



CONFIDENTIAL

[Blaze AI]



I. Executive Summary

Our web app, inspired by Blaze.ai, empowers entrepreneurs, freelancers, and small business teams to simplify and enhance their online marketing efforts. We aim to make digital marketing accessible and effective for everyone.

III. Scope of Work

1. **Brand Voice:** AI replicates the user's unique tone and style, ensuring consistent branding. a minute of quality audio is enough for fast cloning. 30 minutes voice recording is required for a deep professional voice clone.
2. **Marketing Calendar:** A tool for creating, planning, and managing marketing activities in one place.
3. **Multi-Channel Campaign:** Write content once, repurpose it across various platforms.
4. **Wizards:** Advanced prompts guide users through content creation.
5. **Turn-Into:** Transforms one type of content into another.
6. **Integrations:** Direct publishing and sharing of content from the app.
7. **Subscription System:** recurring payment system using stripe/paypal
8. **Blog, Help Center & static pages:** update and faq for the users.
9. **Admin Dashboard:** to manage customers, subscriptions and users generated contents.

V. Cost Estimation

| Milestone | Timeline | Budget |
|-----------------------------------|-----------------|-------------------|
| Requirements Gathering & kick off | Starting | 500 USD |
| UI/UX and Frontend | 3 weeks | 2,000 USD |
| Design and Development | 10 weeks | 8,000USD |
| | | |
| Deployment & Testing | 1 week | 1,000 USD |
| Total | 14 weeks | 11,500 USD |

Note that this quotation does not include the cost of the server. Depending on the requirements of the project, the server spec will be selected. The timeline is counted as Business/working days.

VI. Conclusion

By replicating and enhancing the core offerings of Blaze.ai, our web app aims to revolutionize the way entrepreneurs approach online marketing. We believe that with the right tools, anyone can achieve success in the digital marketplace. Our app is not just a tool; it's a partner in our users' journey toward business growth and success.

If you have any questions or require further information, please feel free to reach out to us at your earliest convenience.