

VRITIKA VIJAYLAL NAIK

PERSONAL PROFILE

An aspiring Computer Engineer with interest and experience in technical and management domains. Curious and adaptive learner with a fervent passion for storytelling. Applauded for innovative ideation, problem solving and presentation designing. Believes in community work and leads various organizations. Shows excellence in communication, leadership and is highly disciplined.

CONTACT

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EDUCATION

GOA COLLEGE OF ENGINEERING Bachelor of Computer Engineering

2017-2021 | 83.5%

INDIAN COMMUNITY SCHOOL, KUWAIT XII Board (AISSCE) - CBSE

2015-2017 | 96.8% - Kuwait Rank 3 | School Topper

INDIAN ENGLISH ACADEMY SCHOOL X Board (AISSC) - CBSE

2002-2015 | 10 CGPA (95%) - Topper
Head Girl (2009-2010)

COURSES

- **JavaScript** - Progate
- **Python in Data Science** - Swayam | NPTEL | IITM
- **UI/UX** - The Climber
- **Google Ads Search** - Google | Skillshop
- **Fundamentals of Management, Leadership, Negotiation, Sales and Marketing** - Coursera | Goldman Sachs 10,000 Women
- **Fundamentals of Psychology** - The Climber

SKILLS & ABILITIES

- Programming (C, C++, Python, Java)
- Front End Development (HTML / CSS)
- UI / UX
- Problem Solving
- Communication
- Content Writing
- Digital and Social Media Marketing
- Innovation and Creative Ideation
- Leadership and Team Management

WORK EXPERIENCE

CONTENT WRITING INTERN

Khoon | Sep 2020 - Oct 2020

- Creating Content and Graphics for Social Media Handles

SUMMER INTERN

National Institute of Oceanography | Aug 2020 - Nov 2020

- Developing a software solution to enhance underwater acoustic images for detection of marine debris

SOCIAL MEDIA CAMPAIGN STRATEGIST

Tuskmelon Business Solutions | Jun 2020 - Sep 2020

- Understanding market, competition and user requirements.
- Developing content for Email, Influencer and Social Media Marketing Campaign for different products.

LIVE CODING INSTRUCTOR

CampK12 | Apr 2020 - Aug 2020

- Trained over 400 students in App Development, Web Development and Python using simple coding tools.
- Designed projects for courses, tailored to students' needs.

SALESFORCE INTERN

Persistent Systems Ltd. | Jan 2020

- Called "Star Performer" for timely work in the customer relationship management domain using Salesforce Platform.

CLUBS | COMMUNITIES

ORGANIZER

LinkedInLocal Goa | Jun 2020 - Present

Bringing the Local LinkedIn community together at offline and online events, and encouraging networking.

REGIONAL HEAD (GOA)

GirlScript Foundation | Apr 2020 - Present

Leading a team of highly motivated individuals. Impacted 1000+ students through various initiatives in tech.

CORE TEAM MEMBER

Google Developers Group, Goa | Feb 2019 - Present

Organized events like I/O Extended 2019, Tech Matters and Google DevFest 2019 in Goa.

CORE TEAM - TECHNICAL | PR | CONTENT

TEDxGEC | Aug 2018 - Present

Built the TEDxGEC Chatbot using Chatfuel. Wrote content and led the PR Campaign. Speaker Buddy for Mrs. Naseema Khatoon.

PROJECTS

ACOUSTIC IMAGE PROCESSING FOR MARINE DEBRIS DETECTION

National Institute of Oceanography | Python

Creating a software combining image enhancement and deep learning algorithms to detect marine debris from Underwater Acoustic images.

CNS MAINTENANCE AUTOMATION

Smart India Hackathon (AAI) | HTML | CSS | DJANGO | MySQL

Designed Front End and UI/UX, separating levels of authorization and ensuring user-friendliness.

AMAZON.IN - SEO AUDIT REPORT

TechSpiky SEO Competition | Content Writing

An SEO Audit report created to study Amazon.in and its Search Engine Optimization functionalities.

ISTE CONVENTION 2020 WEBSITE

Indian Society for Technical Education | Wix

An event website for the registration and event details of the National Conference being held at Goa in 2020.

STUDY BUDDY - RESOURCE MANAGER

College DBMS Project | BOOTSTRAP | NODEJS

A study portal for students where the teacher uploads study material. Worked on UI / UX Design and Front End Development.

AIRLINE RESERVATION SYSTEM

CBSE Computer Science Project | C++

A software that helps airlines manage flights bookings with different levels of authorization.

INTERESTS

- Writing and Storytelling
- Presentation Designing
- Reading Books
- Public Speaking
- Event Management
- Teaching and Mentoring

LANGUAGES

- **English** - Full Professional Proficiency
- **Hindi** - Full Professional Proficiency
- **Konkani** - Native Proficiency
- **Marathi** - Elementary Proficiency
- **Arabic** - Reading Proficiency

VOLUNTEERING

#IAMREMARKABLE FACILITATOR

Google | Aug 2020 - Present

Hosting Workshops to empower women and underrepresented groups to speak openly about their accomplishments in the workplace and beyond.

EDUCATION OUTREACH MENTOR

GirlScript Foundation | Jun 2020

Tutored over 150+ students in DSA using C over a period of 7 days to support education during pandemic.

EVENT ORGANIZER

Progate | May 2020

Helped 350+ students gain proficiency in Python and JavaScript.

PRODUCTION VOLUNTEER

Ironman Triathlon Goa | Nov 2019

Helped in managing production and packaging of goodies and items for the IronMan athletes.

ANCHOR

All India Professionals, Kuwait | Dec 2016

Anchored the Meritorious Award Nite 2016.

ACCOMPLISHMENTS

- Scholarship Recipient - Women in Product Conference 2020
- Winner - Indus Valley Partners FinTech Quiz 2020
- Scholarship Recipient - Grace Hopper Celebration India 2020
- Winner - ACM | ACM-W National Level Idea Presentation Competition 2020
- Grand Finalist - Smart India Hackathon 2020
- Winner - Techfluence Invasion Ideathon 2019
- Pearl Of School - Thanima Kuwait 2016
- Letter of Appreciation from Former HRD Minister Smt. Smriti Irani for performance in X Board Exams 2015

TALKS GIVEN

- **Secrets to a Perfect Pitch** - GirlsWhoJS Meetup 19
- **Animate with Blender** - Debutsav 2019
- **Let's Gamify** - Kotlin Everywhere 2019
- **Emerging Technologies** - GEC IT Seminar 2018

EXTRA-CURRICULAR ACTIVITIES

- Karate Black Belt Dan 1
- Represented School for Badminton in CBSE Kuwait Cluster Tournament from 2012-2016
- Pianist in the School Orchestra from 2008-2012