



## What do they need?

To not be overwhelmed by 'too many apps'

She needs to **communicate securely** with her contacts and sources.

How can I have **free mobility** despite being very active on social media?

She wants to **better understand** how to safely use the applications she is already using.

OSS tools are hard to understand - how can I learn more and get help when stuck?

How can I encourage other people to use **secure applications**?

To not be overwhelmed by 'too many apps'

## What do they want?



She believes that she has **nothing to hide**.

Eager to take on new journalism challenges to improve who she reaches with her writing.

Connect with people and activists that are doing similar work for support

wants to write bold articles that **educate** and **inspire** others.

prioritizes the **safety** of herself as well as those she works with.

Wants someone techy to talk to securely

Journalist/Activist

Name: **Rose**

Location: **Large city**

Age: **late twenties**

Key Quote:

*"I use WhatsApp, but I am looking for another app that doesn't require me to share my phone number with people I don't know. Information about those who govern you should be your top priority."*

Very active on Twitter and Facebook.

She works as a **journalist**

Goes where the 'action' is e.g. into protests.

She stays up-to-date on all current events and the latest news updates.

often shares **sensitive information** about important and powerful figures

A **well-informed activist**.

She is an **information advocate**, an avid researcher

As a result of her activism, she has been **targeted** by the government and other entities.

She could be **arrested** or **imprisoned** as a result of defamation.

She often receives **phishing** links.

risk of **physical harm**

She could have her phone seized by authorities and compromise her contacts for news stories.

When she publishes her stories, many times they are seen as **sensitive** or **controversial** in nature

She has previously been the target of "man in the middle" attacks.

## What do they do?



## What could hurt them?

