313001

HPJ6+HR7 Udaipur, Rajasthan

Add a missing place

Add your business

Add a label

24.581424, 73.712037

(24.581424,
73.712037)

Things to do Transit ATMs Pharmacies Parking ATMs ATMs

Hotels Restaurants

Mateshwari Gun Electricals And + A Tc

Udaipur Bei: Studio

Pie Palace

Department of Geology Faculty Of Earth Science

Sardar Battery Service - Battery Dealers In...
Sardar Battery Service

SHAF HOM HOM
Tukri Sankit Tukri Sankit

M.B. College Ground

Raghuv Mahal Hotel

Google's Restaurant

J.P. Orthopaedic Hospital

M.B. College Ground

Autumn Gali

आगमी संस्कार
आगमी संस्कार

50 m

Map data ©2022 India Terms Privacy Send feedback

Explanation

Educational institutions

Nearby Hostels

Central point of connective road of many locality

No. of Casual Dining Restaurant in this area is quite low

Distance of various restaurant

address	locality	latitude	longitude	Distance
39, Ashok Nagar Shakti Nagar	24.58595	73.70243	1.094302	
1 Shastry Circle, S Shakti Nagar	24.58721	73.69946	1.424736	
8th Floor, Lakecity Shakti Nagar	24.58633	73.71047	0.567905	
Town Hall Link R Shakti Nagar	24.58327	73.6983	1.404359	
Near Shastry Cirlc Shakti Nagar	24.58678	73.69867	1.476822	
Opposite Hotel I Shakti Nagar	24.58638	73.70024	1.313961	
6, Ashok Nagar N Shakti Nagar	24.58592	73.70136	1.190014	
Shop 3, 4, Shakti Shakti Nagar	24.5853	73.6971	1.57066	
Manglam Fun Sq Shakti Nagar	24.58435	73.70954	0.411944	
Shop 2, 3, Shakti Shakti Nagar	24.5853	73.6971	1.57066	
110-B, Shakti Nai Shakti Nagar	24.58403	73.70051	1.201205	
1, Dhammandi Sc Shakti Nagar	24.58295	73.69489	1.742158	
49, B, Shakti Nag Shakti Nagar	24.58409	73.70139	1.1165	
Opposite Domin Shakti Nagar	24.5864	73.7031	1.059607	
Average Distance				1.224631

THANK YOU!