

Code
for Greensboro

Fall 2015
Civic Hackathon

Sponsor Information

November
6-8
2015

About Code for Greensboro



Improving access to data and technology

Code for Greensboro is a non-profit, volunteer group focused on providing better access to Greensboro's services and data. Outside of the brigade we're developers, designers, technologists and entrepreneurs; within the brigade we use those same skills to make open data a reality for Greensboro.

What does "open data" mean?

A central part of Code for Greensboro is helping the city open up huge amounts of civic data for access by anyone. This data is everything from bus routes to park locations—and building applications and tools around it allows us to enrich it

in ways that may not have been possible before.

Central principles

Some of our core goals are to assist with the problems of homelessness and food access in Greensboro. We're also building tools that can assist with housing issues, and to provide the city with better decision making tools. In short, our goals track very closely with the goals of Code For America—making it easy for everyone to participate, designing for people's needs, using data to make and improve decisions, and focusing on things government can and should do for the people it serves. We're also a totally non-partisan organization, and we're not funded in any way by elected officials or the city. We strive to

keep the work we do squarely in the interest of the citizens we live and work with every day.

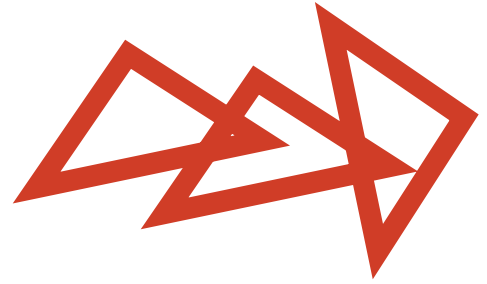
Deep connections

Fortunately, we've had an outpouring of non-financial support from the City of Greensboro. Our municipal partner, Jane Nickles, is the CIO of the city and a valuable supporter of our efforts.

We also enjoy relationships with a number of community partners who offer their expertise on the topics we deal with. Without subject matter experts and the community, none of this is possible.

You membership, sponsorship and support sustains us!

About the Event



The Event

Code for Greensboro is organizing their second Civic Hackathon for 2015. This event will be marketed to potential participants, elected officials and municipal representatives throughout North Carolina. Our attendance goal is 150-175 participants.

The event will take place over three days beginning with a social gathering on Friday to be held at HQ Greensboro in Downtown Greensboro. At this event, we'll introduce the participants to our municipal and community partners, enjoy dinner and drinks while hearing about Open Data from a few notable speakers. Saturday and Sunday will be a take on the traditional hackathon - data, teams, projects and prizes, all taking place at the Joint School of Nanoscience and Nanoengineering. Throughout

the event, there will be workshops, talks and a keynote from Julia Elman.

Young programmers will also participate in a mini-hackathon - as part of our mission to educate and retain Computer Science students of all ages. There will be mentors and prizes for the kids who participate.

Be part of the change

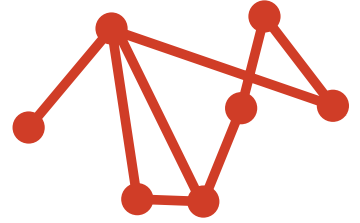
Your sponsorship supports the dozens of designers, developers, writers, photographers, database specialists, and citizens of Greensboro with the desire to help our local government become more open and technologically engaged as they volunteer their weekend to work on civic issues.

Venues

HQ Greensboro is the Triad's premiere workspace for creatives, entrepreneurs and startups. Offering tenants and coworkers state of the art services at affordable rates, their mission is to build the community entrepreneurs need to succeed.

The Joint School of Nanoscience and Nanoengineering is the only facility of its kind in the state. It boasts one-of-a-kind equipment and expert faculty, all in a LEED Gold certified showplace campus. It is shared by A&T State University and the University of North Carolina at Greensboro (UNCG).

Sponsorship Opportunities



Petabyte

\$2500

- Logo on the event website
- Name a prize (limited to first four Petabyte sponsors)
- Company logo on back of event tshirts
- Display banner during Hackathon
- Sponsor logo/slide projected during event
- Logo printed on marketing materials
- Logo + mention in newsletter & social media
- Mentions during Hackathon
- Company promo items included w/swag
- VIP tickets to Friday Social
- Logo included in Event Sponsor Logo Wall

Terabyte

\$2000

- Name recognition on the event website
- Small logo on back of event tshirts
- Logo printed on marketing materials
- Logo + mention in newsletter & social media
- Mentions during Hackathon
- Company promo items included w/swag
- VIP tickets to Friday Social
- Logo included in Event Sponsor Logo Wall

Gigabyte

\$1500

- Name printed on marketing materials
- Logo + mention in newsletter & social media
- Company promo items included w/swag
- Name included on Event Sponsor Logo Wall

Megabyte

\$1000

- Name printed on marketing materials
- Name included on Event Sponsor Logo Wall

Kilobyte

\$500

- Name included on Event Sponsor Logo Wall

8-bit Support

We appreciate support in any form - do you want to volunteer to help make this event a success? Have goods or services to donate in place of a financial sponsorship? Let us know how you'd like to participate and we'll work with you on the details.

Get In Touch

If you have questions,
concerns—or you're ready to
sponsor Code for Greensboro—
just reach out.

To learn even more, you can also
visit codeforgreensboro.org

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