



Arabian Travelers Meeting For Ecotourism 2021
ملتقى الرحالة العرب للسياحة البديلة 2021

Djerba
2021

DJERBA, TUNISIA
DJERBA PLAZA THALASSO & SPA

25, 26, 27, 28
FEBRUARY
2021



www.atmexpo.com

 Djerba Plaza Thalasso & Spa, Tunisia



ATMEXPO MISSION

ATMEXPO mission, addressing the need for uniting communities, conservation and sustainable travel, continues to underscore the importance of community engagement in facilitating economic social and environmental sustainability. Recognizing the critical juncture we find the state of mechanisms to ensure biodiversity conservation and sustainable future of the world upon which it depends.

ECOTOURISM

ECOTOURISM is now defined as "responsible travel to natural areas that conserves the environment, sustains the well-being of the local people, and involves interpretation and education" (TIES, 2015). Education is meant to be inclusive of both staff and guests.

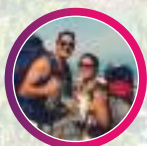
ATMEXPO GOALS

- Build environmental and cultural awareness. The first step to doing something is by understanding what you should be doing.
- Minimize impact. If you must, travel by plane. If you can avoid it, try a train instead. Walk or bike instead of driving or at the very least, use public transportation. Respect local resources and don't waste.
- Provide positive experiences for both visitors and hosts. The first one is a given, but the second one is often neglected. Respect the locals, their community and support them and their values.
- Provide direct financial benefits for conservation. If it's real ecotourism, much of the money you're paying will go to conservation.
- Provide financial benefits and empowerment for local people. Buy local, authentic products – they're higher quality, genuine, and they support the locals. This way, they get much more financial benefits than from mass tourism – even if the number of tourists is much lower.

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ATMEXPO SPEAKERS



MAK&CHA
TUNISIA



IBN HATTUTA
JORDAN



TAHAR MANNAI
TUNISIA



ADNAN AZZAM
SYRIA



AFIFI&DOMINIC
EGYPT



RAHALISTA
LYBIA



RACHID ALI
SAUDI ARABIA



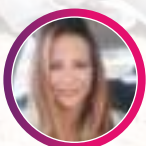
NADIR DENDOUNE
ALGERIA



LUDOVIC HUBLER
FRANCE



BOUGHALLEB
MOROCCO



SAIDI FATMA
TUNISIA



SOU MAYA JAMAL
YEMEN

And many other travelers who will join us soon

MEETING PROGRAM

DAY 01 : 25 February 2021

- ~ 02:00 p.m. : GUEST PARTICIPANT RECEPTION (CHECK IN)
- ~ 04:00 p.m. : OPENING CEREMONY
- ~ 05:00 p.m. : ANNOUNCEMENT AND OPENING OF WORKSHOPS & STANDS
- ~ 06:00 p.m. : 8:00 p.m. : DINNER BREAK
- ~ 09:00 p.m. : TRADITIONAL MUSICAL EVENING

DAY 02 : 26 February 2021

- ~ 08:00 a.m. : BREAKFAST
- ~ 09:00 a.m. : TRAVELING & ECOTOURISM
- ~ 10:00 a.m. : TUNISIA A DESTINATION FOR ECOTOURISM
- ~ 11:00 a.m. : TRAVELING PASSION AND DISCOVER CULTURE
- ~ 12:00 p.m. : 01:00 p.m. : LUNCH BREAK
- ~ 01:30 p.m. : TRAVELING & AUTOSTOP
- ~ 02:30 p.m. : SOLO TRAVEL
- ~ 03:30 p.m. : ADVENTURE WOMEN
- ~ 04:30 p.m. : TRAVELING IN CAMPING-CAR
- ~ 05:00 p.m. : TRAVELING ON HORSEBACK
- ~ 06:00 p.m. : PHOTOS & TRAVEL
- ~ 07:00 p.m. : 8:00 p.m. : DINNER BREAK
- ~ 08:30 p.m. : TRAVELING ASTUCES
- ~ 09:30 p.m. : TRAVELING THROUGH GENERATIONS & HONORING SESSION
- ~ 10:30 p.m. : MUSICAL EVENING

DAY 03 : 27 February 2021

- 08:00 a.m. : BREAKFAST
- ~ 09:00 a.m. : YOUNGER ADVENTUER
- ~ 10:00 a.m. : EXPLORE EVEREST
- ~ 11:00 a.m. : MOUNTAINS CHALLENGE
- ~ 12:00 p.m. : 01:00 p.m. : LUNCH BREAK
- ~ 01:30 p.m. : CYCLOTOURISM
- ~ 02:30 p.m. : FEEL THE WORLD
- ~ 04:00 p.m. : MISS TUNISIA : TRADITIONAL CULTURE
- ~ 08:00 p.m. : PRIME PHOTOGRAPHY ANNOUNCEMENT
- ~ 08:30 p.m. : TRAVEL AND SPELEOLOGY
- ~ 10:00 p.m. : MUSICAL EVENING

DAY 04 : 28 February 2021

- ~ 08:00 a.m. : BREAKFAST
- ~ 09:00 a.m. : ECOTOURISM DEVELOPMENT IN TUNISIA
 - ZAMMOUR TREKKING
 - ZAGHWEN MOUNTAIN FILM FEST
 - TUNISIA MEGA FEST
 - ERRHALA FESTIVAL
- ~ 11:00 a.m. : CLOSING CEREMONY
- ~ 11:30 a.m. : HORSES SHOW
- ~ 01:00 p.m. : CHECK OUT.



DJERBA

Plaza Thalasso & Spa



DJERBA, TUNISIA

DJERBA , is an island in south Tunisia with beautiful sandy beaches and beautiful, peaceful and silent countryside. One from the best ecological destinations in the World, this island preserves its traditions and its unique architectural theme.

Djerba is known for its beautiful beaches and dramatic sunsets and therefore a popular tourist destination, particularly with French, German and Italian tourists. It is one of the few remaining places in Tunisia where a Berber language is still spoken. It is the largest island of North Africa with a total population of around 160,000.



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