

Ignite the Flame of Education

HR Analytics & Talent Acquisition Program

Engage in HR Analytics & Recruitment Mastery

Duration: 3 Months | Mode: Online | Level: Beginner to Advanced
Powered by [CodeEmy!](#)

 **REGISTER NOW**



Scope of HR Analytics & Recruitment



20,000+
jobs by 2025



\$2.5 billion
HR analytics market by 2026

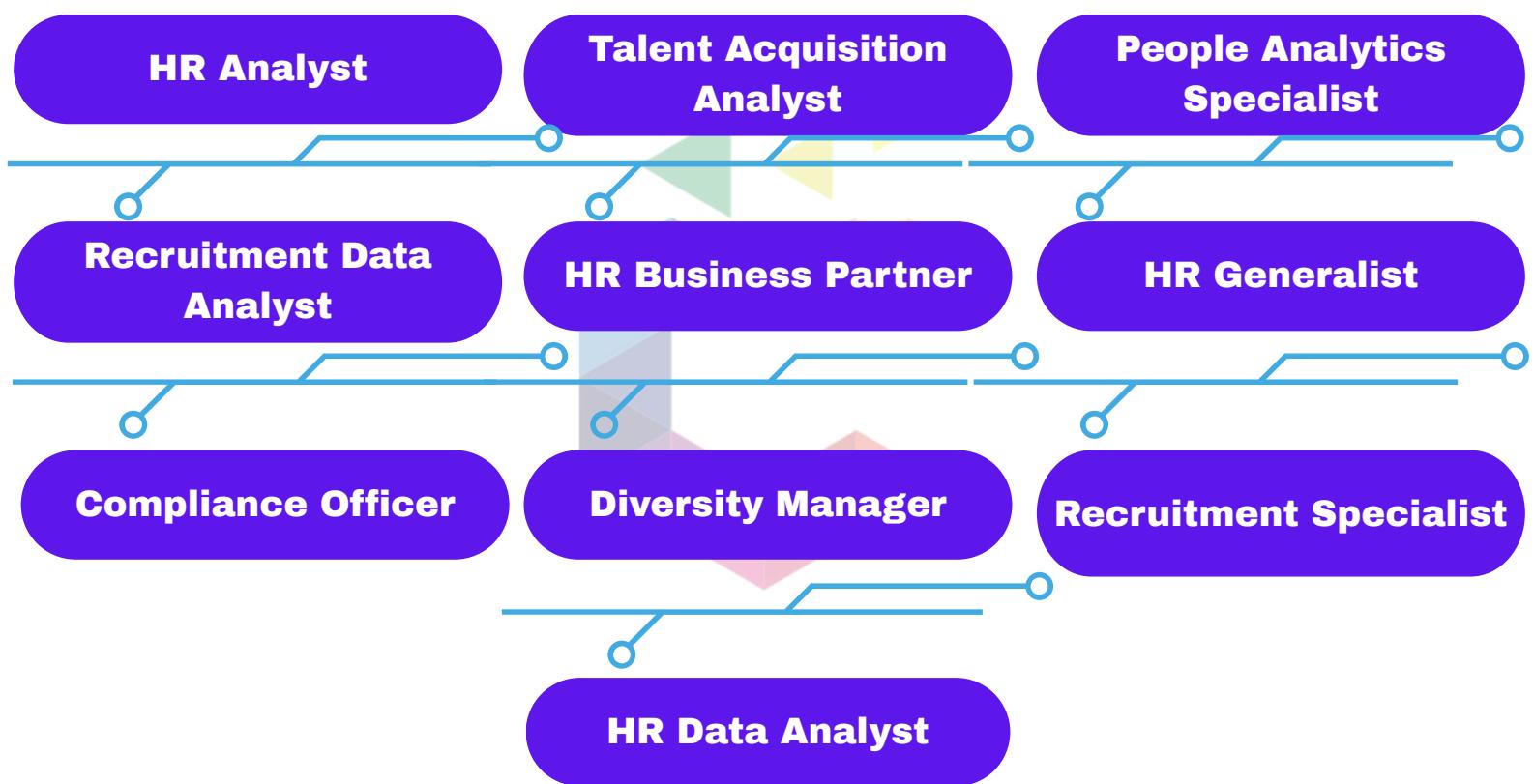


8,000+
HR Analytics & Recruitment



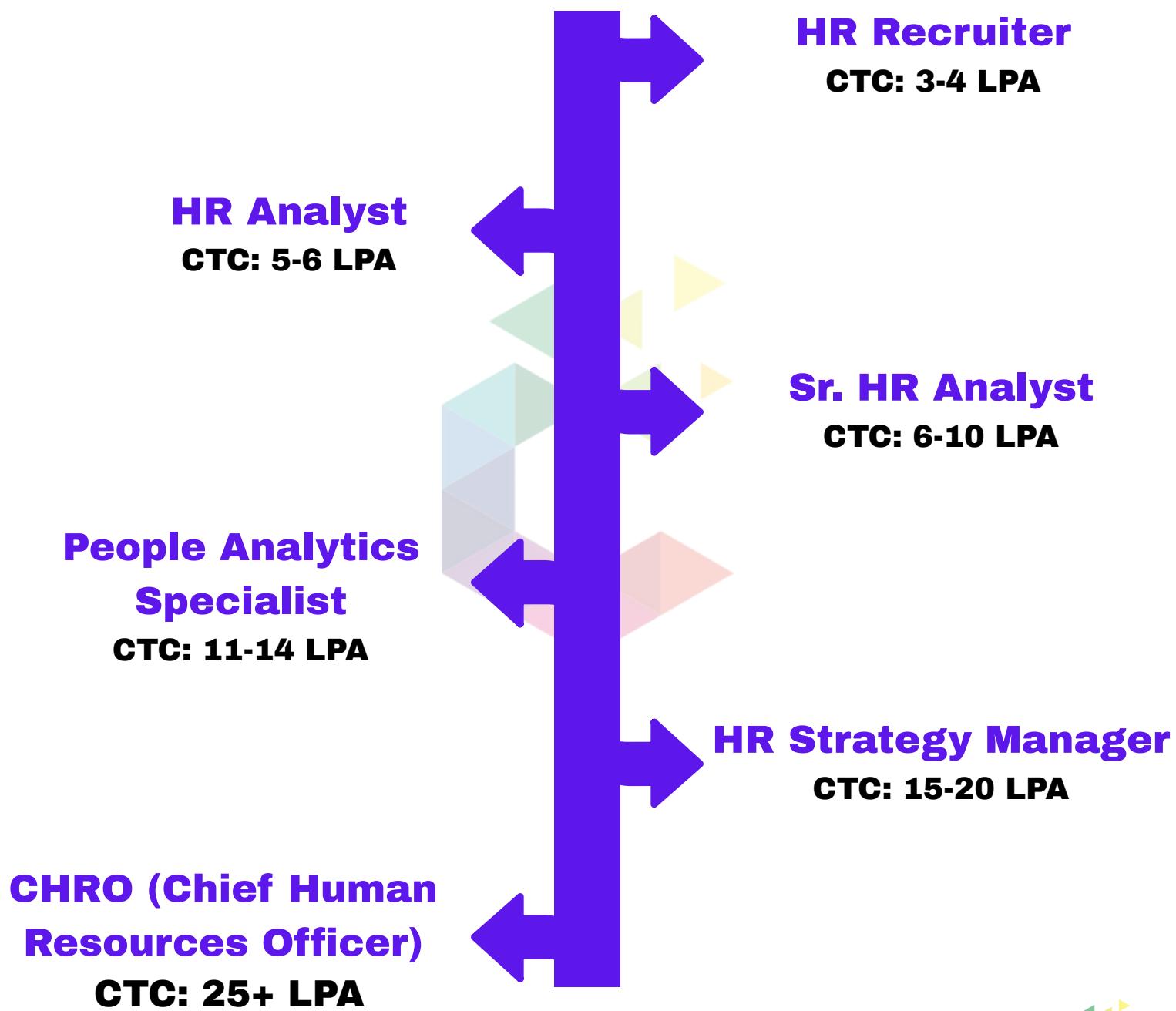
75% CHROs & CFOs
increasing HR tech spend

Here is all the **Career Fields** you can excel at



CAREERS

Here is how your **Career Trajectory** will look like



Why **CodeEmy** is Unique ?

