VRITIKA VIJAYLAL NAIK

PERSONAL PROFILE

An aspiring Computer Engineer with interest and experience in technical and management domains. Curious and adaptive learner with a fervent passion for storytelling. Applauded for innovative ideation, problem solving and presentation designing. Believes in community work and leads various organizations. Shows excellence in communication, leadership and is highly disciplined.

CONTACT

LinkedIn: https://www.linkedin.com/in/vritika-naik/
Twitter: https://twitter.com/NaikVritika
Address: Goa, India

EDUCATION

GOA COLLEGE OF ENGINEERING
Bachelor of Computer Engineering
2017-2021 | 83.5%

INDIAN COMMUNITY SCHOOL, KUWAIT
XII Board (AISSCE) - CBSE
2015-2017 | 96.8% - Kuwait Rank 3 | School Topper

INDIAN ENGLISH ACADEMY SCHOOL
X Board (AISSC) - CBSE
2002-2015 | 10 CGPA (95%) - Topper
          Head Girl (2009-2010)

COURSES

- **JavaScript** - Progate
- **Python in Data Science** - Swayam | NPTEL | IITM
- **UI/UX** - The Climber
- **Google Ads Search** - Google | Skillshop
- **Fundamentals of Management, Leadership, Negotiation, Sales and Marketing** - Coursera | Goldman Sachs 10,000 Women
- **Fundamentals of Psychology** - The Climber

SKILLS & ABILITIES

- Programming (C, C++, Python, Java)
- Front End Development (HTML / CSS)
- UI / UX
- Problem Solving
- Communication
- Content Writing
- Digital and Social Media Marketing
- Innovation and Creative Ideation
- Leadership and Team Management

WORK EXPERIENCE

CONTENT WRITING INTERN
Therapeutic Paws | Jan - Feb 2021
- Researching and Creating Content for Social Media Handles.

SUMMER INTERN
National Institute of Oceanography | Aug 2020 - Nov 2020
- Published a research paper on Underwater Acoustic Image Processing For Detection of Marine Debris.

SOCIAL MEDIA CAMPAIGN STRATEGIST
Tuskmelon Business Solutions | Jun 2020 - Sep 2020
- Understanding market, competition and user requirements.
- Developing content for Email, Influencer and Social Media Marketing Campaign for different products.

LIVE CODING INSTRUCTOR
CampK12 | Apr 2020 - Aug 2020
- Trained over 400 students in App Development, Web Development and Python using simple coding tools.
- Designed projects for courses, tailored to students' needs.

SALESFORCE INTERN
Persistent Systems Ltd. | Jan 2020
- Called "Star Performer" for timely work in the customer relationship management domain using Salesforce Platform.

CLUBS | COMMUNITIES

ORGANIZER
LinkedInLocal Goa | Jun 2020 - Present
Bringing the Local LinkedIn community together at offline and online events, and encouraging networking.

REGIONAL HEAD (GOA)
GirlScript Foundation | Apr 2020 - Present
Leading a team of highly motivated individuals. Impacted 1000+ students through various initiatives in tech.

CORE TEAM MEMBER
Google Developers Group, Goa | Feb 2019 - Present
Organized events like I/O Extended 2019, Tech Matters and Google DevFest 2019 in Goa.

CORE TEAM - TECHNICAL | PR | CONTENT
TEDxGEC | Aug 2018 - Present
Built the TEDxGEC Chatbot using Chatfuel. Wrote content and led the PR Campaign. Speaker Buddy for Mrs. Naseema Khatoon.

PROJECTS

ACOUSTIC IMAGE PROCESSING FOR MARINE DEBRIS DETECTION
National Institute of Oceanography | Python
Creating a software combining image enhancement and deep learning algorithms to detect marine debris from Underwater Acoustic images.

CNS MAINTENANCE AUTOMATION
Smart India Hackathon (AAI) | HTML | CSS | DJANGO | MySQL
Designed Front End and UI/UX, separating levels of authorization and ensuring user-friendliness.

AMAZON.IN - SEO AUDIT REPORT
TechSpiky SEO Competition | Content Writing
An SEO Audit report created to study Amazon.in and its Search Engine Optimization functionalities.

ISTE CONVENTION 2020 WEBSITE
Indian Society for Technical Education | Wix
An event website for the registration and event details of the National Conference being held at Goa in 2020.

STUDY BUDDY - RESOURCE MANAGER
College DBMS Project | BOOTSTRAP | NODEJS
A study portal for students where the teacher uploads study material. Worked on UI / UX Design and Front End Development.

AIRLINE RESERVATION SYSTEM
CBSE Computer Science Project | C++
A software that helps airlines manage flights bookings with different levels of authorization.

INTERESTS

- Writing and Storytelling
- Presentation Designing
- Reading Books
- Public Speaking
- Event Management
- Teaching and Mentoring

LANGUAGES

- **English -** Full Professional Proficiency
- **Hindi -** Full Professional Proficiency
- **Konkani -** Native Proficiency
- **Marathi -** Elementary Proficiency
- **Arabic -** Reading Proficiency

VOLUNTEERING

#IAMREMARKABLE FACILITATOR
Google | Aug 2020 - Present

Hosting Workshops to empower women and underrepresented groups to speak openly about their accomplishments in the workplace and beyond.

EDUCATION OUTREACH MENTOR
GirlScript Foundation | Jun 2020
Tutored over 150+ students in DSA using C over a period of 7 days to support education during pandemic.

EVENT ORGANIZER
Progate | May 2020
Helped 350+ students gain proficiency in Python and JavaScript.

PRODUCTION VOLUNTEER
Ironman Triathlon Goa | Nov 2019
Helped in managing production and packaging of goodies and items for the IronMan athletes.

ANCHOR
All India Professionals, Kuwait | Dec 2016
Anchored the Meritorious Award Nite 2016.

ACCOMPLISHMENTS

- Scholarship Recipient - Women in Product Conference 2020
- Winner - Indus Valley Partners FinTech Quiz 2020
- Scholarship Recipient - Grace Hopper Celebration India 2020
- Winner - ACM | ACM-W National Level Idea Presentation Competition 2020
- Grand Finalist - Smart India Hackathon 2020
- Winner - Techfluence Invasion Ideathon 2019
- Pearl Of School - Thanima Kuwait 2016
- Letter of Appreciation from Former HRD Minister Smt. Smriti Irani for performance in X Board Exams 2015

TALKS GIVEN

- **Secrets to a Perfect Pitch** - GirlsWhoJS Meetup 19
- **Animate with Blender** - Debutsav 2019
- **Let's Gamify** - Kotlin Everywhere 2019
- **Emerging Technologies** - GEC IT Seminar 2018

EXTRA-CURRICULAR ACTIVITIES

- Karate Black Belt Dan 1
- Represented School for Badminton in CBSE Kuwait Cluster Tournament from 2012-2016
- Pianist in the School Orchestra from 2008-2012