



DEIVA TECHNOLOGIES



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1. COMPANY PROFILE

Deiva Technologies is an IT solution provider which always focuses on innovation with the cutting-edge technology, founded in 2012. In addition to our headquarters in Coimbatore, India we have offices in United States, United Kingdom and we also serve a lot of clients in more than 50 countries. Our approach to application development is mainly to construct, enhance and protect the scenario of the clients. We offer rich and comprehensive IT solutions with our packages. We have a management team with highly qualified people with an average of 25 years of experience in Domestic and International IT solutions. Our Team has a strong history of business, good academic records and an excellent technical knowledge. We follow the ethical standards strictly and are capable of delivering complicated projects on time. We have delivered 80+ projects and more than 100 members are currently employed.

2. IT SERVICES /SOLUTIONS

Our services include but are not limited to the following

- Website Design - Static/ Dynamic
- Content Management System - Wordpress, Magento, Drupal and Joomla
- Web applications – E-learning, event management portals, CRM and ERP
- Web Application - Pentesting
- Android/ IOS applications
- Cross Platform applications – Xamarin, Phonegap
- Software Testing
- Desktop Software
- Online payment integration - PayPal, Net banking and card payments
- Big data Analysis using R and Hadoop
- Digital marketing / SEO, Google Adwords
- Embedded solutions - Industrial Automation, Data Logging systems and (IOT)
- Bulk Email and SMS service
- Security Testing

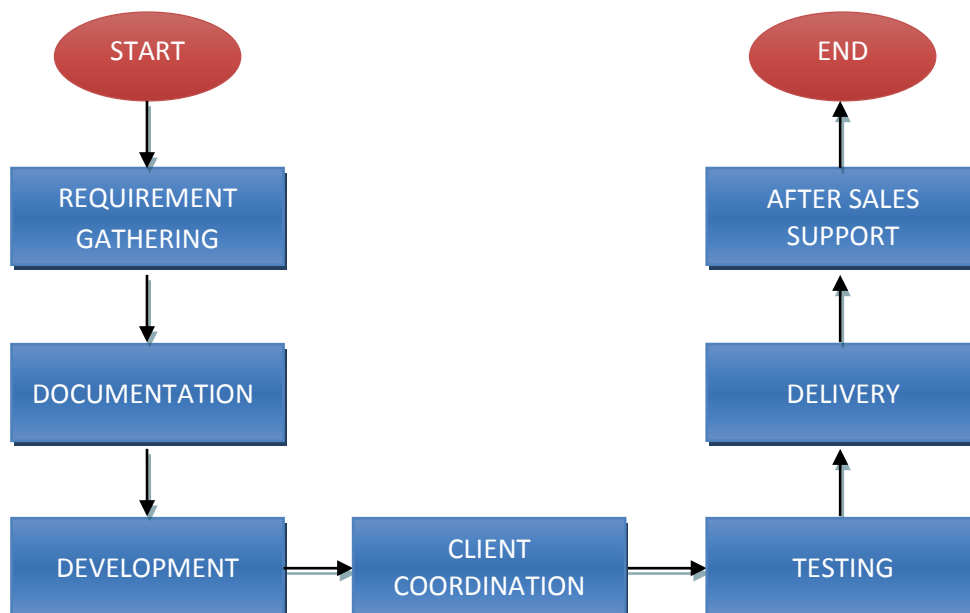


3. EXPERTISE

Group	Expertise
Web Technology	APACHE - APP
	ASP
	.NET
	JAVA
	J2EE
	PHP
	ANGULARJS
	NODE.JS
	JAVA SCRIPT
	MYSQL
	JQUERY
	CODEIGNITER
	ZEND FRAMEWORK
Operating Systems	LINUX
	FREE BSD
	MS SERVER 2000/XP/2003
	MAC OSX
	SOLARIS

Group	Expertise
Application Servers	.NET Framework
	COLDFUSION MX
	ENHYDRA
	MS COMMERCE SERVER
	MTS
	ORACLE APP SERVER
	WEBLOGIC
	WEBSPHERE
Database	MANGODB
	DB2
	MS SQL SERVER
	MYSQL
	ORACLE / ORACLE DBA
	SYBASE
Mobile Computing	CODE WARRIOR
	EMBEDDED VB
	EMBEDDED VC++ (3.0, 4.0)
	Visual Studio.NET 2003(VB.NET, C#)
	GPRS/GSM
	J2ME/CLDC/MIDP
	WML

4. WORK FLOW



5. OUR SERVICES

5.1 WEB DEVELOPMENT

We completely understand your business category and create a web design, which is according to your site requirements and lets you stand apart from the crowd. Our web designers make amazing designs that can fulfill your dream of having a unique brand recognition and identity.

