

I'm focused on enhancing human interactions and experiences through meaningful visual designs expressed in code.

PROJECTS

ARCHETYPE | SAAS Cloud Storage Application

Using Figma, InVision, and Adobe Creative Suite, ARCHETYPE was built out as a cloud-based storage and content management application for the creative user.

- All-in-one solution to create, collect, organize, collaborate, and share content
- Clean and intuitive interface for a seamless experience
- Web and iOS mobile application available

CONTACT

fpananganan@gmail.com

LinkedIn

GitHub

(702) 372-2563

TOOL KIT:

Adobe XD

Figma

Adobe Creative Suite

InVision

CODING ABILITIES:

HTML & CSS

JavaScript

DESIGNER'S SKILLS:

UX Research & Analysis

UI Design

Branding Strategy

Prototyping & Mockups

Wireframing

User Testing

EXPERIENCE

BLOC.IO | 2018 – 2019

UX / UI Design Apprenticeship

Under the guidance and direction of two seasoned UX Professionals – I learned about the fundamentals and methodologies involving user experience and visual design. I then placed them into practice by designing and coding my portfolio and personal projects.

CROSS COUNTRY HEALTHCARE SERVICES | 2014 – 2018

Regional Account Manager

Sustained revenues of \$8M among region's current client base.

Maintained business relationships with clients, vendors, key stakeholders, and business partners.

ADVANTAGE RN HEALTHCARE SERVICES | 2010 – 2014

Account Executive

Utilized digital campaigns – social media and email to target and connect with business leads that resulted in over \$1M in new revenue streams for company.

EDUCATION:

Master of Business Administration | **Florida Institute of Technology**

- Concentration: **Marketing Management**

Bachelor of Science | **University of Nevada, Las Vegas**

- Concentration: **Business Administration**