

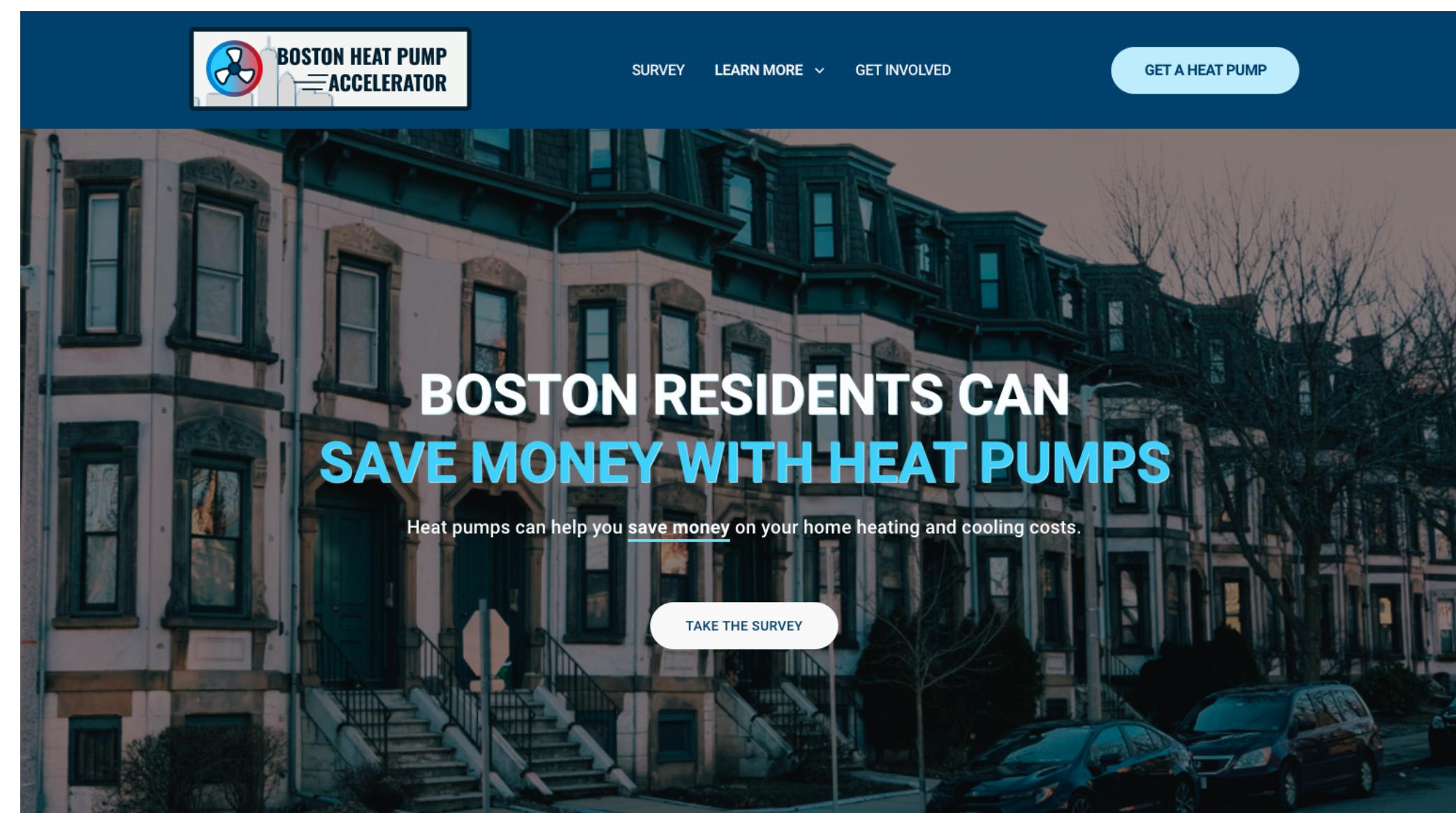


Social Sharing Kit

Interested in helping family, friends, and neighbors learn about heat pumps?

One of the best ways for you to help is by sharing one or more of the messages below with your networks!

Website for more information: BostonHPA.org



Sample Tweet

Homeowners in Boston! You can share your thoughts on getting access to free or low-cost heat pumps! Don't miss out - take the survey online here: BostonHPA.org/Survey #HeatPumps #UrbanLeague #Massachusetts #SaveMoney #GoGreen #BHPG

Sample Instagram, Facebook & LinkedIn Posts

Homeowners in Boston! You can share your thoughts on getting access to free or low-cost heat pumps! Don't miss out - take the survey online here: BostonHPA.org/Survey #HeatPumps #UrbanLeague #Massachusetts #SaveMoney #GoGreen #BHPG

Sample email to send to a friend

Subject: Residents Getting their Voice Heard -5 Questions to Help Everyone in Boston

Hi [friend name],

Since you're also a Boston homeowner, I wanted you to have an opportunity to participate in an important 5-question survey - the same one that I just completed.

The Boston Heat Pump Accelerator program works to support access for Boston homeowners to get free or low-cost heat pumps for their homes. They save money, maintenance, and the planet. You can learn more at www.BostonHPA.org

If you would, please complete this ultra-brief survey here: BostonHPA.org/Survey

Don't miss out - share your voice today!

Thanks,

[Your name]