Committed to delivering versatile web development services with full customer contentment, we give a true value to your project your investment with the execution of enterprise-class theming & integration services. Our professional team is admired globally to fulfill clients' complex needs thoroughly.



Strengthen your foothold in the online world with help of our core expertise in advanced web development technology. Our multifaceted & prolific approach will carve a unique image of your business that tends to make your brand famous and renowned worldwide.

5.2 MOBILE APP/GAME DEVELOPMENT

Ensure an enthralling presence on the digital landscape with mobile apps and games that are highly advanced, replete with features and offer visual delight that is rare to be found. With our unmatched expertise and experience in this craft, you can expect groundbreaking apps and games across all major mobile platforms.



5.3 CONTENT MANAGEMENT SYSTEM/ECOMMERCE

We provide you with a fresh new web design that is easy to navigate and provides useful information to current subscribers. The design will also convey to potential subscribers that you are a professional, reliable company.

The design will integrate the your logo and color palette so it will maintain a familiar look to current subscribers, but will at the same time show them that you are improving your web presence in order to serve them better.

Central to the new design from **Deiva** will be a robust Content Management System (CMS) that will allow you to make changes easily to the website, without requiring a dedicated workstation or additional software. Not only with the CMS save your website revision costs but it will also ensure that the website stays fresh and up to date.

ECOMMERCE WEBSITE

Expand business via multifarious digital channels all around the world. Our teams of experts have in-depth knowledge of various e-commerce web development platforms that can not only give a new look to your business, but also fuel it to move with amazing pace in the today's cutthroat competition.



5.4 DIGITAL MARKETING

Boost the organic traffic of business with a professional, flexible and goal-oriented website design and provide a new edge to your company online to earn maximum revenues. We are a client-driven company that performs tremendously with technical innovations and creativity.



SEARCH ENGINE OPTIMISATION (SEO) - Optimising the Webpage

(Target Page) based on the SEO Standards for better reachability by analysing the competitors approach.

SOCIAL MEDIA OPTIMISATION (SMO) – Enhancing the Visibility/Exposure/Marketing of the product in the top Social Media Platform by increasing the brand awareness.

PPC / FACEBOOK ADVERTS – Running the product campaigns for the targeted audience and ensure to increase the Click through Rate (CTR).

5.5 LEAD GENERATION

Though there are many marketing strategies to brand the Business. But, we have some proven methodologies that will best brand your business and would fetch new leads to your business.

Step 1: **INTERNET RESEARCH**- Identifying best directories to generate quality leads & manually validating each leads before starting up with email campaign.



Step 2: **E-MAIL CAMPAIGNING**- Creating attractive, user eye catchy contents / posters about the product and sending the emails to the qualified leads. Subsequent follow-ups on each responses.

Step 3: **APPOINTMENT FIXING**- Fixing appointment with the lead and forwarding the prospect details to the clients.

6. WHY CLIENTS PREFER – DEIVA?

- Unique and creative solutions that meet the clients' expectations.
- Continuous search for opportunities beyond the agreed communications and Business objectives
- Professional and quality services provided by a highly motivated team
- Real Time problem solving with strong technical team
- 24/7 support
- Exploit the time zone advantage and reap the benefits of 24-hour development cycle
- Drastically reduce the operating costs. Gaining access to world-class software engineering skills.
- Finish projects on time.

7. LEADERSHIP TEAM

MARKETING & CLIENT CO-ORDINATION

Mr. Madhan Mohan
6 Years Experience

DOCUMENT SPECIALIST

Ms. Saroja
10+ Years Experience

DELIVERY MANAGER

Ms. Yamuna
6+ Years Experience

PROJECT MANAGER

Mr. Sekar
25 Years Experience

8. CONTACT US

If you have any additional questions, please feel free to contact us directly via phone or email.

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