



NFTerra

To bring digital art into the real world in an interesting way, making our entire planet an art gallery accessible to everyone by just their mobile phones.

At NFTerra, we want to combine the best of gaming, digital art, geo-caching principles and modern technology to bring the experience of art to as many people as possible and turn our planet into a great art gallery.

What is NFTerra?

NFTerra is a multiplayer game for mobile phones that uses augmented reality to bring digital art into the real world. It creates an ecosystem for art exhibitors and explorers. Players are motivated to buy virtual parts of the real world, exhibit artworks on them, discover other players' artworks, explore new places, and meet new people. The game also includes elements of gamified finance and blockchain for those who want to monetize their art experience.

What are the key features of NFTerra?

The NFTerra includes a number of features that are designed to motivate players to exhibit and discover artworks in the real world through their mobile phones.

The virtual land plot in the real world is the most important element of the game infrastructure.

Players can purchase land from NFTerra after joining the game or by auctioning directly from other players who already own land. The real world is divided into hexagons of 300 square meters, each virtual land plot represents a unique part of the real world. There are a limited number of virtual land plots and each land plot is represented as an NFT token.

Displaying artwork on a land plot. Players can exhibit their owned NFT artworks on their land plots.

The displayed artwork is used to attract other players to visit their land plots, and help make their land plots and artworks more lucrative.

Players are rewarded for displaying interesting artworks and personally discovering them in the real world through their mobile phones using augmented reality.

The NFTerra allows players to reach **different levels of upgrades** to their land plots or to the players' reputation and prestige, giving them new gameplay opportunities. At the highest levels, players can make decisions about the game itself in a public forum.



What are the benefits of NFTerra?

- ◆ **Raising awareness** about cryptocurrencies and blockchain technologies to a wider audience through playing the game.
- ◆ Creating galleries in virtual space at the real world locations as the **cultural aspect** of the game.
- ◆ **Creating an art community** while connecting the artists with the audience.
- ◆ Providing **positive impact on tourism and increasing the frequency of players' physical activities** through their physical presence in the real-world locations.
- ◆ Developing street arts **without negative impact on the environment** and discovering new artists.
- ◆ Creating an economy from virtual arts and lifting the art business through digitalization.
- ◆ Creating digital ownership and the possibility to sell or distribute the game assets.

How much does the game cost?

NFTerra is a free-to-play game that offers optional in-app tokens that they could utilize for a more thrilling game experience.

How do I get onboarded?

NFTerra is designed for mobile platforms using augmented reality elements. It is available to players via the Apple App Store and Google Play Store.

What is the Otto token?

The Otto token is the native currency used in the game. It allows its holders to play the game and be part of a more thrilling game experience.

What can the token be used for?

It can be used to purchase virtual parts of the real world.

Through Otto token, it is possible to buy and auction in-game individual land plots representing parts of the real world at the real locations.

Levelling up in the game

Otto tokens are used as the main resource for upgrading your land plots and increasing your reputation in the game to achieve a more thrilling game experience.

Play to earn

Users can earn Otto tokens for exhibiting and discovering artworks or participating in the various in-game challenges the game has prepared for players.

Artist support

Players can use their Otto tokens to support artists in their future work.

Gamified Finance

One of our strategic visions within NFTerra is to create monetary incentives for the most committed and motivated players and artists.

Income from the exhibition of works

By owning a piece of land and exhibiting interesting artwork on it, a player increases the value of their land plots and their reputation over the time. This motivates other players to visit each other's land plots and discover the artworks on display. The player receives a reward for each visitor of his land.

Rewards for discovery

Players are motivated to travel around real-world locations to discover digital art displayed by other players. The player is rewarded for discovering a single artwork and could gain extra reward for discovering an entire series of artworks.

Rental of land and works

Players can put their land plots for lease to display other players' works through a smart contract. Moreover, Otto tokens received from visits are split between the landowner and the artwork owner in the ratio they agreed upon through the smart contract when renting.

Marketplace

Land plots can be subsequently auctioned. Their price is still determined by the economics of the game, i.e. by the players themselves. By purchasing a land plot, the ownership of the said plot is transferred to the player's wallet based on a smart contract that checks the existence of it and the sufficiency of the future owner's account. Players can then put their land plots for sale, or it can be claimed by other players. The game itself allows the auctioning of the said plots. Land plots put up for resale will appear on the map with the plots still available for initial sale.

Wallet

The crypto wallet in the game serves as the safe place to hold each player's game assets. The player can directly create their wallet through the game or connect their existing wallets to it.