Category	CodeEmy	UpGrad	SimpliLearn	Edureka	IIDE
Live Classes	✓	✓	✓	✓	✓
Placement Assistance	✓	✓	✗	✗	✓
Interview Training	✓	✓	✗	✗	✓
LinkedIn Profile & Resume Building	✓	✗	✗	✗	✗
Earn While your Learn	✓	✗	✗	✗	✗
Freelancing	✓	✗	✗	✗	✗
Campus Leader board across the college	✓	✓	✓	✗	✗
Lifetime Access to content	✓	✗	✗	✓	✓
Offline Project Fest (Every 3 Month once)	✓	✗	✗	✗	✗
Course Duration	3 - 4 Months	7-11 Months	5 Months	5 Weeks	4-5 Months
Price	₹15,000	₹ 1,05,000	₹ 1,00,000	₹ 20,000	₹ 72,000

△ **Disclaimer:**

The names of other companies mentioned here are used solely for comparison purposes to highlight the unique features of our offerings. We do not intend to misuse, defame, or misrepresent any organization in any way. There is no affiliation or endorsement implied. Our intent is purely informational and respectful.

UNIQUENESS

Week 1

- Basics of HR Analytics & Importance in HR
- HR Metrics & KPIs: Recruitment, Retention, Performance
- Role of Analytics in HR Decision-Making
- **Project:** Calculate Recruitment KPIs (Cost per Hire, Time to Hire)

Week 2

- HR Data Sources: HRMS, ATS, Surveys
- Excel Basics for HR: Functions, Filters, Pivot Tables
- Creating Dashboards in Excel for HR Metrics
- **Project:** HR Dashboard for Employee Attrition Analysis

Week 3

- Conditional Formatting & Charts
- Forecasting Workforce Needs in Excel
- HR Budget Analysis Using Excel
- **Project:** Employee Performance Trend Analysis

Week 4

- Recruitment Funnel & Conversion Metrics
- AI & Automation in Recruitment
- Predicting Time to Fill & Quality of Hire
- **Project:** Analyze Recruitment Data for Top Hiring Sources



Week 5

- Introduction to Power BI
- Importing HR Data & Creating Interactive Dashboards
- Visualizing Attrition & Diversity Metrics
- **Project:** Power BI Dashboard for Recruitment Insights

Week 6

- Basics of Statistics for HR Analytics
- Predictive Modeling for Attrition & Retention
- Intro to Python for HR Data Analysis (Pandas & Visualization)
- **Project:** Build an Attrition Prediction Model using Python

Week 7

- Measuring Employee Performance & Engagement
- Sentiment Analysis using Survey Data
- Linking Analytics to HR Strategy & Business Goals
- **Project:** Analyze Employee Engagement Survey Results

Week 8

Major Project Ideas:

- Workforce Planning & Attrition Prediction Dashboard
- Recruitment Funnel Analysis & Optimization
- Employee Performance & Engagement Insights
- Resume Building & Interview Questions for HR Analytics
- Freelancing & HR Analytics Career Tips



/// Hands - On Projects

Mini Projects (Beginner to Intermediate Level)

1. Recruitment KPI Dashboard (Excel)

- **Skills Used:** Excel (Pivot Tables, Charts, Conditional Formatting)
- **Goal:** Create a dashboard to track Cost per Hire, Time to Fill, Offer Acceptance Rate.

2. Employee Attrition Analysis

- **Skills Used:** Excel + Power BI
- **Goal:** Analyze historical attrition data and create a visualization to identify patterns.

3. Diversity & Inclusion Metrics

- **Skills Used:** Power BI Dashboards
- **Goal:** Visualize gender diversity, age distribution, and inclusion ratios in an organization.

Major Projects (Advanced Level)

1. Attrition Prediction Model

- **Skills Used:** Python (Pandas, Scikit-learn), HR Data Sets
- **Goal:** Build a machine learning model to predict which employees are likely to leave.

2. Recruitment Funnel Optimization

- **Skills Used:** Power BI, Advanced Excel
- **Goal:** Analyze a recruitment funnel (Applications → Screening → Interview → Offer → Hire) to reduce time to hire and cost per hire.

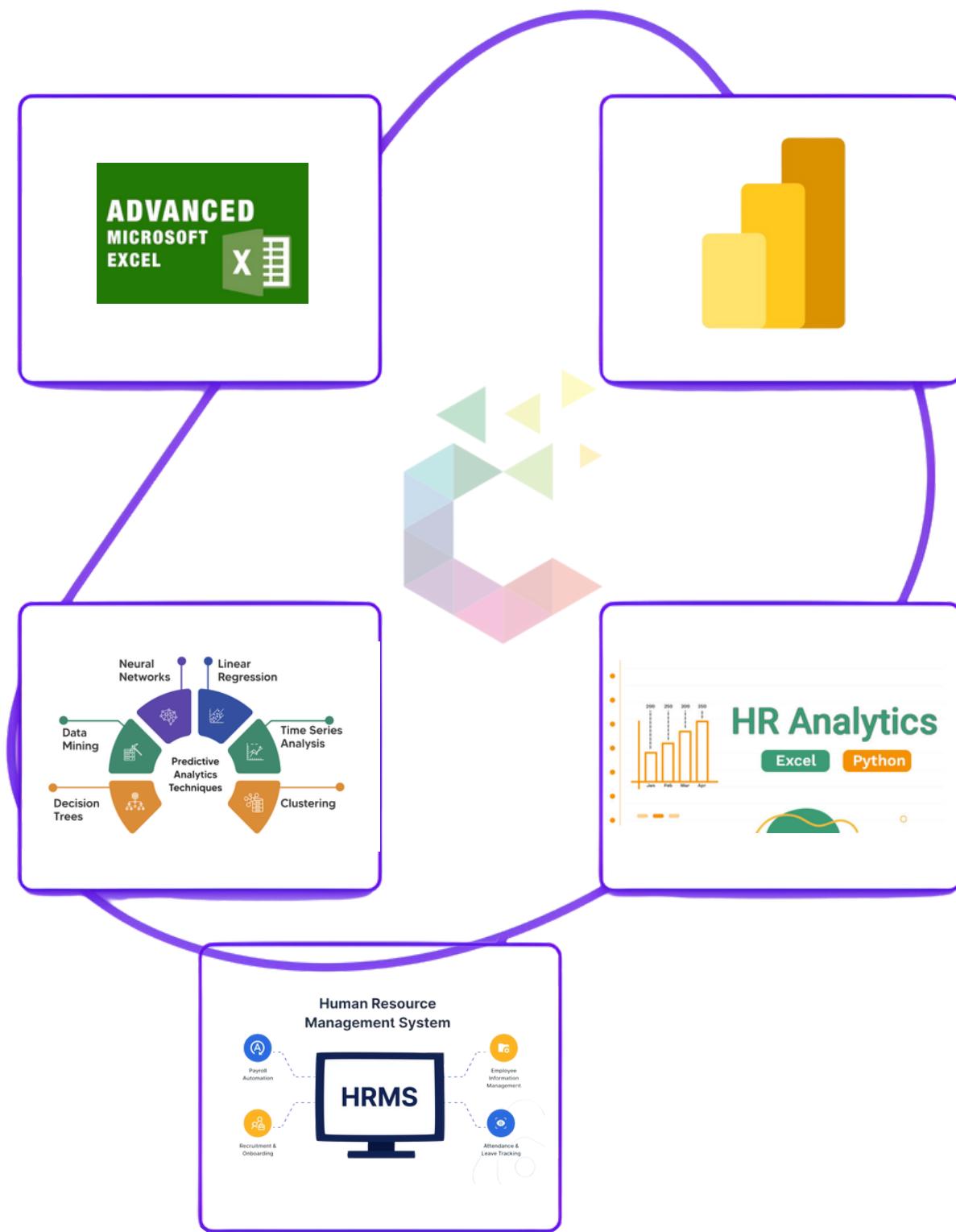
3. Employee Engagement & Performance Analysis

- **Skills Used:** Power BI, Survey Data, Sentiment Analysis (Python optional)
- **Goal:** Analyze employee engagement survey data and link it with performance metrics to identify improvement areas.



Tools

You will learn



Showcase

your learning journey

Certificate of Completion from CODEEMY



Certificate of Internship from CODEEMY



Approved by:



अखिल भारतीय तकनीकी शिक्षा परिषद्
All India Council for Technical Education



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